



TECHNISCHE
UNIVERSITÄT
DARMSTADT



University
of Victoria

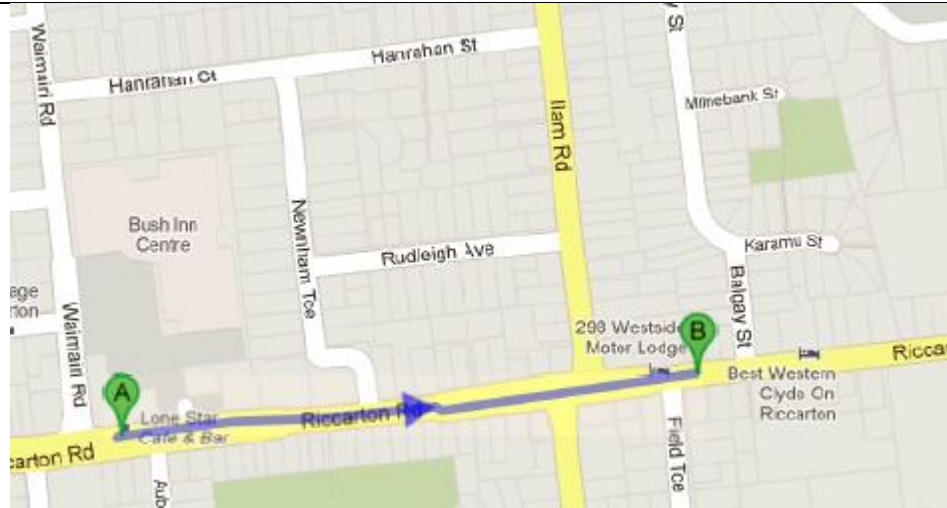


**External Images of the EU as a Normative Energy Player (EXIE):
Research Workshop #2
Jean Monnet Research Project**

**March 25-28, 2013
University of Canterbury, New Zealand**

WORKSHOP OUTLINE

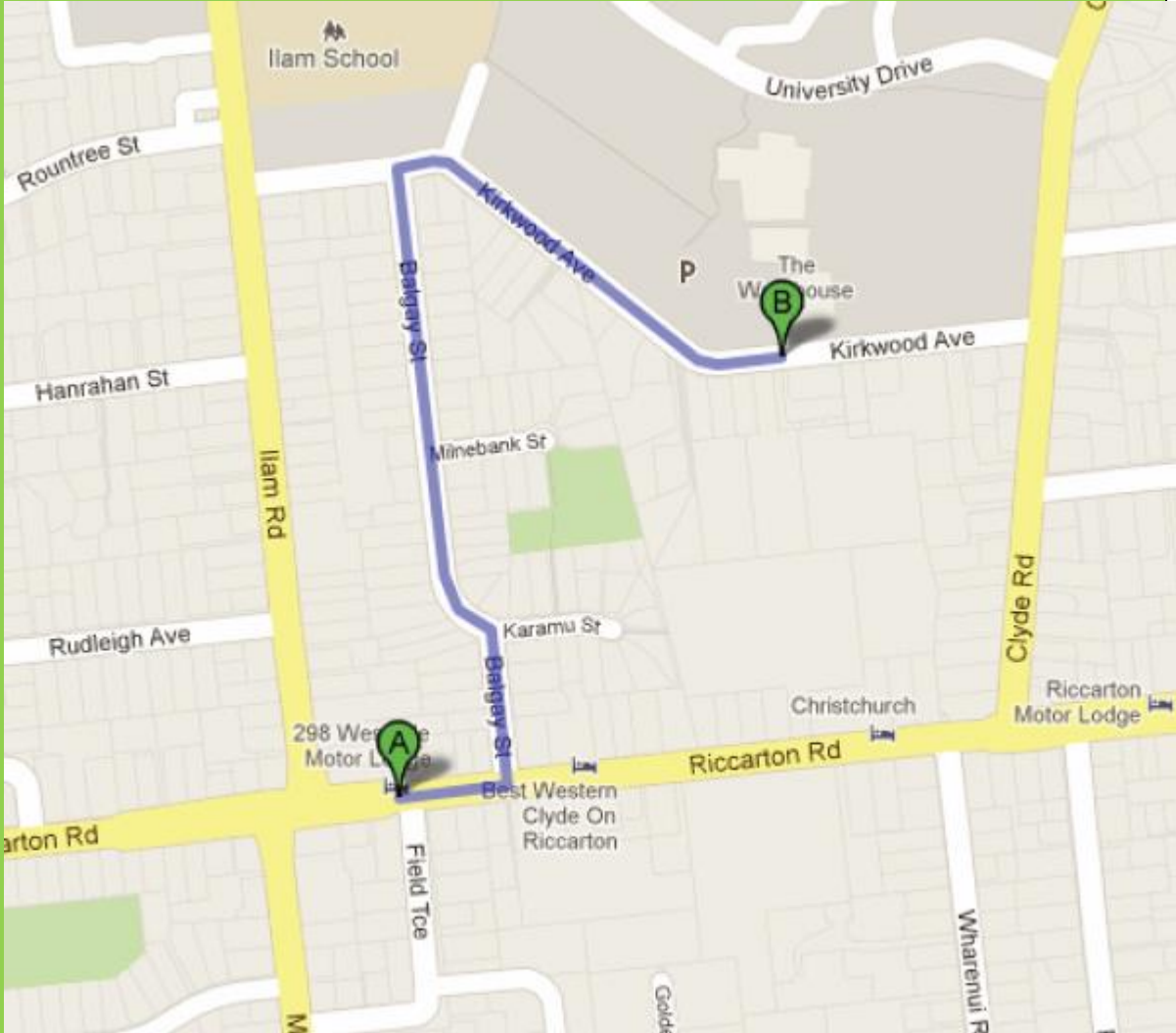
Sunday, March 24	Arrival First dinner 6:00pm	<p>Vita Nova Motel http://www.vitanovamotel.co.nz/ 290 Riccarton Rd, Riccarton, Christchurch Phone +64 3 982 4925</p> <p>Transport from the airport to the Motel Please note that we will not be able to cover local ground costs (ie transport between motel and airport).</p> <p><u>Taxi</u> – most expensive but most convenient</p> <p><u>Public bus</u> – Bus number 3 goes from the airport via the University of Canterbury, the Westfield Mall Riccarton to the City Centre; please have a look at www.metroinfo.co.nz</p> <p><u>Shuttle</u> – There are a number of mini-bus shuttles that usually wait outside the airport and drop you wherever you need to go; most know is www.supershuttle.co.nz where you can also book the journey online before you arrive.</p> <p>NB: the public bus (Metro) will charge around NZ\$7.00 from the airport to anywhere in the city (Bus#3 will stop almost in front of your motel. It will take around 20-30 minutes depending on traffic from the airport to reach your motel by bus). SuperShuttle costs between NZ\$18 and NZ\$25 and drops you in front of the door. Taxi will cost around NZ\$40.</p> <p>NB: EXIE Management Team will send each participant a detailed welcome package outlining instructions on how to get from the airport to the motel as well as giving some tips and instructions upon check in. We will also attach a spread sheet with times of arrival in case people would like to wait for each at the airport.