

Tourism Marketing & Management Minor

Minor Requirements from 2019*:

- i. MKTG 100, MGMT 100; and
- ii. MKTG 205, MKTG 240; and
- iii. MKTG314.

Note for the BCom: Any course at 300 level may contribute to only one major or minor. Any course at 200 level credited to a minor cannot be credited to a major or another minor. Where the same course is required for more than one major or minor a substitute course, approved by the Dean of Commerce, will be required.

Note for the BA: Any given course may contribute to only one major or minor.

Example – Marketing Minor

300 level 90 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts MKTG314			
200 level 135 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts MKTG205	15 pts MKTG240
100 level 135 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts MGMT100	15 pts STAT101	15 pts MKTG100

	Required Courses for the minor		Elective course for the minor		Prerequisite Courses
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Prerequisites for Required Courses in the Minor**

Course Code	Pre-requisites
MKTG205	(1) MKTG 100; and (2) STAT101; and (3) A further 15 points in MGMT
MKTG240	MKTG100
MKTG314	Any 45 points 200-level ECON, MGMT, MKTG, MSCI, POLS, PSYC, SOCI, GEOG or other social science approved by the Head of Department

Further Prerequisite Information:

UC Homepage → Courses → Courses, Subjects, and Qualifications → Find a course by code

*Please refer to UC Calendar for the official minor requirements.

**Please refer to UC Course Information website for the most up to date prerequisites information.