2024
Ahumahi
Auaha
Creative Industries

Bachelor of:
- Digital Screen with Honours
- Fine Arts
- Music
160+ UC CLUBS
catering to every sporting, recreational, and cultural interest

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Front cover: In the design Makaurangi, a fingerprint, the three elements are representative of Ngā Kai o te Wānanga, the three baskets of knowledge, with the lines and koru a symbol of mana and mana whenua. This design originates from traditional whakairo (carving) and kōwhaiwhai designs which can often be seen on the rafters inside wharenui (meeting house).

Rainbow Diversity Support

UC is proud to partner with Ngāi Tūāhuriri and Ngāi Tahu to uphold the mana and aspirations of mana whenua.
Join Aotearoa New Zealand’s next generation of emerging artists. Follow Taika Waititi, who has been urging more young people to take up the arts.

In this brochure, you will find a range of subjects to suit your interests — both academic and creative — such as game design, graphic design, animation, music, film, and more.

We also aim to give you a glimpse of what your studies are like; studio time, projects, collaboration, internships, supporting your fellow arts students, and developing your identity as you go.

For any questions, contact a Future Student Advisor to get more information. Please recycle this brochure or pass it to someone who wants to learn more.

Angeline
Bachelor of Product Design
in Applied Immersive Game Design
Life in Ōtautahi Christchurch

It is easy to get around in Ōtautahi Christchurch, whether you walk, bike, ride the bus, or drive. UC has a unique campus, with open green spaces, beautiful gardens, and a river running through.

For the most up-to-date information, please check our website.

$11\%$ cheaper than Wellington
$15\%$ cheaper than Auckland
1. UC campus
2. University of Canterbury Student Association (UCSA)
3. UC accommodation
4. Supermarket and restaurants
   15-minute walk from UC
5. Westfield shopping mall
   5-minute drive from UC
6. Central business district (CBD)
   10-minute drive from UC
7. Port Hills
   20-minute drive from UC
8. Beach
   20-minute drive from UC
9. Airport
   10-minute drive from UC
10. UC sports field

365+
walking, hiking, and mountain biking tracks
LEARNING SPACES

Work with a community of artists, filmmakers, designers, and more in spaces specially created for your learning

Studying Creative Industries at UC

Mix-and-match
Creative industries at UC is a diverse and broad field. From painting and sculpture, to music studies and composition, to graphic design and animation. Creative industries is more than sitting in a lecture theatre or practicing your chosen art form in a room — it is about performance and gaining practical skills such as analysis and critical thinking which will aid you in life after university.

Your learning environment
The creative industries learning environment at UC is inclusive and fun, and a place where you are encouraged to find your own unique personal and artistic identity.

We have private practice rooms, computer labs, painting studios, a gallery filled with students’ work, and more to cater for all of your creative needs.

New Digital Screen Campus
We are developing a new Digital Screen Campus, a creative hub where film production, game development, and cross-reality technologies come together. Proposed international-quality facilities will provide workspaces, stages, studios, laboratories, and more, spread over 14 hectares of campus space.

Hands-on
The creative industries programmes at UC involve theoretical work alongside practical hands-on work. With field trips to galleries, guest artists, or internships with local organisations through our Professional and Community Engagement (PACE) course, you will never be short of exciting opportunities while studying creative arts. See page 18 to learn more about PACE.

‘It’s awesome being around so many talented musicians because you can learn so much from them, and do projects with them you would never have thought of doing before going to UC.’

Nicole
Bachelor of Music in Performance, Bachelor of Music with Honours

For the most up-to-date information, please check our website.
Indigenous knowledge
Kaupapa Māori is integrated into our courses, so you can learn about Māori values and understand the potential of Indigenous knowledge. Alongside our Māori Indigenous knowledge, learn about Aotearoa New Zealand’s place in diverse cultural contexts in order to create strong relationships, locally, and globally.
Explore Māori and Pasifika storytelling by studying our new Indigenous Narrative minor, the first of its kind in Aotearoa.

Student life
The creative industries student culture is as unique as its students. Students can be found creating sculptures in the fine arts block, cataloging ancient artifacts, designing online games using high-tech software, and much more.

With more than 160 active clubs on campus, you can pursue your interests outside of your studies, attend events, or join clubs that are relevant to your studies to mix amongst your classmates even more.

Some creative arts clubs include:
- Musical theatre society
- Drama society
- UCanDance
- Photography club
- Game Development society
- UC Film society
- UC Writers society.

Career opportunities
Due to the interdisciplinary learning you undertake as a student, job opportunities in creative industries are open and vast. You could become a freelance artist, orchestra conductor, game designer, film director, museum curator, policy advisor, and more.

Wellbeing
We provide support services such as help with injuries or learning disabilities affecting your studies, health and wellbeing, sports and fitness, and more.

Go to page 24 to learn about different kinds of support available at UC.

‘Since undertaking a BFA I found that there is a lot of room for experimentation. I had various opportunities to explore other mediums and was able to utilise the different facilities Ilam has to offer.
I also liked that the lecturers were all practising artists, meaning that they were able to share their own expertise on any concerns we might have on a particular discipline.’