</p> <p>Breakfast The motel provides coffee, tea, milk and sugar. However, we will provide every workshop participant with a food shopping voucher (NZ\$25) to buy breakfast food at the supermarket “Countdown” (5 min walk from the motel). This will ensure that everyone can get his/her favourite breakfast. NB: Every room has kitchen facilities making breakfast a comfortable experience (please see the motel’s website).</p> <p>The Bush Inn Shopping Centre (www.bushinncentre.co.nz) is a 5 minute walk from the motel (550m, please see map below). In the Centre, to your left, you will find the entrance to the supermarket ‘Countdown’. The Centre has the following opening hours:</p> <p><u>Opening Hours for Shops:</u> Mon - Fri 9:00am - 6:00pm Weekends 9:00am - 5:00pm supermarket “Countdown” 7:00am - 10:00pm Pizza Hut 11:30am – Late</p>
------------------------	--------------------------------------	---



Dinner

Venue for dinner: TBC (meeting at the lobby of the hotel at 6pm)

DINNER: 6:30pm

<p>DAY 1 Monday, March 25</p>	<p>8:30 9:00- 9:45 9:45- 10:00</p>	<p>Breakfast at motel (please, buy food with the vouchers) Please meet at the motel forecourt at 8:30am and make your way to the NCRE.</p> <p>Walking to University of Canterbury (UC), KD01, for Welcome morning tea/coffee and muffins at the NCRE</p>  <p><i>Please note: if you wish to google the NCRE please search for 20 Kirkwood Avenue: "Kirkwood Village" as we lovingly call it is not searchable on a map.</i></p> <p>Cher, Yvonne and Natalia will walk with the team to the Engineering Department where the Seminar Room for the next four days will be. You will receive a map of campus during the Morning Tea.</p> <p>Workshop Room: Engineering E120 Common Room on the ground floor.</p> <p>NB: The seminar room as a small kitchenette including a fridge, microwave, etc.</p>
<p>Session 1 <i>Catch up</i></p>		<p>Greetings from the UC Updates on the project and progress of the team members Introduction of the Workshop programme Facilitator: Dr Chaban</p>

