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#1 for Marketing and Tourism Research in the country
(To Amorangi Mātauranga Matua Tertiary Education Commission 2018 PBRF Assessment)

UC is proud to partner with Ngāi Tūāhuriri and Ngāi Tahu to uphold the mana and aspirations of mana whenua.

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The University’s official regulations are at www.canterbury.ac.nz/regulations
Nau mai ki Te Kura Umanga. Welcome to UC Business School.

We’re excited to be with you on the first step towards your future.

You can pursue your interests, or you may discover a new one altogether, from the wide subject options available to you. Here’s all you need to know about starting your journey with us at Te Whare Wānanga o Waitaha | University of Canterbury — from planning your degree to understanding where your time at UC can take you personally and professionally.

Nā reira, kia tau mai tō waka ki UC i te tau kai te eke mai — tauti mai, rau mai! Come and settle your waka (voyaging canoe) here — we look forward to welcoming you to our UC whānau in 2021!

Matt — KNOWLEDGE SEEKER. VOLUNTEER
Studying towards a Bachelor of Commerce in Finance, and Bachelor of Engineering with Honours in Mechanical Engineering.
Study Business at UC

Nau mai ki Te Kura Umanga! Ko te ingoa o tēnei whare e mahara ana ki nga whetū raranga o te korowai o Ranginui. Kia whiti mai a Meremere, rātou ko Kōpū Parapara, ko Tāwera ki te ara mō ngā kaiwhatu hōu i tenei ao hurihuri.

As students at Te Kura Umanga | UC Business School you will learn the skills and knowledge to make an impact in an organisation.

Best of contemporary business research and teaching

Our teaching is informed by some of the top researchers in their field. Your lecturers will guide you towards conducting your own research to make impact in your chosen area (page 4).

Flexibility

Combine majors and minors in commerce and non-commerce subjects to suit your interests and goals. Tailor your degree to help you stand out in the job market (page 5).

He umanga, he ahurea Business and culture

Explore indigenous knowledge, values, and culture in a business context. Building a bicultural, intercultural, and multicultural understanding helps create stronger relationships in study, workplace, business, and community, and opens up opportunities for growth and innovation (page 6).

Connected to business

Our close connections with industry will offer you a unique opportunity to engage with local enterprises that are changing the face of business (page 7).
Digital integration

Become tech-savvy. Develop your understanding of technology’s role in the way consumers behave and how organisations can become more efficient with the use of digital tools (page 8).

Work-integrated learning

Te Kura Umanga | UC Business School understands the importance of putting theory into practice. We weave innovative real-world experiences into our teaching, to give you the best opportunity to succeed in your chosen field (page 9).

Entrepreneurship

Te Pokapū Rakahinonga UC Centre for Entrepreneurship (UCE) has innovation at its core. UCE aims to develop and support young entrepreneurs through research, teaching, and community engagement (page 10).

Internationalisation

You will have the opportunity to benefit from our extensive international links. We offer study tours and study abroad programmes with our partner universities, which lets you combine study with an overseas travel experience (page 11).
The best research and teaching

Te Kura Umanga | UC Business School programmes and research are benchmarked against the best in the world. Learn alongside experts in their fields.

A quality assured business school
Preparing for a career in business requires choosing the best business school — one with top teachers, impactful research, innovative and enterprising students, and the highest standards of quality.
Our ‘Triple-Crown’ accreditation — AACSB, EQUIS, and AMBA* — places us in the top 1 percent of business schools globally. This means your qualification is recognised world-wide by employers and other universities. See page 14.

Research and scholarship
Research in our School spans a range of subjects. Notable areas of research strength include marketing and tourism, where UC is ranked first in Aotearoa (Te Amorangi Mātauranga Matua | Tertiary Education Commission PBRF Assessment, 2018). Our researchers collaborate with national and international partners, including other universities, research institutes, and local and national government organisations.

Internationally recognised staff
Our academics have international standing in their fields. You will learn first-hand from the experts, giving you an education that is internationally recognised, professionally relevant, and community focused.

UC Business School has plenty to offer but what really made it for me was the people. From my first day in the programme, I felt welcomed and intellectually stimulated. My view towards the business world has been fundamentally re-shaped by the theories and methods which I learned at various seminars or through the discussions with faculty members, many of whom are the world-class researchers. It was refreshing and inspiring to learn from the lecturers who use their research to make a positive difference in world. Continuing my journey in academia, I can only wish that I will affect my students as profoundly as faculty members at UC Business School have affected me.’

Maja Golf Papez
PhD in Marketing
Lecturer in Marketing, University of Sussex

*Association to Advance Collegiate Schools of Business; EQUIS Quality Improvement System; and Association of MBAs.
Build your business base first
The UC BCom only requires five core first-year courses. They provide you with a strong foundation in business areas covering accounting, economics, management, information systems, statistics, and business and culture. From there, you will have the freedom to build up your degree with majors, minors, and elective courses that excite and inspire you.

Customise your degree
By combining majors and minors in Commerce and non-Commerce subjects, you can tailor your degree to suit your interests and aspirations. You’ll also create a point-of-difference that makes you more competitive in the job market.

Expand your horizons and study abroad
UC has over 60 partner universities around the world. You can take your studies overseas through study tours such as MGMT 228 and ECON 228, and the UC Exchange Programme. Combining your studies with an OE gives you the best of both worlds. Learning about other countries and cultures, and even gaining a new language, is all part of doing business in an international setting.

Flexibility
Start from a core foundation, tailor your degree, and study abroad — these are just some ways studying commerce at UC allows you to put more strings to your bow.

“I am extremely passionate about language and education. Business is so important in all aspects of life; I think education and business complement each other as there is often a component of education in most businesses. That is why doing Commerce and Arts together felt like the natural option for me.

I learned a lot about adult education throughout my Arts degree, which has helped me in my current role as a teaching assistant. I plan to work overseas and I feel my postgraduate studies in commerce have set me up well for this.”

Laura
Bachelor of Commerce with Honours in Marketing and a Bachelor of Arts in French Studying towards a Master of Commerce in Marketing

* QS World University Rankings by Subject, 2020.
He umanga, he ahurea | Business and culture

You are uniquely placed to be a local and global asset in business. Strengthening bicultural competence and confidence is important to be able to work effectively in the world’s business environment and build lasting intercultural relationships.

Ko au, ko koe - ko koe, ko au — diverse and inclusive workplaces

By exploring indigenous knowledge, concepts of personal, community, and cultural identity, and valuing the importance of self-reflection, we help you understand Aotearoa New Zealand’s place in the world with its cultural distinctiveness that recognises the relationship between Tangata Whenua (Māori, the indigenous people of Aotearoa) and Tangata Tiriti (non-Māori).

Whāia te iti kahurangi — knowledge, values, and beliefs

The current generation of learners are faced with some very real challenges including global warming, environmental pollution, and increasing inequity. Learn to recognise the value of indigenous sources of knowledge, and reflect on values and beliefs that impact on decision-making, relationships, and assumptions in a local and global business context.