Aaron
Bachelor of Fine Arts with Honours
in Sculpture
Degrees

Degrees are a type of qualification you can study at university — there are several types of qualifications varying in level of study and length of time, such as:

Bachelor’s degrees

A bachelor’s degree is an undergraduate qualification that usually takes 3–4 years to complete. UC offers a wide range of bachelor’s degrees.

Double degrees

A conjoint takes a major from one degree and another major from another separate degree and combines them into one degree. Not all degrees have a conjoint option. This option involves more study, but you can specialise in different areas, opening up a wider range of career options.

Conjoint degrees

A conjoint takes a major from one degree and another major from another separate degree and combines them into one degree. Not all degrees have a conjoint option. Unlike double degrees, these must be completed at the same time, and involve a much higher workload each year.

Certificates and Diplomas

If you are unable to study a full degree, or want to add some additional study to your degree, you could complete a certificate or diploma. These have less courses and are often completed in 6 months to a year.

Subjects

Subjects are areas you can study in your degree. Some subjects you can continue from secondary school such as Music, Geography, English, while some you can start new at UC eg, Social Work, Linguistics, Marketing.

Major/specialisation

A major/specialisation is the subject you choose to study all the way to the final year of your bachelor’s degree. For example, a Bachelor of Fine Arts specialising in Sculpture.

Double major

You can sometimes choose to specialise in two subjects that you’re interested in (double major). These can be completed in the same time as a single major without the extra workload.

Minor

A minor is another subject, but you will only study this up to your second year. For example, a Bachelor of Digital Screen with Honours majoring in Screenwriting with a minor in Indigenous Narrative.

Courses

A course is a specific topic within a subject, for example an American history course within the History subject. This involves lectures, assignments, and other forms of study. Your degree is made up of multiple courses.

Points

Each course has a points value (similar to credits from NCEA). You will need to complete a certain number of points overall to successfully finish your study.

Semester

The academic year is split into three periods of study. One semester is the equivalent of two terms at secondary school.

- Semester 1: February – June
- Semester 2: July – November
- Summer: November – February

More information

Please contact the Future students Office for degree and subject planning advice. See page 25 for details.
Tohu Qualifications
Bachelor of Digital Screen with Honours. BDigiScreen(Hons)

Bachelor of Digital Screen with Honours – example degree structure

Year 1

<table>
<thead>
<tr>
<th>DISC 101</th>
<th>DISC 102</th>
<th>PROD 110</th>
<th>PROD 121</th>
<th>PROD 142</th>
<th>MUSA 125</th>
<th>100 Level</th>
<th>100 Level</th>
</tr>
</thead>
</table>

Year 2

<table>
<thead>
<tr>
<th>DISC 201</th>
<th>200 Level</th>
<th>200 Level</th>
<th>200 Level</th>
<th>200 Level</th>
<th>200 Level</th>
<th>100 Level</th>
<th>100 Level</th>
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</thead>
</table>

Year 3

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<th>DISC 301</th>
<th>DISC 380</th>
<th>300 Level</th>
<th>300 Level</th>
<th>300 Level</th>
<th>200 or 300 Level</th>
<th>200 or 300 Level</th>
</tr>
</thead>
</table>

Year 3

<table>
<thead>
<tr>
<th>DISC 401</th>
<th>DISC 402</th>
<th>DISC 403</th>
</tr>
</thead>
</table>

Each small block represents a 15-point course. However, some courses may be 30 points or more.

UC’s new applied degree with a key focus on storytelling, through words, images, animation, or sound.

Study information

In the first year of the degree, students from all Digital Screen majors will take the same six courses to develop a core foundation in various disciplines. A base level of understanding of these disciplines is important for your career in the digital screen industry.

After your first year, you will specialise in your chosen major.

In the fourth and final year, you will work in multidisciplinary groups and create commercial quality and creative projects for the digital screen.

Majors

- Animation
- Cinematic Arts
- Game Arts
- Game Development
- Indigenous Narrative (minor only)
- Screen Sound
- Screenwriting

Career ready

- Learn end-to-end digital production skills, as well as foundational skills in creative design and storytelling.
- Develop a personal portfolio of digital works and practical experiences throughout your degree.
- Opportunity to gain industry contacts with collaborations and events.
- Graduates can find work as game developers, film and television producers, screenwriters, digital artists, creative directors, sound artists, animators, and more.

Highlights

- Build your experience in the digital media industry, with subjects ranging from filmmaking to music production to video game design.
- Project work beginning from your second year.
- Work on real-world projects with some of Aotearoa New Zealand’s greatest creative minds.
- Get access to industry-level sound stages, motion capture labs, film editing studios, live streaming setups, virtual screen production theatre, and more.