10:00-10:30	
Session 2: <i>Energy findings:</i> <i>EU</i> 10:30-1:00	Reports on Energy dataset: EU Energy cases Country case-studies presentations by researchers each researcher is given 30 minutes to present findings for 2012 and 2009 followed by 5 minutes period for Q&A <ul style="list-style-type: none"> • UK • Germany • France • EU <p style="color: blue;">NB: if you feel you are running out time to finish the analysis for both years, please prioritize <u>2012 datasets</u> – for CCC and country specific dialogues (in the BRICS cases).</p> <p style="color: blue;">This is imperative as the both EU and BRICS teams will present the first results during the Jean Monnet Public Event on March 27, at 3pm (please see the programme below).</p> <p style="color: blue;">Please present 2009 findings to the best of your abilities.</p> <p>Please, support your presentation with PPT Please, see guidelines for this presentation below</p> <p>NB: coffee/tea/drinks will be provided during this session (facilities are in the room)</p>
1:00-2:00	LUNCH Venue: in the seminar room/Brief tour of the UC campus
Session 3: <i>Energy findings:</i> <i>BRICS</i> 2:00-6:00	Reports on Energy dataset: BRICS Energy cases Country case-studies presentations by researchers each researcher is given 30 minutes to present findings for 2012 and 2009 followed by 5 minutes period for Q&A <p style="color: blue;">NB: if you feel you are running out time to finish the analysis for both years, please prioritize <u>2012 datasets</u> – for CCC and country specific dialogues (in the BRICS cases).</p> <p style="color: blue;">This is imperative as the both EU and BRICS teams will present the first results during the Jean Monnet Public Event on March 27, at 3pm (please see the programme below).</p> <ul style="list-style-type: none"> • Brazil • Russia • India • China • South Africa <p>Please, support your presentation with PPT Please, see guidelines for this presentation below</p> <p>NB: coffee/tea/drinks will be provided during this session (facilities are in the room)</p>
6:00-6:15	Walking to the hotel
6:30	Meeting at the lobby and busing to Downtown
7:15	WELCOME DINNER Venue: TBC

DAY 2, Tuesday, March 26	8:45	Breakfast at the hotel Meeting at the hotel lobby at 8:45 and walking to the workshop venue
	Session 4: <i>Energy: Beginning of comparative analysis</i> 9:00-12:00 11:00-12:00	Small Group Comparative Research: Preparation for the Jean Monnet Public Event EU ENERGY Group BRICS ENERGY Group Working in small groups, researchers will start comparative analysis identifying trends in 2012 and 2009 coverage of energy issues across countries in their respective groups. <ul style="list-style-type: none"> • Production of the group PPT with joint comparative results • The categories of comparison will follow the guidelines • Discussion of methodological moments concurrently with the comparative analysis • Reporting the results of group discussions to the EXIE team • (30 minutes per group) <p>On March 28, at 3pm, EXIE team will give a presentation at the Jean Monnet Public event. The preliminary programme includes a key note by Michele and Nadine, and two panels (images of energy global governance coming from (1) the EU (presented by all EU researcher) and (2) from BRICS (presented by all BRICS researchers). See the programme of the Event below</p> <p>The Jean Monnet Public Event is open to the UC people and wider community (advertised in the UC and Christchurch media). It will be filmed and broadcast online.</p> <p>We all will participate in it (all researchers and leaders), and we will get ready to it during our discussions on Day 1, 2 and 3</p>
	12:00-1:00	LUNCH catered at the venue
	Session 5: <i>EU images</i> 1:00-5:30	Reports on EU imagery: BRICS cases Country case-studies presentations by researchers each researcher is given 30 minutes to present findings for 2012 and 2009 followed by 5 minutes period for Q&A <ul style="list-style-type: none"> • Brazil • Russia • India • China • South Africa <p>Please, support your presentation with PPT Please, see guidelines for this presentation below NB: coffee/tea/drinks will be provided during this session (facilities are in the room)</p> <p>Discussion of methodology</p>
6:30	DINNER TBA	