Kia rite ki ō Māui whakaaaro — cultural perspectives in business

Just as Māui, the famous ancestor of the Pacific, ignited disruption and innovation to achieve his many great feats, so too can alternative world views inform business growth and development. Learn and gain insight into indigenous models of economic growth that incorporate different cultural perspectives into their business approach to support success in global markets.
Connected to business

Ōtautahi Christchurch is a fast-growing economic hothouse, and at UC we maintain strong connections with corporate, public, and not-for-profit sectors.

A booming economy
The Ōtautahi economy is expected to continue to grow over the next 20 years, and Waitaha Canterbury is home to high-value sectors such as manufacturing, telecommunications, professional services, agriculture, and health (www.cdc.org.nz). This makes UC a prime destination for developing your business skills and widening your networks, through our courses, internships, and industry events.

Through Te Pokapū Rakahinonga | UC Centre for Entrepreneurship, and internships, you will be able to observe and engage with local businesses as they become more resilient, sustainable, globally connected, and socially aware. You’ll build your skillset and work experience so you’ll be able to meet the market with courage, determination, and resourcefulness.

Partnering with industry leaders
The UC Business School Advisory Board provides strategic advice and guidance to the School, ensuring our programmes meet the demands of modern business. Members include senior executives from the private and public sectors with national and international links, which enables us to build effective links with business and professional communities.

Trading Room
Te Kura Umanga Wāhi Hokohoko | UC Business School Trading Room is a state-of-the-art collaborative space, offering real-world experiences that cannot be provided within a traditional classroom. You will see 12 workstations, a live stock ticker display, a live market wall display, news data feeds, Bloomberg terminal access, and simulation tools for trading.

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‘I completed FINC 390 where myself and two others worked on a literature review and feedback report for a business called Fabriko. It was awesome to be able to contribute to the growth of a business, and have my opinions and thoughts heard.

The opportunity to put theory into action was invaluable — it gave us a much better understanding of the modern workplace than a traditional university course could.’

At UC, we are really lucky to have access. To gain first-hand experience in such a widely used software was fun, educational, and a great talking point when looking for jobs!’

Taine
Te Āti Haunui-A-Pāpārangi
Bachelor of Commerce in Finance and Economics (double major)
Studying towards a Graduate Diploma in Arts in Political Science and International Relations

*RANKED TOP 250 IN THE WORLD
Business and Management*
Digital integration

At UC, we understand how technology is helping businesses better serve their customers, and strengthen their operations.

**Prepare for a new future**
We live in a highly digital world with social media, online shopping, and services on-demand. Our business intelligence, internet technologies, and data analytics courses can help prepare you for jobs that didn’t even exist 20 years ago.

**Revolutionise the way we work and live**
Changes in technology are revolutionising industry and how we interact. The domain of Big Data is a growing field in business and provides huge opportunities for businesses — from developing marketing campaigns based on a person’s location and shopping preferences, to transforming industries like healthcare and insurance. It’s an exciting time to be in business!

**Bridging the business-technology divide**
At UC, we bring technology and business closer together. No matter what subject you specialise in, you’ll encounter the use of data and analysis and build on those skills (see page 16 for certificates and page 17 for subjects).

Studying business at UC is about asking the big questions — how can we use technology and data to improve our organisation? How can consumers and producers improve their connections and experiences in a digital environment?

‘Technology plays a huge role in the workplace. It’s growing at an exponential pace — even experts find it difficult to keep up-to-date in their niche industries. Rather than learning a limited subset of tech, it’s better to tune your skills to be adaptable to emerging changes. That’s what allows you to stay on top of your game.

Make sure you’re focused on “learning how to learn” throughout the tertiary experience. At UC, I found the courses and lecturers to be excellent but it’s the cumulative experience that’s helped me get where I am today, rather than any single part.’

Henry
Bachelor of Commerce in Information Systems
CEO, Corvecto Ltd
Executive Director, EPIC Innovation Ltd
Learning outside the classroom

While you are studying for a Bachelor of Commerce (BCom), we encourage you to extend your learning beyond the classroom and make the most of practical experiences for an employment advantage when you graduate. Internships and some courses enable you to apply academic theory to actual projects so you gain skills that employers value highly, such as teamwork, communication, and problem-solving.

BCom students have interned at companies such as ANZ, World Vision, Fulton Hogan, City Care, Landcare Research, and Te Papa Atawhāi Department of Conservation. Employers engage with UC students through clubs and societies events, internships, work-integrated learning, research, voluntary work, and projects. Internships or work placements are great for obtaining relevant work experience and building contacts, while giving employers the chance to get to know you for future work.

Work-integrated learning

We like to take teaching outside the classroom, bringing the learning and professional experience closer together.

‘My Intern Consulting Project was with the Waimakariri District Council, to recommend ways the council can remain an attractive place to work for young graduates like me.

The whole project solidified my learning at uni, and taught me how to be self-aware and engaging in the workplace. Now I feel more prepared and less daunted by the big wide world.

Sarah Little
Bachelor of Commerce in Human Resource Management
Studying towards a Master of Commerce

730 + students worked on over 100 industry projects in 2019

www.canterbury.ac.nz
Entrepreneurship

Innovation and entrepreneurship are integral to the success of Aotearoa New Zealand businesses in today’s competitive, global marketplace. We offer a risk-free environment to test out your entrepreneurial ideas.

Future-focused graduate

One of the many things you will learn is how to take ideas from a simple concept, through to development, manufacturing and production, and marketing to customers. Being innovative and enterprising is a core part of your degree.

Innovation and enterprise

Te Pokapū Rakahinonga | UC Centre for Entrepreneurship (UCE) is a dedicated, student-focused space where ideas and innovation can flourish. UCE hosts guest speakers, lectures, seminars, competitions, and incubator programmes for growing business ideas and start-ups.

Test your own ideas

Channel your entrepreneurial hunger with entré. This student-run company is here to inspire you to excel in the business world, and test your product ideas with the help of mentors and business connections.

UCE builds creative and entrepreneurial capability for professional roles, founding your own start-up, or establishing a socially-focused project.

Home to student clubs, entré, and 180 Degrees Consulting, UCE can help you help you gain all-round business skills to take out into the world.

www.canterbury.ac.nz/business/uce

I began working at UCE during their Summer Startup Programme, and saw all the amazing entrepreneurial things happening at UC. I now work part-time throughout the year, mainly doing social media and marketing, which has been an amazing learning opportunity.

‘I am the 2020 President for UC Women in Business club. One of my favourite WIB events this year was in collaboration with entré, where students were challenged to solve a problem that Karma Cola was facing. They only had a day to come up with an idea and pitch it to a panel of judges, and it was so cool to see people get entrepreneurial!’

Sophie

Studying towards a Bachelor of Commerce in Taxation and Accounting, and a Bachelor of Laws

$200,000 on offer for UC’s student innovators

Abel, founder Kelpn
UCE Summer Startup People’s Choice Award winner

$200,000 on offer for UC’s student innovators

10 2021 He Aratangi Umanga | Introduction to Business
Internationalisation

International experience is an excellent complement to study — our business school and international clubs will ensure you make overseas links.