For the most up-to-date information, please check our website.
### Bachelor of Fine Arts – example degree structure

#### Year 1

<table>
<thead>
<tr>
<th>FINA 101</th>
<th>FINA 102</th>
<th>FINA 103</th>
<th>ARTH 100 Level</th>
<th>ARTH 100 Level</th>
</tr>
</thead>
</table>

#### Year 2

<table>
<thead>
<tr>
<th>Studio subject 211</th>
<th>Studio subject 212</th>
<th>ARTH or CINE 200 Level</th>
<th>200 Level</th>
</tr>
</thead>
</table>

#### Year 3

<table>
<thead>
<tr>
<th>Studio subject 311</th>
<th>100 Level or above ¹</th>
<th>100 Level or above ²</th>
</tr>
</thead>
</table>

#### Year 4

<table>
<thead>
<tr>
<th>Studio subject 411</th>
<th>100 Level or above</th>
<th>100 Level or above</th>
</tr>
</thead>
</table>

¹ Students specialising in Film or Photography may take either Art History and Theory or Cinema Studies 200-level courses. All other students take Art History and Theory 200-level courses.

² Students must complete 30 points of 300-level ARTH courses (or CINE courses for Film and Photography students) to be eligible for entry into Bachelor of Fine Arts with Honours at fourth year. Each small block represents a 15-point course. However, some courses may be 30 points or more.

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**A highly flexible degree, involving studio practice and courses in visual arts, multimedia, and design.**

**Entry requirements**

You need to meet University Entrance requirements, and achieve NCEA Level 3 Visual Arts in one or more subjects (or the equivalent in other secondary school qualifications).

It is also recommended that you have at least 14 credits each in two other NCEA Level 3 subjects (or equivalent) that are not practical art subjects.

**How to apply**

Your application should include a letter of introduction; a portfolio of recently completed art and/or design work; and a written statement to show us your current skills and identity as an artist. This must include 12 examples of work from NCEA (or equivalent) arts subjects. Applications are due **15 November**.

For full details, please see [canterbury.ac.nz/arts/schools-and-departments/school-of-fine-arts](http://canterbury.ac.nz/arts/schools-and-departments/school-of-fine-arts)

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**Highlights**

- In your first year, you will be introduced to all five studio specialisations, giving you the chance to develop your passion before continuing in one Fine Arts subject from second year.

- Enjoy 24-hour access to your own personal studio space from second year.

- Work in purpose-built studios; access technician workshops, workrooms, darkrooms, computer labs, and the Ilam Campus Gallery.

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**Career ready**

- Showcase your work during the year through exhibitions and community projects.

- Gain creative and practical skills in your chosen specialisation as well as organisational and time management skills.

- Graduates are working as professional artists, art gallery directors, photojournalists, art historians, consultants, and more.
Bachelor of Music – example degree structure

### Year 1

<table>
<thead>
<tr>
<th>Course</th>
<th>Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>MUSA 100</td>
<td>100 Level</td>
</tr>
<tr>
<td>MUSA 101</td>
<td>100 Level</td>
</tr>
<tr>
<td>MUSA 125</td>
<td>100 Level</td>
</tr>
<tr>
<td>MUSA 132</td>
<td>100 Level</td>
</tr>
</tbody>
</table>

### Year 2

<table>
<thead>
<tr>
<th>Course</th>
<th>Level</th>
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</thead>
<tbody>
<tr>
<td>MUSA 200</td>
<td>200 Level</td>
</tr>
<tr>
<td>MUSA 250</td>
<td>200 Level</td>
</tr>
<tr>
<td>One of MUSA 231–237</td>
<td>200 Level</td>
</tr>
<tr>
<td>MUSA 398</td>
<td>300 Level</td>
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</tbody>
</table>

### Year 3

<table>
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<th>Course</th>
<th>Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>MUSA 398</td>
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<tr>
<td>MUSA 398</td>
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<tr>
<td>MUSA 398</td>
<td>300 Level</td>
</tr>
<tr>
<td>MUSA 398</td>
<td>200 Level</td>
</tr>
<tr>
<td>MUSA 398</td>
<td>200 Level</td>
</tr>
</tbody>
</table>

Each small block represents a 15-point course. However, some courses may be 30 points or more.

With this degree, you can build a career in different areas of Music, and connect with the wider Fine Arts community in Ōtautahi Christchurch.

### Study information

The Bachelor of Music has been designed to give you flexibility in choosing courses throughout your study — you can choose a major (or two majors) from the table below and take other courses from Music or other degree areas like Arts, Science, and Commerce.

### Majors

- Composition
- Creative Music Technology
- Music Studies
- Performance

### How to apply

**Performance major**

Entry to some first-year Performance courses are limited based on a vocal or instrumental audition. Applications should be made to Te Kura Puoro | School of Music no later than **20 September**. Early auditions begin **22 August**.

Other majors require no previous music studies and no special application.

### Highlights

- You will have plenty of opportunities to perform, with over a hundred concerts hosted across our Ilam and Arts Centre campuses each year.
- Enjoy unique learning spaces in our Arts Centre locations.
- Connect with the community through internships and collaborative projects.

### Career ready

- Put your skills into practice with opportunities to perform and through internships.
- Alongside your skills in music creation and practice, you will also gain skills in communication, teamwork, project management, and creative thinking.
- Graduates are working as composers, sound designers, journalists, performers, producers, music therapists, music educators, and more.

