

Marketing Minor

Minor Requirements from 2017*:

- i. MKTG 100; and
- ii. MKTG 201, MKTG 202, MKTG 204; and
- iii. A further 15 points of Marketing at 300-level.

Note for the BCom: Any course at 300 level may contribute to only one major or minor. Any course at 200 level credited to a minor cannot be credited to a major or another minor. Where the same course is required for more than one major or minor a substitute course, approved by the Dean of Commerce, will be required.

Note for the BA: Any given course may contribute to only one major or minor.

Example – Marketing Minor

300 level 90 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts MKTG3XX			
200 level 135 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts MKTG201	15 pts MKTG202	15 pts MKTG204
100 level 135 pts	15 pts	15 pts	15 pts	15 pts	15 pts	15 pts MGMT/ MSCI for MKTG201/202	15 pts STAT101	15 pts ECON104	15 pts MKTG100

	Required Courses for the minor		Elective course for the minor		Prerequisite Courses
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Prerequisites for Required Courses in the Minor**

Course Code	Pre-requisites
MKTG201	(1) MKTG 100; and (2) ECON104; and (3) MSCI110 or STAT101; and (4) A further 15 points in MGMT or MSCI RP: MKTG202
MKTG202	(1) MKTG100; and (2) ECON104; and (3) MSCI110 or STAT101; and (4) A further 15 points in MGMT or MSCI
MKTG204	Any 30 points in ACCT, COMS, ECON, INFO, MGMT, MKTG, MSCI, PSYC or SOC

Further Prerequisite Information:

UC Homepage → Courses → Courses, Subjects, and Qualifications → Find a course by code

*Please refer to UC Calendar for the official minor requirements.

**Please refer to UC Course Information website for the most up to date prerequisites information.