UC Global Exchange

There are opportunities to study one or two semesters abroad through the UC Global Exchange Programme. While on exchange, you remain enrolled at UC and pay UC tuition fees. Courses taken at an international partner institution may be credited towards your degree.

Why go on an international exchange?

- Meet like-minded people and make lifelong friends.
- Experience a different culture and improve your foreign language skills.
- Become exposed to different teaching styles to enhance your learning.
- An international exchange will look great on your CV.

UC has over 70 partner universities around the world including destinations like Austria, Belgium, Canada, China, Colombia, Germany, Singapore, Spain, Switzerland, UK, US, etc.

UC offers international opportunities for commerce students such as MGMT 228 or ECON 228, which take you on a study tour of China or South America respectively, a great way to experience different cultures while also gaining points towards your degree.

www.canterbury.ac.nz/business /global-opportunities

‘In 2018, I was given a scholarship to partake in MGMT 228. In 2019 I received a scholarship with UCE to travel to Shanghai, China. I attended Fudan University, where I learnt International Business, Digital Innovation, and Entrepreneurship. I then went back to China with MGMT 228 but as a Tour Leader.

These experiences were incredibly rewarding, challenged my leadership, and pushed me out of my comfort zone. My time in China completely changed my outlook on my degrees and allowed me to find my passion. There are endless opportunities that UC gives to pursue your career.’

Nicole

Studying towards a Bachelor of Commerce in Taxation and Accounting, and a Bachelor of Laws

www.canterbury.ac.nz
Sharing our stories

A strong foundation

Have you spotted the twelve images on Te Ara Pourewa o Ngāi Tahu The Ngāi Tahu Tower Trail (help points) across campus? Are you wondering why the building you will study in is called Meremere?

These twelve images weave a story of creation, adaptation, and development of biculturalism in Aotearoa New Zealand through mythology, religion, art, and architecture. They are a source of inspiration.

Each artwork is named after a constellation of stars, or the sun and the moon, which help navigate us to the next point in our journey. To your left is the evening star Kopū Parapara | Venus. Depending on the iwi and traditional Māori narratives associated with the star, Venus is known by a variety of names including Kopū Parapara; Meremere-tū-ahiahi; and Tāwera.

As an important navigational star used in the early migration of waka (voyaging vessels) across Te Moana-nui-ā-Kiwa Pacific Ocean to Aotearoa, the different names of the star are a reflection of the times Venus rises and sets in the sky.

Tāwera (as a morning star) is closely aligned with Puaka (Rigel) — a signal of the New Year for Ngāi Tahu. In summer when Venus is the first star to rise in the evening, it is known as Meremere or Kopū.

Our mission statement

Tangata tū, tangata ora | In the business of making a difference

We believe that knowledge creation and dissemination enables individuals to make positive changes to communities.

In a fast-changing, global environment, we also recognise the need to develop resilient Business graduates with the skills and personal attributes required to drive innovation and sustainable growth within Ōtautahi Christchurch, the Waitaha Canterbury region, Aotearoa New Zealand, and beyond.

Aronga | Purpose
To provide a learning and research community that is:
• Internationally relevant, yet distinctively Aotearoa
• Resilient, innovative, and experiential
• Collegial and inclusive
• Engaged with our community and industry partners
• Globally aware.

Tirohanga Whānui | Vision
We aspire to be:
• A place of learning for students and staff who want to build a better world
• Ranked among the highest performing university business schools in Australasia and, for key areas, to be recognised globally for our preeminence
• An integral component of the Waitaha Canterbury region’s business and community ecosystems
• Deeply connected with industry and research partners locally and globally.

Uara | Values
We value:
• Academic freedom, intellectual curiosity, and innovation
• Integrity, ethical practice, and sustainable development
• Diversity in the community of students and staff
• Biculturalism and and the principles of Te Tiriti o Waitangi Treaty of Waitangi — partnership, protection, and participation.
Bachelor of Commerce – typical degree structure

Year 1

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<th>Subject</th>
<th>Major</th>
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<td>ECON 100 Level</td>
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<td>INFO 123</td>
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Year 3

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- Commerce core/compulsory courses (minimum requirements)
- Other Commerce courses
- Courses from Commerce or other degrees

* Or an alternative course as approved by the Dean of Business.

Recommended preparation

No previous study is needed to begin a BCom. However, it is useful to have studied accounting, economics, business studies, and mathematics (especially statistics) at school.

If you have achieved top results in accounting and/or economics at school, you may be eligible for direct entry to some 200-level courses.

A good standard of oral and written English is important.

Degree structure

The three-year BCom degree requires a minimum total of 360 points:
- at least 255 points from Commerce courses (up to 60 points of Mathematics and/or Statistics at 100 or 200-level may be included in the 255 points)
- the remaining 105 points can be from Commerce courses or courses from other degrees.

A minimum of 225 points must be from courses above 100-level, with at least 90 points at 300-level.

Degree requirements

To graduate with a Bachelor of Commerce, you must complete the requirements of at least one of the 14 major subjects. You must also pass five 100-level compulsory courses (75 points) selected from six ‘core’ 100-level courses, plus BSNS 201 (15 points) and BSNS 299 (0 points). You should aim to complete the 100-level core courses in your first year of study as they provide a good general business background and are required for entry to some 200 and 300-level courses. However, you can complete some of these courses in your second and third years depending on the requirements of your major.

Major and minor subjects

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<td>Business Economics</td>
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<td>Entrepreneurship</td>
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<td>Innovation</td>
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<td>Marketing</td>
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<td>Operations and Supply Chain Management</td>
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<td>Strategy and Entrepreneurship</td>
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<td>Taxation</td>
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<td>Taxation and Accounting</td>
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<tr>
<td>Tourism Marketing and Management</td>
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Minors

You may also choose to do a minor within the degree, in Youth and Community Leadership, or from subject options in the Bachelor of Arts, Bachelor of Science, or Bachelor of Sports Coaching.

Flexible study options

In addition to customising your degree by adding a minor, you may want to study towards either a double major or a double/conjoint degree (see page 15).

Further study

You can complete an honours (BCom(Hons)) or research master’s degree (MCom) in the subject of your first degree.

Other master’s degrees in Applied Finance and Economics, Business Management, Business Information Systems, Financial Management, and Professional Accounting enable graduates to upskill in an area different to their first degree.

Career opportunities

As a Commerce graduate, you could work in numerous and varied roles from being an accountant, economist, and financial analyst, through to being an operations manager, marketer, and information systems specialist. You could be a manager, consultant, or your own boss.

Te Kura Umanga | UC Business School
T: +64 3 369 3888
E: studybusiness@canterbury.ac.nz
www.canterbury.ac.nz/business
How do majors and minors work?

BCom students can specialise in two areas, with a major and minor, or with two majors.

With a major and a minor subject

While students can choose to just do one major, doing a BCom minor can increase breadth of knowledge at an undergraduate level, and potentially employability. So why not take on a language, Psychology, or another minor, to add another egg to your basket?

If you enjoy humanities subjects at high school or have an interest in studying something new, the BCom allows you to complement your major subject with study in a different discipline (called a ‘minor’).