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*For the most up-to-date information, please check our website.*
NEW BACHELOR OF DIGITAL SCREEN WITH HONOURS DEGREE
for film production, game development, and cross reality

Kaupapa | Subjects

13 Animation
14 Cinematic Arts
14 Composition
14 Creative Music Technology
15 Film
15 Game Arts
16 Game Development
16 Graphic Design
17 Indigenous Narrative
17 Music
18 Music Studies
18 Painting
18 PACE
19 Performance
19 Photography
19 Screen Sound
20 Screenwriting
20 Sculpture

See our full list of subjects at canterbury.ac.nz/study/subjects

It is not always possible for all courses to be offered every year. See the online Course Information System. canterbury.ac.nz/courses

For the most up-to-date information, please check our website.
Animation

Animation combines art with movement, creating cinematic scenes and dynamic, believable worlds full of life and motion. Studies at UC will help you develop your own personal animation style. You will also learn concepts, tools, and techniques needed to see the animation process from creation to post-production.

What will my study involve?
• Use traditional hand drawn and modern computer graphic techniques to create multi-dimensional characters and worlds.
• Work in computer labs and motion capture stages.
• Create your own portfolio of animation work.

Courses

Animation courses begin with introductory use of industry animation software eg, Blender, Maya, and more. You will get to work on practical projects, creating animations during gaming development as well as post-production editing for visual effects in film and TV.

Topics can include:
• Realistic expressions
• Character development and design
• Motion capture rigging
• Cinema and video game project work.

Career opportunities

Your experiences working on animation and visual effects for video games, cinema, and other digital media will make you well-prepared for work in the fast-paced entertainment industry, as well as in roles in training, marketing, web design, and other areas needing animation expertise.

Some career pathways could include:
• Animation
• Visual effects (VFX)
• Game art
• Graphic design.

canterbury.ac.nz/courses

canterbury.ac.nz/careers/subjects

Study Animation:

As a Major:
• Bachelor of Digital Screen with Honours

As a Minor:
• Bachelor of Arts
• Bachelor of Commerce
• Bachelor of Digital Screen with Honours
• Bachelor of Health Sciences
• Bachelor of Science
• Bachelor of Social and Environmental Sustainability
• Bachelor of Sport Coaching
• Bachelor of Youth and Community Leadership

canterbury.ac.nz
Cinematic Arts

Aotearoa has been put on the map with our internationally renowned expertise in visual effects and film technologies, filming locations, and the calibre of our writers and directors.

At UC, Cinematic Arts study focuses on the modern film production process, from script to screen, post-production to distribution. At the same time, you’ll explore exciting new tools for storytelling, like virtual production, which is supported by the same technology that is used to produce video games.

What will my study involve?

• Learn to create cinematic projects — from filming to post-production and distribution — using industry-standard filming technologies.
• Choose from practical hands-on courses in cinematography, editing, or sound design.
• Graduate with a portfolio of your own cinema projects produced from your second year.
• Practical learning at editing labs and sound recording studios.

Courses

Your courses will introduce you to the practical skills of creating film/television shows, including the whole process of how to storyboard and stage scenes, what to do on set, direction and cinematography, and editing.

Topics can include:
• Production processes
• Visual and practical effects
• Story progression and continuity editing
• Greenscreen to Virtual Screen Production and new filming technologies.

canterbury.ac.nz/courses

Career opportunities

Knowing the full creative and technical process of creating cinema, from concept to release, will make you a great asset to have on film sets, advertising agencies, streaming services, and other project collaborations, or even in launching your own works.

Composition

Composition is the creation of new music. Enjoy learning from a diverse range of musical styles, from contemporary music to pop and everything in between.

You could compose pieces for orchestras, create film or video game soundtracks, write lyrics, arrange electronic soundscape compositions, or produce your next EDM hit.

What will my study involve?

• Study a broad range of courses with opportunities to engage with music technologies, notated composition, songwriting, recording techniques, computer music, and collaborative projects.

• Create your own music in genres and musical cultures of your choice.

• Opportunity to take part in performances and collaborative projects.

Some career pathways could include:
• Film and television directing and producing
• Post-production
• Videography and cinematography
• Technician.

canterbury.ac.nz/careers/subjects

Study Composition:
As a Major:
• Bachelor of Arts
• Bachelor of Commerce
• Bachelor of Digital Screen with Honours
• Bachelor of Health Sciences
• Bachelor of Science
• Bachelor of Social and Environmental Sustainability
• Bachelor of Sport Coaching
• Bachelor of Youth and Community Leadership

Careers

Composition studies will give you significant hands-on experience writing music for instruments, voice, computers, and working with performers and improvisors.

Some career pathways could include:
• Sound design
• Film composition
• Song writing
• Recording.

canterbury.ac.nz/careers/subjects

Study Composition:
As a Minor:
• Bachelor of Music

Creative Music Technology

UC’s Creative Music Technology major is all about creating music using a variety of digital and studio-based music technologies. Study acoustics, studio technologies, the latest trends and techniques in digital music making, and learn how to apply these in a creative context.

What will my study involve?

• Study any style or genre of music: whether you are an aspiring composer of electronic music, a beatmaker, a sound designer, a foley artist, a producer, or interested in digital music making.

• Use UC’s on-campus recording studio with the latest software and audio devices.

• Work alongside other students on creating or recording music, radio, and podcasts.

