

**External Images of the EU as a Normative Energy Player (EXIE):
Inaugural Workshop**

Jean Monnet Research Project

Research Workshop #1

**November 9-12, 2012
TU Darmstadt, Germany**

Workshop Venue: Residenzschloss, Room 63 (ground floor)

WORKSHOP OUTLINE

Thursday, Nov 8	Arrival First dinner 6:15pm	Hotel Bockshaut (see http://www.bockshaut.de/content/DE/) Venue for dinner: Ratskeller Marktplatz 8 06151-26444
DAY 1 Friday, Nov 9	8:45	Breakfast at the hotel Meeting at the hotel lobby at 8:45 and walking to the workshop venue (TBC)
	Session 1 <i>Introductions</i> 9:00-10:15	Introduction of the project Introductions of the team members Introduction of the Workshop programme Facilitator: Dr Chaban
	Coffee break 10:15-10:30	
	Session 2: <i>Outlining contexts</i> 10:30-1:00	The EU as an International Energy Player: the EUEEP Facilitator: Prof Knodt Highlights of Energy Policy (domestic and international): Country case-studies Presentations by researchers <ul style="list-style-type: none"> • Please, make sure your presentation is no longer than 10 minutes long • It will be followed by 5 min of Q&A • Please support your presentation with PPT (no more than 7 slides) • Please, see guidelines for this presentation below
	1:00-2:00	LUNCH Venue: Schloss (workshop venue)
	Session 3: <i>Research Design</i> 2:00-3:15	EXIE: Research design and theoretical grounds for researching media Facilitator: Dr Chaban
	Coffee break 3:15-3:30	
	Session 4: <i>Sample Selection</i> 3:30-6:00	Media selected for observations. Presentations by researchers <ul style="list-style-type: none"> • Please, make sure your presentation is no longer than 10 minutes long • It will be followed by 5 min of Q&A • Please support your presentation with PPT (no more than 7 slides) • Please, see the guidelines for this presentation below Presentations are followed by data access discussion
	DAY 1 Wrap Up 6:00-6:15	
	7:00	WELCOME DINNER Meeting at the hotel lobby at 6:30 Venue: Restaurant Baobab Wenckstraße 1 Tel.: 06151 9814603

DAY 2, Saturday, Nov 10	8:45	Breakfast at the hotel Meeting at the hotel lobby at 8:45 and walking to the workshop venue
	Session 5: Media Analysis 9:00-10:30	Working with media: training in media analysis methodology Perspective 1: Images of the EU
	Coffee break 10:30-10:45	
	10:45-12:45	Working with media: training in media analysis methodology Perspective 1: Images of the EU (continued)
	12:45-3:00	Walk to Mathildenhöhe LUNCH at Mathildenhöhe Café, followed by a guided tour Tel.: 06151-422109
	3:00-4:30	Working with media: training in media analysis methodology Perspective 1: Images of the EU (continued)
	Coffee break 4:30-4:45	
	4:45-6:00	Working with media: training in media analysis methodology Perspective 1: Images of the EU (continued) HOMEWORK IS DISTRIBUTED
	DAY 2 WRAP UP 6:00-6:15	
	Dinner 7:00	Venue: Zweite Heimat Kranichsteiner Straße 42 (Tel. 06151-96 79 798)
DAY 3, Sunday, Nov 11	8:45	Breakfast at the hotel Meeting at the hotel lobby at 8:45 and walking to the workshop venue (TBC)
	Session 6: Media Analysis 9:00-10:30	Check on HOMEWORK Working with media: training in media analysis methodology Perspective 2: Images of Energy Policy
	Coffee break 10:30-10:45	
	10:45-12:45	Working with media: training in media analysis methodology Perspective 2: Images of Energy Policy (continued)
	12:45-2:00	LUNCH Venue: Schloss (workshop venue)
	2:00-3:30	Working with media: training in media analysis methodology Perspective 2: Images of Energy Policy (continued)
	Coffee break 3:30-3:45	
	3:30-5:45	Working with media: training in media analysis methodology Perspective 1: Images of the EU (continued) HOMEWORK IS DISTRIBUTED
	DAY 2 WRAP UP 5:45-6:00	
	6:30	FINAL DINNER Venue: Restaurant Sitte, Karlstr. 15 (Tel.: 06151-22222)

DAY #4 Monday, Nov 12	8:45	Breakfast at the hotel Meeting at the hotel lobby at 8:45 and walking to the workshop venue (TBC)
	Session 7: <i>Final Q&A</i> 9:00-10:30	Check of the Homework Final discussion on media analysis methodology
	<i>Coffee break</i> 10:30-10:45	
	Session 8: <i>Work Plan</i> 10:45-11:45	Discussion of the Work Plan Facilitator: Prof Martin Holland
	Session 9: <i>Individual meetings with EXIE leaders</i> 11:45-1:00	Last chance to ask all those difficult questions! Facilitators: Research Leaders
	1:00-2:00	LUNCH Venue: Schloss (workshop venue)
	Departures	

PREPARATION FOR THE WORKSHOP

1. Prepare and circulate among the team members your bio (with the photo) no more than 500 words.

Please, send your bio with a photo to Natalia (CC to Yvonne) by October 10

2. Prepare Presentation #1 *Outlining contexts* (Day 1: 10:30-1:00)

- Please, make sure your presentation is no longer than 10 minutes long
- It will be followed by 5 min of Q&A
- Please support your presentation with PPT (no more than 7 slides)

We will ask all participants to touch on the following moments in this presentation (see below). The big question to answer is "WHAT DOES YOUR COUNTRY WANT?"