The BCom gives you the option of completing a minor in Youth and Community Leadership, a subject from the BCom degree, or from the Bachelor of Arts (BA), Bachelor of Science (BSc), and Bachelor of Sport Coaching (BSpC).

If in doubt, talk to a Student Advisor.

With two majors (a double major)

The BCom first year at UC is the most flexible in Aotearoa New Zealand. This means we can keep a number of different options open for you, including a double major where you specialise in two subjects. In many cases, this may take the same amount of time as a single major and our Student Advisors are able to help plan your study programme so you keep on track to graduate.

Popular combinations include:
- Accounting, and Finance
- Accounting, and Information Systems
- Economics, and Finance
- Management, and Strategy and Entrepreneurship.

Visit the BCom, BA, BSc, and BSpC webpages to see the subjects available as minors at www.canterbury.ac.nz/courses

Read the regulations at www.canterbury.ac.nz/regulations

Visit the BCom, BA, BSc, and BSpC webpages to see the subjects available as minors at www.canterbury.ac.nz/courses

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Triple crown accreditation

What is the Triple Crown Accreditation?

Only the best Business schools in the world are granted the top three international accreditations from the Association to Advance Collegiate School of Business (AACSB), the EFMD Quality Improvement System (EQUIS), and the Association of MBAs (AMBA).

The accreditations assess the quality of programmes, facilities, research, teaching, and experience. Only 1% of business schools in the world have attained all three.

So, what does it mean for you?

The Triple Crown Accreditation is an assurance that you will receive a top quality education at Te Kura Umanga | UC Business School, with standards as high as any of the best business schools globally.

Our accreditations are internationally recognised, which means that when you graduate, your degree will be accepted by employers all around the world.
Double and conjoint degrees

Working towards two degrees at the same time means you may complete some combinations in four or five years.

For those who have interests in diverse areas, a double degree can broaden your skillset, provide complementary and enhanced knowledge, and give you the flexibility to work in a number of different subjects when you graduate.

You can enrol in two degrees at the same time, and are usually able to cross-credit (share) courses in common, up to a maximum of 120 points. Certain combinations of degrees may allow additional cross-credits or exemptions.

**BCom/BSc, BCom/BA**

These double degree options may be completed in five years.

**LLB/BCom**

A typical LLB double degree combination may be completed in five-and-a-half years, although this will involve increased course loads in some years.

Students enrolling in this option must include LAWS 101 and LAWS 110 in their first year. If they are seeking to complete in the minimum time, they must also complete the 75-point, non-Law component of the LLB in the first year.

**BE(Hons)/BCom**

Double degree combinations with the BE(Hons) are possible. The length of time taken will depend on the major or specialisation chosen.

Many other combinations are possible.

See **www.canterbury.ac.nz/study/qualifications-and-courses/bachelors-degrees/double-degrees**

**Conjoint degrees**

Conjoint degrees are accelerated programmes for high-achieving students that combine two degrees into a single bachelor’s degree, in as little as four years.

The accelerated programmes require 60 points less than a double degree, as well as a minimum sustained Grade Point Average (equivalent to a B-) and a higher workload at 135 points per year. Students must graduate in both degrees that are part of the conjoint at the same time.

UC offers three BCom conjoint degrees, of 540 points overall, that can be completed in 4 years.

**Conjoint BCom/BSc**

This Conjoint degree offers the breadth and depth of skills of both science and commerce subjects. You will be able to follow postgraduate pathways in Commerce or Science, choose employment in science-focused careers but with a commercial or business background, and/or add scientific knowledge to a Commerce degree.

To earn this degree, you must:

- Be credited with a minimum of 255 points of BCom courses, with 165 points above 100-level; and 75 points must be at 300-level.
- Be credited with a minimum of 255 points of BSc courses, with 165 points above 100-level; and 75 points must be at 300-level.
- Complete core courses for both the BCom and BSc.
- Meet requirements for a major in both the BCom and BSc.

**Conjoint BProdDesign/BCom**

By combining a BProdDesign with a BCom, you will develop skills in the aesthetic and technical design of products in their fields of interest, along with business skills.

This conjoint degree has the following structure:

- A minimum of 255 points from the Bachelor of Commerce. Requirements for at least one of the majors from the degree must also be met, including a minimum of 75 points at 300-level.
- Complete the core courses for the BCom.
- Overall, the 540 points will include 330 points above 100-level and a minimum of 150 points at 300-level.

**Conjoint BA/BCom**

You will be able to follow postgraduate pathways in Arts or Commerce, and/or use in your arts careers the business and entrepreneurial skills you learnt in the BCom. To earn this degree, you must:

- Be credited with a minimum of 255 points of BCom courses, with 165 points above 100-level; and 75 points must be at 300-level.
- Be credited with a minimum of 255 points of BA courses, with 165 points above 100-level; and 75 points must be at 300-level.
- Complete core courses for both the BCom and BA.
- Meet requirements for a major in both the BCom and BA.

*Subject to Te Pōkai Tara | Universities New Zealand CUAP approval, due July 2020.*

[www.canterbury.ac.nz](http://www.canterbury.ac.nz)
Certificates

Certificate in Commerce
This certificate is an option if you want to add commerce content alongside your degree, or do not want to study a full degree.

The certificate comprises four standard courses (a minimum of 60 points) from any courses in the Commerce schedule, and can be completed in four years. The Certificate in Commerce can be used as a stepping-stone to the Bachelor of Commerce.

Certificate in Commerce – possible structure

Year 1

<table>
<thead>
<tr>
<th>100 or 200 or 300 Level</th>
<th>100 or 200 or 300 Level</th>
<th>100 or 200 or 300 Level</th>
<th>100 or 200 or 300 Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commerce course</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Each block represents a 15-point course.

Certificate in Commerce – subjects available

Accounting
Computer Science
Economics
Finance
Information Systems
Innovation
Management
Marketing

www.canterbury.ac.nz/courses

Certificate in University Preparation
The Certificate in University Preparation (CUP) is a one-semester programme designed for students who do not meet the requirements for University Entrance or who have been out of study for a substantial period.

Students who successfully complete the programme will be eligible to apply for entry to 100-level degree courses at UC.

CUP intakes are in February, July, and November.

CUP welcomes students who:
- have recently finished Year 13 programmes but missed University Entrance
- are under 20 and left school without University Entrance
- have been out of study for a number of years and want to refresh their study skills and obtain further background knowledge before beginning a degree programme
- are Aotearoa New Zealand or Australian Citizens or Permanent Residents who are proficient in English.

If you are under 18, you must meet the literacy and numeracy requirements for University Entrance and have 14 credits at NCEA Level 3 in at least one subject or equivalent on the approved list.

Programme structure and duration
The CUP programme helps students to develop the skills necessary for successful university study, including time management; oral and written communication; analytical, critical, and problem solving; and interpersonal, group, and teamwork skills.

In the February and July intakes, the core course TRNS 001 Academic Writing and Study Skills is delivered in partnership with Hagley College on the UC campus.

Māori and Pasifika students can study the core skills course on the University campus as part of the connective grouping — Te Waka Talanoa. An academic pathway will be designed around a student’s individual needs via another three courses that make up the CUP certificate.