• Complete an internship or collaborative project in the industry in your final year.

canterbury.ac.nz/courses

For the most up-to-date information, please check our website.
Courses
This major is open to any level of music, whether you already have some experience or you are brand new to music technologies and production.
Topics can include:
• Studio and field recording
• Composing digital music
• Editing and mixing software
• Sound sampling.
canterbury.ac.nz/courses

Career opportunities
By understanding how technology is constantly changing and impacting the way music is created, and learning about the wider role music technology has in the music industry, you will be ready for a career in today's music technology industry.
Some career pathways could include:
• Music production for games and studio productions
• Sound design
• Sound artist
• Creative coding.
canterbury.ac.nz/careers/subjects

Study Creative Music Technology:
As a Major:
• Bachelor of Music

Film
‘Through a tip from a lecturer, I managed to become part of Whitebait’s online community of videographers. I make fun little films of my travels.’
Buddy
Bachelor of Fine Arts in Film
Explore the world of film through its history, critical discussions, contemporary artists, and technologies while developing your own film portfolio.
What will my study involve?
• Studio work and group projects to develop your skills as a filmmaker.
• Use on-campus lighting and greenscreen stages, sound studios, editing suites, and gain 24-hour access to the film studio spaces.
• Take other courses of interest alongside your Film studies, such as Psychology, Music, and History.

Courses
After your first year introduces you to studio practice and the broader fine arts industry, your Film courses will take you through the process of developing and executing a film project — writing, filming, location scouting, directing, editing, and more.
Topics can include:
• Film studio projects
• International cinema
• Documentaries and ethical storytelling
• New film technologies — cameras, editing software, CGI, digital music.
canterbury.ac.nz/courses

Career opportunities
Your works and experience throughout your studies explore both technical and non-technical aspects of film, television, and other creative visual industries.
Some career pathways could include:
• Film or TV directing
• Producing
• Cinematography
• Screenwriting.
canterbury.ac.nz/careers/subjects

Study Film:
As a Major:
• Bachelor of Fine Arts

Game Arts
A strong art style is at the core of what makes a video game compelling and stand out from other titles. Game Arts focuses on the things you see while playing video games — from believable environments through to relatable characters.
Game Arts studies includes learning conceptual art design for world-building and characters, as well as technical skills in designing environments, rendering cutscenes, digital sculpting, minority representation in games, and more.

What will my study involve?
• Learn to create dynamic worlds.
• Develop your skills in 2D and 3D art, and learn about latest technologies.
• Collaborate on projects from your second year designing games up to the working prototype stage.
• A dedicated space for your studies, including game development labs, motion capture stages, and more.

Courses
Game Arts courses begin with the theory behind good game design, such as how to build narrative and lore through scene staging, creating believable and dynamic world maps, and designing distinctive characters.
Topics can include:
• Lighting and shading systems
• Textures, meshes, bump mapping, and 3D sculpting
• Character design
• User interface, menus, and interactive design.
canterbury.ac.nz/courses

Career opportunities
Being able to design detailed, immersive settings and cinematic effects opens up a lot of career options in game development as well as in film/television and other industries that incorporate these game design techniques.
Some career pathways could include:
• Game art
• Animation
• Concept art
• Multimedia programming.
canterbury.ac.nz/careers/subjects
Study Game Arts:

As a Major:
- Bachelor of Digital Screen with Honours

As a Minor:
- Bachelor of Arts
- Bachelor of Commerce
- Bachelor of Digital Screen with Honours
- Bachelor of Health Sciences
- Bachelor of Science
- Bachelor of Social and Environmental Sustainability
- Bachelor of Sport Coaching
- Bachelor of Youth and Community Leadership

Game Development

Gaming is an exciting and ever-growing industry where you can contribute in many ways, from building an immersive world with characters and obstacles, writing and storytelling, animation and sound, project management, testing, and marketing.

Through Game Development studies at UC, you will learn the tools and processes required to create modern digital games from scratch.

What will my study involve?
- Gain experience using industry standard game development tools, including Unity and Unreal.
- Develop your own games from the second year, taking concepts through to playable prototypes.
- Study in specially designed development labs, including AR/VR equipment, motion capture stages, gaming PC and console lounge, and more.

Courses

Game Development courses will teach you the fundamentals of game engines and programming, such as with Unity and Unreal. As you progress, you will learn how to develop more advanced builds, and how to balance gameplay features with story.

By the final year, you will experience all the stages of developing a game, from concept to playable demo.

Topics can include:
- Playability and quality design
- Programming Artificial Intelligence
- Game balancing and difficulty progression
- Virtual Reality, Augmented Reality, and other new gaming technologies.

Career opportunities

Through this subject you can prepare for a career in all areas of game programming, including gameplay, AI, audio, graphics, and more.

You will also learn how to create an entertaining, educational, and meaningful gaming experience.

Some career pathways could include:
- Game art
- Game testing
- Multimedia programming
- Software engineering.

canterbury.ac.nz/courses

careeropportunities@canterbury.ac.nz

Graphic Design

‘Once I saw the School for myself I knew I had to come here, I was blown away by the facilities and the work I saw being produced by other students.’

Daniel
Bachelor of Fine Arts in Graphic Design

Learn foundations and techniques of graphic design, create a portfolio of work that interests you, and participate in workshops, projects, and community art shows.