1. What are the main energy sources for your country?
2. What is the current energy mix in your country?
3. Who the key external partners in the energy field? In what way?
 - a. For EU researchers: what are the relations of your respective countries with the BRICS countries in the energy context
 - b. For BRICS researchers: what are the relations with the EU in the energy context

4. Is there any influence of the euro debt crisis on your country's relations with the EU in general, and in the energy context in particular?
5. What are the government actions to secure external energy suppliers (if necessary)?
6. Given current concern for climate change, what are the actions of your governments in the energy field to decarbonize energy field (make sure that you are looking at least as early as 2004 (Kyoto Protocol))?
7. What is the energy mix your country moving towards by 2050?
8. Please, conclude which frames in your view lead you country's internal and external energy policies -
- *energy security, sustainability and/or competitiveness*

- **NB: We realize than 10 minutes is a very short period of time. On this note, while your PPT will feature the main highlights, please prepare a detailed profile with graphs and statistics and main figures in Word. There is no page limit for this profile. This profile will be posted on the EXIE website and will be used for further references by the whole team. Please, make sure that every fact is properly referenced and the key documents that spell out your country's energy policy (domestic and international) are listed with proper access information.**

3. Prepare Presentation #2 "Sample Selection" (Day 1: 3:30-6:00)

In each country, we will observe three papers:

- two leading prestigious dailies highest in circulation (not tabloids), preferably representing opposite ends of the local political continuum;
- one highest in circulation and the most prestigious business daily;
- We will also observe an influential weekly (e.g. *The Economist*)

These are our prelim ideas -- we are looking forward to your suggestions and rationales for making final decisions. The guiding principles for selection are a large circulation, diverse ownership, national (and even international) outreach and e-access to the data:

		Prestigious1	Prestigious2	Business	Weekly
EUROPE	France	<i>Le Monde</i>	<i>Le Figaro</i>	<i>Les Echos</i>	<i>Pari Match?</i>
	Germany	<i>Süddeutsche Zeitung</i>	<i>Frankfurter Allgemeine Zeitung</i>		<i>Spiegel?</i> <i>Stern?</i>
	UK	<i>The Daily Telegraph</i>	<i>The Guardian</i>	<i>The Financial Times</i>	<i>The Economist</i>
	EU	<i>EUObserver</i>			<i>The European Voice</i>
BRICS	China	<i>The People's Daily</i>	???	<i>The International Financial News?</i> <i>China Economic Times?</i>	?
	Russia	<i>Rossiyskaya Gazeta</i>	<i>Izvestiya??</i>	<i>Vedomosti</i>	?
	India	<i>Dainik Jagran</i>	<i>Times of India</i>	<i>The Economic Times</i>	?
	South Africa	<i>The Star</i>	<i>Mail & Guardian News</i>	<i>Business Day</i>	?

- Please, make sure your presentation #2 is no longer than 10 minutes long
- It will be followed by 5 min of Q&A
- Please support your presentation with PPT (no more than 7 slides)

NB:

- ✚ Please, provide the **most recent** information about these papers (circulation, ownership, outreach, etc.).
- ✚ Please make sure that your PPT contains **full references** to all facts and figures you are going to present. The PPTs will be posted on EXIE's website and they will be consulted by all members of the team in future publications.
- ✚ Think about several **alternatives in each category** – it might take the whole team to finalize the choices. Since the sample is small, it is crucial to have clear reasons for making a choice.

In addition to this information, please, explore how you can access the archives of these papers since 2009. The things to think about:

- Are media news archives for all papers free?
- If not, how much does it cost to download one piece of news?
- Our preference is to access the PDF copies of the hard copies of the papers, NOT websites of the papers. The e-version of the daily is usually different than a hard copy. Is a PDF copy of a hard copy available?
- You may want to consult your Universities' libraries and see what services are available there – often libraries have secured access to the major international papers and have great search engines.
- If academic libraries of no help, please explore the options to access the data directly from the selected papers.
- Any other organizations that could provide access to the data (e.g. an NGO which deals with freedom of media?)

4. Please, bring with you 20 articles from your country prestigious press that your view address the topics of energy , as well as the EU in the context of energy. Make sure that you print them out/copy in colour, with the text and all pictures.