While it is desirable to complete the CUP full-time in one 13 week semester, it is possible to study part-time. Distance/flexible options are also available. Students who want to enrol in one or more CUP courses are able to do so by enrolling in a Certificate of Proficiency Preparatory (COP PREP). A number of CUP courses are available through distance learning.

CUP courses
The certificate comprises four courses: TRNS 001 and three optional courses.

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRNS 001</td>
<td>Academic Writing and Study Skills*</td>
</tr>
<tr>
<td>TRNS 002</td>
<td>Te Uku: Perspectives on the history and political expansions of Aotearoa and the Pacific</td>
</tr>
<tr>
<td>TRNS 003</td>
<td>An Introduction to Social Issues and Challenges</td>
</tr>
<tr>
<td>TRNS 004</td>
<td>Teacher Education and Educational Studies</td>
</tr>
<tr>
<td>TRNS 005</td>
<td>Exploring the Psychology and Biology of the Human Mind</td>
</tr>
<tr>
<td>TRNS 006</td>
<td>Chemistry: An introduction to atoms, bonding, and reactions</td>
</tr>
<tr>
<td>TRNS 007</td>
<td>Preparatory Mathematics</td>
</tr>
<tr>
<td>TRNS 008</td>
<td>Fundamental Physics</td>
</tr>
<tr>
<td>TRNS 009</td>
<td>An Introduction to Statistics and Probability</td>
</tr>
<tr>
<td>TRNS 010</td>
<td>Digital Data: An exploration of the use and pervasiveness of data in a digitised society</td>
</tr>
<tr>
<td>TRNS 011</td>
<td>An Introduction to Business</td>
</tr>
<tr>
<td>TRNS 012</td>
<td>An Invitation to Law</td>
</tr>
<tr>
<td>TRNS 013</td>
<td>Special Topic</td>
</tr>
<tr>
<td>TRNS 017</td>
<td>Mathematics with Calculus</td>
</tr>
<tr>
<td>MATH 101</td>
<td>Methods of Mathematics</td>
</tr>
</tbody>
</table>

* Compulsory.
Ka mau te ihi, ka mau te wehi!
E whakakau ake ana ngā whetū ki te pae tawhiti hai ārahi i a tātou kia whai mātauranga, kia whai hononga, kia whai mana motuhake

In the same way that stars rising and falling on the horizon guided the earliest navigators to this land, our expertise is here to support your learning and wayfinding to knowledge, connection, and self-determination.

Aratohu Kaupapa | Subjects

18 Accounting
19 Business and Sustainability
19 Business Economics
20 Economics
21 Finance
22 Human Resource Management
23 Information Systems
24 International Business
27 Management
27 Marketing
28 Operations and Supply Chain Management
29 Strategy and Entrepreneurship
29 Taxation and Accounting
31 Tourism Marketing and Management

See our full list of subjects at www.canterbury.ac.nz/study/subjects

www.canterbury.ac.nz
Accounting

CertCom, BCom, BA (minor only), BSc (minor only), BSpC (minor only), BYCL (minor only)

The study of Accounting covers a wide range of accounting practices and theories in a number of different contexts, providing a solid foundation for a successful professional career. Accountants provide important financial and other information for key external groups such as owners, investors, and regulators, as well as assisting managers with insight that allows them to make organisational decisions. Alongside this, accountants verify the accuracy and reliability of financial information (auditing), assess risk, and ensure taxation laws and rules are adhered to.

The subject covers:
- financial accounting and reporting
- cost and management accounting
- auditing and assurance
- taxation
- other relevant areas, including sustainability reporting.

Why study Accounting at UC?
- UC Accounting graduates work internationally in a variety of fields, including financial and tax consulting, treasury accountancy, auditing, accounting management, and investment.
- The Bachelor of Commerce Accounting major at UC is accredited by professional accounting bodies in industry, such as Chartered Accountants of Australia and New Zealand (CA ANZ), CPA Australia, and the Association of Chartered Certified Accountants (ACCA), leading students towards becoming a certified or chartered accountant.
- At UC, you will study alternative perspectives on contemporary accounting. Students will learn about the modern, reflective role accountants can play in many spheres such as public and private, social, environmental, economic, political, and cultural.
- UC experts will help you answer the question of how the nature of the accountant’s work differs from other management and professional specialists, politicians, and public officials.
- You will also consider important topical issues, such as business ethics and corporate social responsibility, Māori as tāngata whenua and the role of the Crown, and the challenges presented by increasing globalisation.
- UC is ranked in the top 150 universities in the world in Accounting and Finance (QS World University Rankings by Subject, 2020).

Bachelor of Commerce majoring in Accounting – professional accounting degree structure

Year 1

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ACCT 103</td>
<td>Accounting and Taxation: An Introduction</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics</td>
</tr>
<tr>
<td>or ECON 105</td>
<td>Introduction to Macroeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

Plus 30 points from 100-level Commerce or any other UC courses. ACCT 152 Law and Business is recommended.

Recommended background

While some previous study of accounting is useful preparation, it is not essential to have studied accounting at secondary school level. A background in statistics is recommended. However, accounting is not all number-oriented, and a good grounding in spoken and written English communication is essential.

Students with very good Year 13 results in accounting may be offered direct entry to 100-level Accounting courses at the discretion of the Head of Department of Accounting and Information Systems (ACIS).

100-level courses

The first-year, 100-level courses required to complete a Bachelor of Commerce majoring in Accounting are:

- ACCT 102 Accounting and Financial Information
- ACCT 103 Accounting and Taxation: An Introduction
- ECON 104 Introduction to Microeconomics
- or ECON 105 Introduction to Macroeconomics (a STAR course for secondary school students)
- INFO 123 Information Systems and Technology
- MGMT 100 Fundamentals of Management
- STAT 101 Statistics 1

Career opportunities

As a specialist in accounting, you will be able to work in a variety of fields throughout your career. The most common positions are: Chartered Accountant, Accounting Manager, Auditor, Consultant, Credit Analyst, Manager or Executive, and Chief Financial Officer.

You can focus on a range of areas such as tax, audit, financial management, investment analysis, business services, company or treasury systems accountancy, government finance, or third sector development work. UC Accounting graduates get work in a wide variety of roles around the world.

Many Accounting major graduates go on to become chartered accountants, through Chartered Accountants Australia and New Zealand, or become members of CPA Australia, or the Association of Chartered Certified Accountants (ACCA). For membership of some of these professional bodies, your Bachelor of Commerce degree must include specific courses. For details refer to the website of the relevant professional accounting body.


200-level and beyond

Courses at 200 and 300-level build on knowledge and skills introduced at 100-level. You can study business sector management accounting, corporate social responsibility, accounting and finance in government and the public service, international corporate financial reporting, and accounting firm practices such as audit, tax, and business consulting.

[www.canterbury.ac.nz/courses](www.canterbury.ac.nz/courses)
Business and Sustainability

BA (minor only), BCom (minor only), BSc (minor only), BSocSc (minor only), BYCL (minor only)

Sustainability is about meeting the needs of today without adversely impacting the needs of future generations. It involves looking at the entire business process from manufacture to end user, whilst being more efficient, using cleaner production methods, and maximising resources and minimising waste. For small businesses and large corporations, performance is no longer simply about economic profit — it encompasses corporate social responsibility (CSR) activities that reflect society.