What will my study involve?
- Create graphic design pieces through small, medium, and large-scale studio projects.
- A close community of fine arts students, with plenty of opportunities for gaining work experience.
- Seminars by staff, students, and visiting professionals examining current issues in graphic design.

Courses

In your first year, you will gain a broad understanding of studio practice, with critical and reflective thinking about the fine arts. From second year, you will learn technical and theoretical knowledge of graphic design.

Topics can include:
- Typesetting and typography
- Historical and contemporary graphic art
- Design software and digital skills
- Studio projects.

canterbury.ac.nz/courses

Career opportunities

A degree in Graphic Design prepares you for a creative industry with critical thinking, artistic and technical knowledge, and skills transferable to a number of roles.

Some career pathways could include:
- Graphic design
- Illustrating
- Design consulting
- Marketing.
Indigenous Narrative

Indigenous Narrative explores ways of representing indigenous stories, history, and people through the cinema and video game industry, as traditional storytelling moves to digital and mainstream media.

A good understanding of indigenous narrative is important for anyone working in the digital screen industry in Aotearoa New Zealand and beyond.

What will my study involve?

- Study the only specialisation in Indigenous Narrative in Aotearoa.
- Examine the political, historical, social, cultural, and ideological influences that shape the way Māori and Indigenous people are often portrayed in film and media and understand your role in producing authentic stories.
- Te Whare Pūrākau Academy Scholarships are available annually for Māori, Pasifika, and other Indigenous students to gain mentorship and leverage from classes and wānanga with industry experts.

Courses

Your first year will introduce you to examples of Māori culture in media, and how indigenous and non-indigenous creators approach culture and storytelling. Later courses will offer more critique on Indigenous and non-Indigenous creators approach culture and storytelling. The wide range of courses you take during your degree will set you up with skills to perform, create, and critically engage with music and the music industry.

Some career pathways could include:
- Media directing and producing
- Screenwriting for film and video games
- Copy writing
- Creative consultancy

career.canterbury.ac.nz/careers/subjects

Music

The music industry has changed a lot in the last 30 years with the explosion of digital technology and changes in society and culture. This has opened up new areas for music professionals, alongside teaching, conducting, leadership, and performing.

At UC, we have a number of ways you can follow your interest in Music.

What will my study involve?

- With a Bachelor of Music you can major in Composition, Performance, Music Studies, or Creative Music Technologies.
- You can study Music as a major or minor in other degrees.
- Enjoy the unique learning spaces in our Te Matatiki Toi Ora | Arts Centre campus.
- Connect with the community through internships, performances, and collaborative projects.

career.canterbury.ac.nz/careers/subjects

Career opportunities

Your skills will prepare you to create your own creative media, and to support productions coming into Aotearoa, as a large number of global companies seek our technical as well as cultural expertise.

This study will also prepare you for roles outside of Aotearoa, particularly in countries aiming for more inclusivity and accuracy in their creative projects.

Some career pathways could include:
- Media directing and producing
- Screenwriting for film and video games
- Copy writing
- Creative consultancy

career.canterbury.ac.nz/careers/subjects
Music Studies

Music is an essential part of all cultures globally.

A degree in Music Studies allows you to investigate music from social, political, and community perspectives, examining the role and importance of music now and through history. It also offers the opportunity to investigate music analytically and in-depth.

What will my study involve?

• You will learn about topics such as popular music, musical philosophy, music of the world, musical heritage of the western world, and music in the community.
• Opportunities to take part in internships and collaborative projects throughout your studies.

Courses

First year Music Studies is designed to give you a range of courses that you can choose from depending on your interests – from game audio production to orchestra arrangements, to Kapa Haka performances, and more.

Topics can include:
• Musical technologies
• Composition and song writing
• World music
• Acoustics and recording.

canterbury.ac.nz/courses

Career opportunities

Music Studies can teach you technical skills in music alongside necessary skills such as communication, project management, and leadership opening you up to a wide variety of career options.

Some career pathways could include:
• Festival planning
• Arts administration
• Journalism
• Music teaching.

canterbury.ac.nz/careers/subjects

Painting

Painting studies explores a range of techniques through different styles, tools, and practice, both traditional and contemporary.

You will discover different materials and learn about the role emotion and meaning plays for both the painter and the viewer.

What will my study involve?

• Create a body of work and reflect critically on the development of your own style.
• Enjoy 24-hour access to your own personal studio space from second year.
• Work in purpose-built studios, workrooms, darkrooms, and computer labs, and have access to technician workshops and the Ilam Campus Gallery.

Courses

The first year of the degree introduces you to studio practice and critical thinking of fine arts. Courses towards the Painting major begin in your second year, and allow you to develop your painting technique with many self-directed projects.

Topics can include:
• Practice and theory of painting
• Art criticism
• Art and revolution
• Contemporary art.

canterbury.ac.nz/courses

Career opportunities

You will learn skills beyond the practical processes of painting. Gain critical analysis, teamwork, communication, and organisational skills that will help you in your future career.

Some career pathways could include:
• Professional Artist
• Art conservation
• Art consulting
• Art gallery management.

canterbury.ac.nz/careers/subjects

PACE

Professional and Community Engagement (PACE) courses are all about applying what you learn in your studies to a non-academic “real-world” setting.