DAY 3, Wednesday, March 28	8:45	Breakfast at the hotel Meeting at the hotel lobby at 8:45 and walking to the workshop venue (TBC)
	Session 6: <i>EU Image</i> 9:00-12:00	Reports on EU imagery: EU cases Country case-studies presentations by researchers each researcher is given 30 minutes to present findings for 2012 and 2009 followed by 5 minutes period for Q&A <ul style="list-style-type: none"> • UK • Germany • France • EU <p>Please, support your presentation with PPT Please, see guidelines for this presentation below</p> <p>NB: coffee/tea/drinks will be provided during this session (facilities are in the room)</p>
	12:00-1:00	LUNCH at the seminar venue
	1:00-3:00 <i>Prep for Jean Monnet Public Event</i>	The Event is happening at 3pm this day and this two hour session is designed to finalize the team panels and presentations and their PPTs.
	3:00-5:00	Jean Monnet Annual Event at the NCRE “Energy and the Multipolar World: Views from Brazil, Russia, India, China, South Africa and Europe” <i>Prelim Programme</i> 3pm: Open statement by UC representative and Dr Natalia Chaban 3:10-3:30 Key note on Energy and Multipolar world (Michele and Nadine) 3:30-3:40 Q & A 3:40-4:00 Presentation on the image of global energy governance in 2012 (EU team) 4:00-4:10 Q & A 4:10-4:30 Presentation on the image of global energy governance (BRICS team) 4:30-4:40 Q&A 4:40-4:45 Closing statement (NZ EUD Head)
	4:45-6:00	Reception (catered to the venue of the Public Event)

DAY #4 Thursday,	8:45	Breakfast at the hotel in the rooms Meeting at the hotel lobby at 8:45 and walking to the workshop venue (TBC)
	Session 7: <i>Methodology of Internet analysis</i> 9:00-12:00	Practicing methods of internet analysis
	12:00-1:00	LUNCH at the seminar venue
	Session 8: <i>Work Plan</i> 1:00-2:30	Discussion of the Work Plan for 2013-2014 Q&A
	Session 9: <i>Individual meetings with EXIE leaders and research managers</i> 2:00-5:00	Last chance to ask all those difficult questions!
	5:30	Meeting at the Hotel Lobby
	7:00	Farewell Dinner TBA

PREPARATION FOR THE WORKSHOP

GUIDELINES FOR ENERGY PRESENTATION

1. Please, prepare your report highlighting the representations of “energy” field. Within each member’s sample, please highlight the individual BRICS/EU/MS countries that appeared in the analysis
2. Please, comment on volume in the individual outlets, the degree of centrality and news sources. The following questions should also be addressed: which BRICS actor was the most visible? What were the sources of news? How did these indicators compare to the coverage of the EU, and to the EU MSs? What does this visibility profile tell us?
3. Speaking about each individual BRICS country and the EU, what was the dominant framing? How does dominant framing in each case compare to the degree of domesticity? In other words, is there a difference when the actor is portrayed acting in the field of energy internally vs. externally?
4. Which issues were the dominant issues for each BRICS and the EU in the eyes of your media? Do they parallel the EU EEP official rhetoric? In what way?
5. What were the dominant evaluations of each BRICS and the EU? Was there a difference between evaluations in specific frames?
6. Were there any obvious and recurring metaphors identified in the analysis? Did they relate to specific actors?
7. What visual imagery was found and how it could be interpreted? Please, project images on the PPT illustrating patterns and themes, rather than a catalogue of pictures.

GENERAL NOTES

8. Please, make sure you present 2012 and 2009 findings – either consecutively or in parallel in each line of inquiry
9. Please illustrate the above lines of inquiry with graphs and diagrams where appropriate
10. For BRICS, please make sure that you are not lumping together CCCs and energy dialogues with the EU.
11. Please, comment on differences between the media genres – how does reputable paper’s reportage differ from business and from the weekly (in the EU case)?

GUIDELINES FOR EU PRESENTATION

1. Please, comment on volume of EU news in the individual outlets, the degree of centrality and news sources. What does this visibility profile tell us?
2. What was the dominant framing of the EU? How does the dominant framing in each case compare to the framing of energy? What is the visibility of energy frame within the EU sample?
3. What are the evaluations of the EU within each frame?
4. Were there any obvious and/or recurring metaphors identified? What do they tell us about the EU? How do they compare to the basic evaluations?
5. What is the dominant pattern in the focus of domesticity?
6. Who are the most visible actors? Who are the most visible actors within the energy frame?
7. What visual imagery was found and how it could be interpreted? Please, project images on the PPT illustrating patterns and themes, rather than a catalogue of pictures.

GENERAL NOTES

8. Please illustrate these lines of inquiry with graphs and diagrams where appropriate
9. For BRICS, please make sure that you are not lumping together CCCs and energy dialogues with the EU.
10. Please, comment on differences between the media genres – how does reputable paper’s reportage differ from business and from the weekly (in the EU case)?