Firms recognise that customers are choosing suppliers with environmental, social, and cultural values and practices similar to their own. Organisations with sustainability strategies not only save money but benefit from an improved image and reputation through their social initiatives and corporate citizenship.

Why study Business and Sustainability at UC?

UC Business and Sustainability courses draw from various disciplines including environmental economics, sustainable tourism, operations and supply chain management, and corporate social responsibility. Our expert lecturers focus on modern notions of corporate performance (environmental, social, cultural), triple bottom line reporting, and understanding issues from ethical, global, and multicultural perspectives.

Recommended background

All students who have entry to the University can study the minor from 100-level without previous study in the area. However, it is useful to have studied accounting, economics, business studies, and mathematics (especially statistics) at school. A good standard of oral and written English is important.

An interest in sustainability can be illustrated in everyday actions such as reusing goods, recycling materials, and minimising waste; as well as conserving energy and caring for our natural environment. Business and Sustainability attracts anyone who wants to make a genuine difference in the world we live in and look after it for future generations.

Bachelor of Commerce majoring in Business Economics – typical degree structure

**Year 1**

- **ECON 104 or 199**
- **ECON 105**
- **ACCT 102**
- **INFO 123**
- **MGMT 100**
- **STAT 101**

**Year 2**

- **BSNS 201**
- **ECON 207**
- **ECON 208**
- **ECON 215 or 214**
- **FINC 201**
- **200 Level**

**Year 3**

- **BSNS 299**
- **ECON 310**
- **ECON 300 Level**
- **ECON 300 Level**
- **ECON 300 Level**
- **200 or 300 Level**

100-level courses

MGMT 100 Fundamentals of Management is a required course for this minor. MGMT 100 introduces you to the fundamental principles of management: planning, organising, leading, and controlling. You will also gain an understanding of how organisations are linked to the Aotearoa New Zealand and global business environment.

200-level and beyond

Beyond first year, there are two required courses:

- MGMT 230 Business, Society and the Environment — analyse the changing responsibilities of business at organisation, national, and global levels. Consider the impact of climate change, globalisation, consumerism, and identify ways in which business organisations respond ethically to the needs of society and the environment.
- MGMT 335 Special Topic: Business and Sustainability — examine business and sustainability theory, the implications for a business if it pursues sustainability goals, and measuring and monitoring sustainability in business, supply chains, and related institutions.

Plus a further 30 points selected from ECON 225 Environmental Economics, MGMT 270 Introduction to Operations and Supply Chain Management, ACCT 340 Social and Environmental Reporting, and MGMT 333 Managing Corporate Responsibility.

Career opportunities

This subject provides a background for any career which requires a detailed understanding of sustainability and strategic business decisions involving social accounting, corporate reporting, and stakeholder engagement.

A minor in Business and Sustainability complements Commerce specialisations such as Accounting, Management, Operations and Supply Chain Management, Strategy and Entrepreneurship, as well as any other discipline that involves an organisation’s corporate social responsibility activities.

www.canterbury.ac.nz/courses

Business Economics

BCom (major only)

Business Economics applies the tools and rigour of Economics to business situations. Students focus on a broad range of analytical and business skills and take courses that apply economic reasoning and insight to problems in business or the non-profit sector. The focus is on managerial economics and informed decision-making.

By incorporating valuable skills from business disciplines in finance, accounting, or management, graduates with a major in Business Economics will enhance their work-readiness and ability to engage and connect with the wider world.

Why study Business Economics at UC?

- UC is the only Aotearoa New Zealand university to offer a pathway that combines Economics with at least one other commerce discipline in a formal major.
- The Business Economics major at UC combines knowledge of an academically rigorous discipline with skills that equip graduates to be work-ready. For example,
the third-year capstone course ECON 310 Economic Thinking for Business has a strong community engagement emphasis. It looks at the application of economics with regard to incentives, opportunity cost, and constrained optimisation to actual business and real world problems. This sort of learning ensures that graduates can demonstrate the use of skills that employers demand and value.

- Students majoring in Business Economics can also take advantage of the Economics and Finance internship courses to further their work-ready skills in real businesses.

Recommended background

While previous study of economics is useful preparation, it is not essential to have studied economics at secondary school level. The Business Economics major does not require mathematics.

A broad education, including history and English, is useful to develop the ability to write clearly and analyse written material.

100-level courses

The first-year, 100-level courses required to complete a Bachelor of Commerce majoring in Business Economics are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
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<td>ECON 104</td>
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<td>or ECON 199</td>
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<tr>
<td>ECON 105</td>
<td>Introduction to Macroeconomics</td>
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<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
<tr>
<td></td>
<td>Plus 30 points from 100-level Commerce or any other UC courses.</td>
</tr>
</tbody>
</table>

www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

200-level and beyond

Students who wish to major in Business Economics are required to take:

- ECON 207 Intermediate Microeconomics — Households and Government
- ECON 208 Intermediate Microeconomics — Firms and Markets
- FINC 201 Business Finance
- ECON 214 Data Analytics for Business Economics or ECON 213 Introduction to Econometrics
- ECON 216 Macroeconomics
- ECON 213 Microeconomics
- ECON 208 Intermediate Microeconomics
- FINC 201 Business Finance
- ECON 214 Data Analytics for Business Economics or ECON 213 Introduction to Econometrics
- ECON 325 Econometrics

Year 1

- ECON 104 or 199
- ECON 105
- ACCT 102
- INFO 123
- MGMT 100
- STAT 101

Year 2

- BSNS 201
- ECON 206
- ECON 207
- ECON 208
- FINC 201
- ECON 206
- MGMT 100
- STAT 101

Year 3

- BSNS 299
- ECON 300 Level
- ECON 300 Level
- ECON 300 Level
- ECON 300 Level
- ECON 300 Level
- ECON 300 Level
- ECON 300 Level
- ECON 300 Level
- BSNS 299

Those who are passionate about economics and education can also go on to teaching careers in schools or universities.

www.canterbury.ac.nz/careers/students/subjects

Economics

CertArts, CertCom, CertSc, BA, BCom, BSc, BSpC (minor only), BYCL (minor only)

Economics is the study of how people behave. Every day, people and society are confronted by choices. Should you go to university or start a career? What should you do with your next dollar? Should the government raise the minimum wage, or not? How do we address the big issues in the world, such as poverty and climate change?

choices involve trade-offs where we are choosing between two things. The outcomes of choices have both costs and benefits to consider.

Economics is the study of how people and societies make such decisions in the production, exchange, distribution, and consumption of goods and services.

Why study Economics at UC?

- At UC, students can specialise in Economics or study it alongside other disciplines. As an Economics major can be studied as part of an Arts, Commerce, or Science degree, you can decide which combination suits your personal strengths and interests best.

Common combinations include studying Economics with Finance, Political Science and International Relations, Psychology, and Mathematics. Students who wish to combine
the study of Economics with another business discipline as part of a BCom degree may be interested in the Business Economics major.