PACE is an ideal complement to your degree - take it as a one-off course or as a minor in your degree programme. PACE courses provide an opportunity to give you confidence in the workplace.

What will my study involve?

• Half of PACE courses are held as workshops where you can develop professional skills and half in the workspace where you can put that knowledge to use.
• You will be matched with your internship based on your studies and your interests.

Past internships include media and communications, event organisation, marketing, health, policy analysis, and more.

Courses

From second year, you can add a workplace project or an internship to your studies.

Topics can include:
• Internship projects (based on your degree subject)
• Project management process
• Career development portfolio and CV building
• Presentation skills.

canterbury.ac.nz/courses

Career opportunities

PACE students have an edge over other graduates. Learning to identify the strengths you bring to the workplace and understanding how your degree has prepared you to work with local and international communities will give you the confidence you need to enter the workforce.

canterbury.ac.nz/careers/subjects

Study Music Studies:

As a Major:
• Bachelor of Music

Study Painting:

As a Major:
• Bachelor of Fine Arts

For the most up-to-date information, please check our website.
Study PACE:
PACE can be taken as a one-off course in many degrees, or studied as a minor in some degrees. Learn more about PACE on our website.

Performance

Music studies in Performance develop creative ideas and expressive skills through all styles of music. With rapid growth and cultural shifts in the music industry, professional artists need the skills to be flexible and adaptive performers.

Developing your musical abilities at UC is a unique opportunity to learn from professionals and connect with other musicians and the local arts scene.

What will my study involve?

• Learn through individual lessons and group classes in a wide range of musical instruments and voice.
• Take advantage of opportunities to join large and small ensembles and the UC Chamber Choir, Consortia.
• You will have plenty of opportunities to perform publicly, with 100+ concerts hosted on campus each year.

Courses

Your first year will teach you essential skills such as sight-reading music and understanding rhythm and tempo, as well as working with an accompaniment and in small or large groups. You will also develop in-depth technical and performance knowledge for your specific instrument or voice.

Topics can include:
• Performance
• Chamber choir
• Ensemble
• Art of accompaniment.
canterbury.ac.nz/courses

Career opportunities

People with strong musical talents are always highly sought after by event organisers and arts businesses.

Some career pathways could include:
• Choirs and orchestras
• Musical theatre
• Music therapy
• Event management.
canterbury.ac.nz/careers/subjects

Study Performance:

As a Major:
• Bachelor of Music

Photography

Studies in Photography explore photography as a device for communicating information, ideas, and personal insights, and introduce you to the basic materials and processes of photographic practice.

What will my study involve?

• Learn the processes behind recording, composing, and editing sound for films, television, and video games.
• Work with the latest industry standard software, studio equipment, and recording hardware.
• Gain practical experience throughout the whole degree working on industry-level projects and graduate with your own portfolio of works.

Courses

First year courses will teach you the basics of studio practice and fine arts. In the second year, you will move onto examining different devices, materials, techniques, and historical influences.

Topics can include:
• Photography practice
• Photos in history and art revolution
• Editing software and photography hardware
• Film and theory.
canterbury.ac.nz/courses

Career opportunities

Studies in photography give you unique abilities in communicating information, finding details, and working with a range of people, technologies, and projects.

Some career pathways could include:
• Photography
• Art gallery management
• Photojournalism
• Documentary production.
canterbury.ac.nz/careers/subjects

Screen Sound

Sound is a core element for a range of media from film to video games and everything in between. Sound effects, voice, and music all work together to enhance and make your story memorable.

Studying Screen Sound will include hands-on experience with industry standard audio equipment to learn about recording audio, post-production processes, and techniques for sound mixing.

What will my study involve?

• Explore photographic techniques, and create your own body of work.
• From second year, you will have access to your own personal 24-hour access studio space.
• Use darkrooms, computer labs, workshops, and the Ilam Campus Gallery.

Courses

Screen Sound courses will introduce the technical skills around audio technologies for recording and mixing sound, as well as the theory behind sound for digital media, such as psychoacoustics and dramatic effect.

Topics can include:
• Character themes and sound motifs
• Foley work, dubbing, and other post-production sound editing
• On-set audio recording
• Effects, dialogue, and ambience.
canterbury.ac.nz/courses

Career opportunities

Your studies will prepare you for operating in multiple different sound environments and media. You will also be able to keep up with the latest trends in the industry such as 3D recording, editing software, audio hardware, and more.
Some career pathways could include:

- Foley recording
- Production sound mixing
- Digital music creation
- Sound editing.

canterbury.ac.nz/careers/subjects

Study Screen Sound:

As a Major:
- Bachelor of Digital Screen with Honours
As a Minor:
- Bachelor of Arts
- Bachelor of Commerce
- Bachelor of Digital Screen with Honours
- Bachelor of Health Sciences
- Bachelor of Science
- Bachelor of Social and Environmental Sustainability
- Bachelor of Sport Coaching
- Bachelor of Youth and Community Leadership

Screenwriting

A good story leaves a lasting impression, and can even transform the way we view our own lives. Having the ability to write engaging characters, riveting plotlines, and believable worlds is one of the most creative skills we can have.

