Marketing Minor

Minor Requirements from 2017*:

i. MKTG 100; and
ii. MKTG 201, MKTG 202, MKTG 204; and
iii. A further 15 points of Marketing at 300-level.

Note for the BCom: Any course at 300 level may contribute to only one major or minor. Any course at 200 level credited to a minor cannot be credited to a major or another minor. Where the same course is required for more than one major or minor a substitute course, approved by the Dean of Commerce, will be required.

Note for the BA: Any given course may contribute to only one major or minor.

Example – Marketing Minor

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Pre-requisites</th>
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<tbody>
<tr>
<td>MKTG201</td>
<td>(1) MKTG 100; and (2) ECON104; and (3) MSCI110 or STAT101; and (4) A further 15 points in MGMT or MSCI RP: MKTG202</td>
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<tr>
<td>MKTG202</td>
<td>(1) MKTG100; and (2) ECON104; and (3) MSCI110 or STAT101; and (4) A further 15 points in MGMT or MSCI</td>
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<tr>
<td>MKTG204</td>
<td>Any 30 points in ACCT, COMS, ECON, INFO, MGMT, MKTG, MSCI, PSYC or SOCI</td>
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Further Prerequisite Information:
UC Homepage → Courses → Courses, Subjects, and Qualifications → Find a course by code

*Please refer to UC Calendar for the official minor requirements.
**Please refer to UC Course Information website for the most up to date prerequisites information.