- There is a ‘compact study route’ available, which is a pathway for students looking to combine Economics with another major or another degree but who have little interest in postgraduate study in the subject. Visit the Department of Economics and Finance website for more information on this route.

- The Department of Economics and Finance operates a consultancy project and internship programme where students have the opportunity to gain real world experience that enhances the valuable work-ready skills that an Economics degree provides.

Recommended background

While previous study of economics is useful preparation, it is not essential to have studied this subject at secondary school.

Students can study Economics without having to take any mathematics. However, students who wish to keep open the option of progressing to postgraduate study in Economics are strongly advised to include calculus, statistics, and modelling in their Year 13 programme.

A broad education, including history and English, is useful to develop the ability to write clearly and analyse written material.

Students with very good Year 13 results in economics may be offered direct entry to 200-level Economics courses at the discretion of the Head of Department.

100-level courses

The first-year, 100-level courses required to complete a BCom majoring in Economics are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
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<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>or ECON 199</td>
<td></td>
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<tr>
<td>ECON 105</td>
<td>Introduction to Macroeconomics</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

Plus 30 points from 100-level Commerce or any other UC courses. Note that MATH 102 Mathematics IA (or MATH 199 AIMS — Advancing in Mathematical Sciences for STAR students) is recommended if you intend to do postgraduate study in Economics.

Bachelor of Commerce majoring in Finance – typical degree structure

Year 1

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>or ECON 199</td>
<td></td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MATH 101</td>
<td>Calculus 1</td>
</tr>
<tr>
<td>or MATH 199</td>
<td>Calculus II</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
<tr>
<td>FINC 200</td>
<td>Financial Markets and Institutions</td>
</tr>
<tr>
<td>FINC 300</td>
<td>Financial Accounting</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

200-level and beyond

Students who wish to major in Economics are required to take Intermediate Microeconomics and Intermediate Macroeconomics. Econometrics is also required for postgraduate study.

Your other course choices should be determined by your interests and strengths, and there are a range of options to choose from.

www.canterbury.ac.nz/courses

Career opportunities

Graduates in Economics find employment in many areas of government and business, where it is recognised that an economist’s education provides valuable specialist training for a professional career as well as good general preparation and background for an executive, entrepreneurial, or administrative career.

The increasingly large volume of information available to decision makers has created a demand for people with well-developed quantitative analysis skills, such as those developed in econometrics.

Professional business economists are employed to do research and advise in various organisations such as ministries and state-owned enterprises eg, Kaitohutohu Kaupapa Rawa | Treasury, Manatū Hauora | Health, Te Manatū Whakahiato Ora | Social Development, Manatū Ahu Matua | Primary Industries, Manatū Aorere | Foreign Affairs and Trade. Graduates also find work in marketing organisations, Te Pūtea Matua | Reserve Bank, Tatarangata Aotea | Stats NZ, trading and merchant banks, stockbroking, insurance, trade commissions, market research and other consultancies, and large businesses.

Those who are passionate about economics and education can also go on to teaching careers in schools or universities.

www.canterbury.ac.nz/careers/students/subjects

Finance

CertCom, CertSc, BCom, BSc, BA (minor only), BSpC (minor only), BYCL (minor only)

Finance is a rapidly growing discipline that examines the acquisition and allocation of financial resources. Where financial accounting measures past performance, Finance as a discipline is forward focused. It is largely about future planning for firms or investors.

Finance consists of three interrelated subject areas:

- corporate finance studies how firms raise and efficiently utilise funds obtained from lenders and shareholders
- financial markets and institutions explores how the financial system facilitates the transfer of funds from savers and lenders to borrowers
- investment analysis studies how investors choose securities and asset classes for their investment portfolios.

All of these areas assess the trade-off between risk and reward and the valuation of financial and capital assets.

Why study Finance at UC?

UC is ranked in the top 150 universities in the world for Accounting and Finance (QS World University Rankings by Subject, 2020).

The Finance programme prepares students for a variety of jobs in the financial sector and business community. Extra opportunities while studying this subject at UC include:

www.canterbury.ac.nz
• internships at a variety of organisations
• participation in case competitions such as the CFA (Chartered Financial Analysts) Institute Research Challenge
• preparation for the CFA exams. The Finance major at UC is part of the CFA Certified Financial Institute University Recognition Program. This means our degree programme incorporates at least 70% of the CFA Program Candidate Body of Knowledge (CBOK). This provides students with a solid grounding in the CBOK and positions them well to sit for the CFA exams to obtain the CFA qualification. The CFA Program provides a strong foundation of advanced investment analysis and real-world portfolio management skills that will give you a career advantage
• the option to obtain the PRM (Professional Risk Manager) qualification. Risk management skills are highly sought after, particularly since the global financial crisis.

www.canterbury.ac.nz/business/what-can-i-study/finance

Recommended background
If you are intending to major in Finance, you are recommended to include maths, statistics, and modelling in your Year 13 programme. Although some previous study of accounting and economics can be useful preparation for the 100-level courses in these subjects, it is not essential to have studied them at secondary school.

Students with very good NCEA Level 3 results (or equivalent standard in another qualification framework) in mathematics, and either economics or accounting, may be offered direct entry to 200-level Finance courses at the discretion of the Head of Department.

100-level courses

Bachelor of Commerce
The first-year, 100-level courses required for a Bachelor of Commerce majoring in Finance are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics</td>
</tr>
<tr>
<td>or ECON 105</td>
<td>Introduction to Macroeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>or ECON 199</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Statistics 1</td>
</tr>
<tr>
<td>MATH 101</td>
<td>Mathematics 1A (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>or MATH 102</td>
<td>Mathematics 1A (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>or MATH 199</td>
<td>Methods of Mathematics</td>
</tr>
</tbody>
</table>

Plus 30 points from 100-level Commerce or any other UC courses.

Note: FINC 101 Personal Finance is strongly recommended.

Career opportunities

Today it would be rare for a person to rise to the position of chief financial officer (CFO) without a strong grounding in both Accounting and Finance.

There are also many other career opportunities for Finance graduates, with typical jobs including financial analyst, money market and foreign exchange dealer, loan analyst, equity analyst, risk analyst/manager, portfolio manager, financial planner, investment banker, and small-business manager.

www.canterbury.ac.nz/careers/students/subjects

Bachelor of Science
If you are completing a Bachelor of Science majoring in Finance, you are required to take the following first-year courses:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>MATH 102</td>
<td>Mathematics 1A (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>or MATH 199</td>
<td>Mathematics 1B and FINC 101 Personal Finance are recommended.</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>or ECON 199</td>
<td>Information Systems and Technology</td>
</tr>
</tbody>
</table>

Note: MATH 103 Mathematics 1B and FINC 101 Personal Finance are recommended.

200-level and beyond

Later courses provide a more detailed treatment of the topics introduced at 100-level.

Students majoring in Finance should also consider taking 200-level Economics courses in microeconomic theory and econometrics. Students majoring in Finance in the Bachelor of Science are required to take FINC 331 Financial Economics.