Screenwriting studies will teach you to create your own screenplays, from structure and formatting to tying elements of a story together and to understand your place in the film and game industry.

What will my study involve?

- Develop your own scripts and screenplays, including structure, character development, storyboarding, lore and world-building.
- The final year of study is dedicated to creating a commercial quality creative project for the digital screen.
- You will have access to a range of filming, design, and computer lab spaces for you to collaborate with other students on creative projects.

Courses

Your courses first teach you how to construct short screenplays with story structure and development, character arcs, and themes. Throughout the rest of the degree, you will learn how to write feature-length stories, adaptations, episodic series, game cutscenes, and entire cinematic worlds.

Topics can include:
- Foreshadowing, cliffhangers, and other dramatic writing techniques
- Adapting novels, biographies, and more
- Subverting genre and tropes
- World-building and lore.

canterbury.ac.nz/courses

Career opportunities

Your studies will develop your writing skills so you can cross genre and media platforms, and have the adaptability to coordinate and work with other industry professionals to create coherent, believable, and immersive stories.

Some career pathways could include:
- Screenwriting
- Advertising and copy writing
- Creative producing
- Creative consultancy.

canterbury.ac.nz/careers/subjects

Sculpture

With Sculpture studies, you will explore time, space, and context behind crafted objects.

Build your artistic practice through the use of different materials, processes, theories, and contemporary techniques.

What will my study involve?

- Create your own body of works and sculptural projects.
- From second year, you will have 24-hour access to your own studio space where you are able to explore your personal and academic creativity.
- Make use of purpose-built studios, workrooms, technical workshops, and the Ilam Campus Gallery.

Courses

You will start your degree learning the basics of fine arts theory and studio practice, before beginning Sculpture from second year and learning to use different materials and processes.

Topics can include:
- Sculpture practice
- Great sculptural works in history
- Technical workshop hardware
- Audience observation and influence.

canterbury.ac.nz/courses

Career opportunities

Along with experience and technical skills working with different tools and materials, university studies in Sculpture give you an opportunity to make industry connections, explore Aotearoa art spaces, and be exposed to new areas so you can grow your practice in new ways.

Some career pathways could include:
- Sculpting
- Designing
- Art gallery management
- Art consulting.

canterbury.ac.nz/careers/subjects

Study Sculpture:

As a Major:
- Bachelor of Fine Arts
Other areas of interest
Ka whai ake nei
Next Steps
Key dates

May/June/July
Hui Tairanga | Information Evenings

July
Scholarship applications open

August
Scholarship applications due

August
Accommodation applications open

September
Accommodation applications close*

September
Rā Tōmene | Open day

October
Applications to enrol open*

December
Applications to enrol due*

For exact dates, please visit the UC website or contact your Future Student Advisor

* Some degree options require earlier applications. Please check with your Future Student Advisor
From the moment you arrive on campus to your graduation, UC has support available every step of the way.

Te Pātaka | Student Services Hub is your go-to support centre, located on levels 2 and 3 in the Puaka-James Hight building (central library). You will find both academic and wellbeing services in one location and they will connect you to the relevant support teams.

You can receive help with anything you need, whether that’s study and exams, health, sport, counselling, injuries, job search, and more.

To read more about all the support services, go to — canterbury.ac.nz/support/wellbeing-hub

Your students’ association
Te Rōpū Ākonga o Te Whare Wānanga o Waitaha | University of Canterbury Students’ Association (UCSA) is a non-profit organisation that helps all students find support and feel like they belong at UC.
We have more than 160 clubs and regularly host events on campus.
We offer advocacy services, dental and optometry services, welfare and financial services, advisory groups, class reps, and more.

ucsa.org.nz

‘I immediately felt a sense of support at UC, the value of whanaungatanga. The way UC advocates for student wellbeing showed me the importance of tiakitanga. And finally, the way lecturers listened to my goals and helped me create a plan to achieve them showed me the UC value of manaakitanga.’

Todor
Bachelor of Commerce in Finance and Economics

Pastoral Care
The Education (Pastoral Care of Tertiary and International Learners) Code of Practice 2021 is designed to guide institutions in their practice and to protect students when they study in Aotearoa. UC is a signatory to the Code and is required to meet the standards set by the New Zealand government.

nzqa.govt.nz/providers-partners/tertiary-and-international-learners-code
Te Whare Wānanga o Waitaha University of Canterbury

T: +64 3 369 3999
Freephone in NZ: 0800 VARSITY (827 748)
E: AskUC Chat is available between 8am–5.15pm Monday–Friday (except NZ public holidays).
canterbury.ac.nz

Future Students team

canterbury.ac.nz/future-students/contact-us

Talk to a UC student

Get answers to your questions about what it’s like being a student at UC, and life in Ōtautahi Christchurch.

UC social media

facebook.com/universitycanterbury

instagram.com/ucnz
twitter.com/ucnz

snapchat.com/add/uc.nz

youtube.com/UniversityCanterbury

linkedin.com/school/university-of-canterbury

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Rā Tōmene Open Day

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8 September 2023
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For more information, visit canterbury.ac.nz/openday