A double major (or minor) with either Accounting or Economics provides additional opportunities.

www.canterbury.ac.nz/courses

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
</tbody>
</table>
| FINC 101    | Personal Finance is strongly recommended.

www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

Human Resource Management

BCom, BA (minor only), BSc (minor only), BSpC (minor only), BYCL (minor only)

Human Resource Management (HRM) is the science of people and organisations. It is about attracting, developing, and managing staff, to create high-performing workplaces where people want to give their best.

The HRM programme aims to create leaders who shape the way people act in organisations. It covers topics such as team leadership, communication, leading change, sustainability, and learning and development.

Why study Human Resource Management at UC?

• HRM is taught by staff from around the world, who bring their experience into classes.
• The learning is innovative, using new, engaging ways to equip you with leading knowledge and skills.
• The courses involve applied assignments and activities that address real-world business issues.
• Our close links with the local business allow you to learn from experienced leaders.
• Students can work on consulting projects dealing with current challenges in a variety of industries.
• Our programme links with the competencies required for becoming a professional HR practitioner in the Human Resources Institute of New Zealand (HRINZ).

Recommended background
There are no formal requirements for those wishing to study Human Resource Management. An interest in human behaviour and social sciences (such as psychology, sociology, and management) as well as a general interest in business, is advantageous.

Good communication skills, both written and interpersonal, are important. An understanding of statistics can also be useful.

100-level courses
The first-year, 100-level courses required to complete a Bachelor of Commerce majoring in Human Resource Management are as follows:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics</td>
</tr>
<tr>
<td>ECON 105</td>
<td>Introduction to Macroeconomics</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

Plus another 45 points: 15 points must be 100-level Commerce, the remaining 30 points may be 100-level Commerce or any other UC courses.

www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

200-level and beyond
The compulsory second year courses for the Human Resource Management major are:
- MGMT 206 Organisational Behaviour
- MGMT 207 Principles of Human Resource Management

To major in HRM, you need to complete four 300-level papers: MGMT 301 Leading Change and Innovation, MGMT 302 Leading and Managing People: Essential Employment Frameworks, MGMT 308 Advanced Human Resource Management, and MGMT 331 Learning and Development in Organisations.

www.canterbury.ac.nz/courses

Career opportunities
UC graduates are found in every kind of organisation. As a human resources practitioner, you may work primarily in human resources teams and consulting companies, both in Aotearoa New Zealand and overseas. HR professionals can choose a generalist career, or specialise in areas such as recruitment and retention, performance or talent management, staff pay and rewards, learning and development, performance, coaching, and organisational change.

Careers as management consultants are also possible and graduates, particularly those with postgraduate degrees, may find this path very rewarding.

www.canterbury.ac.nz/careers/students/subjects

Information Systems
Information Systems (IS) is about how businesses use information technology to become smarter, better, faster, and achieve their strategic goals. IS enables businesses to create value, provide solutions to business problems, and use technology to innovate and create new opportunities. The subject of Information Systems addresses the design, development, and delivery of solutions to business problems; and the management of IS projects, IS personnel, and IS resources.

Information Systems takes a business perspective compared with Computer Science, Software Engineering, or Computer Engineering. For example, it examines how organisations may use and benefit from IT, and considers the role of new technologies in internet business and social media. Some IS courses focus on business issues such as IT management, business process design and improvement, and how big data is analysed to deliver insights and drive change.

Students completing an Information Systems major will take courses across a range of business disciplines, including Accounting, Economics, and Management. These courses help IS graduates gain a broad understanding of the world of business. Thus they will be both ‘business-savy’ and ‘tech-savy’. This mix of skills means that IS graduates are well prepared to become business analysts and project managers, as well as software developers. IS graduates have a choice of highly paid and exciting careers.

Why study Information Systems at UC?
• At UC, you can get work experience while you study — internships with local companies and group projects allow students to work on real-life projects and gain practical experience.
• IS students have their own computer lab to study and work together on assignments and projects.

www.canterbury.ac.nz
Our programme offers great flexibility to combine the study of IS with other subjects. There are three pathways you could consider for potentially different future career opportunities: a major or minor in Information Systems; a BCom double major in Information Systems and another Commerce subject (e.g., Accounting, Management, or Strategy and Entrepreneurship); or a Bachelor of Commerce/Bachelor of Science double degree combination – see page 15 for double degrees.

**Recommended background**

No specific prior knowledge or experience is required for those wishing to study Information Systems. An interest in technology and how it is used on the job and in business is beneficial.

Good English language skills, both written and spoken, are also important.

### 100-level courses

The first-year, 100-level courses required to complete a Bachelor of Commerce majoring in Information Systems are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
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</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>INFO 125</td>
<td>Introduction to Programming with Databases</td>
</tr>
<tr>
<td>or COSC 121</td>
<td>Introduction to Computer Programming</td>
</tr>
<tr>
<td>or COSC 122</td>
<td>Introduction to Computer Science</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

Plus 30 points from 100-level Commerce or any other UC courses.

Students majoring in Information Systems should also consider taking Computer Science courses (especially on programming and databases) and Software Engineering courses. www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

### 200-level and beyond

Later courses provide a more detailed treatment of the topics introduced at 100-level. These include business systems analysis, data analytics and business intelligence, business process management, internet business and technology, systems development, accounting information systems, and web design and development. Options are also available that enable specialisation in areas of interest.

www.canterbury.ac.nz/courses

### Career opportunities

Information Systems is one of the fastest growing areas for study and employment. It is on the long-term skill shortage list for Aotearoa New Zealand and there is also a global shortage in this area, ensuring high demand and salaries for graduates. IS graduates with a good mix of business and technical skills and knowledge would be well-placed to take up these opportunities.

For IS majors, there are many exciting career options: business analyst, IT project manager, user experience (UX) designer, business intelligence professional, systems analyst, IS implementation consultant, IS manager.

IS expertise is marketable worldwide and can open the door to even more exciting and challenging careers. Many of our graduates are now in key positions all around the world including the UK, USA, Hong Kong, and Australia.

If you take Computer Science/Software Engineering with IS, your options also include: solutions architect, software engineer, applications developer, programmer/analyst, database administrator, and website designer/developer.

www.canterbury.ac.nz/careers/students/subjects

### Bachelor of Commerce majoring in International Business – typical degree structure

#### Year 1

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MATH 101 or MKTG 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

Required language courses

Courses from Commerce or other degrees

Courses studied on International Exchange

#### Year 2

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSNS 201</td>
<td>Introduction to Programming with Databases</td>
</tr>
<tr>
<td>ECON 222</td>
<td>Introduction to Computer Programming</td>
</tr>
<tr>
<td>FINC 201</td>
<td>Introduction to Computer Science</td>
</tr>
<tr>
<td>MGMT 221</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

#### Year 3

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSNS 299*</td>
<td>Introduction to Programming with Databases</td>
</tr>
<tr>
<td>FINC 344</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 332</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 344*</td>
<td>Information Systems and Technology</td>
</tr>
</tbody>
</table>

#### Course code

1. Select 30 points in a single subject from French, Chinese, Spanish, Japanese, German or Russian courses.
2. Or an alternative course as approved by the Dean of Business.
3. For the international Exchange pathway, 60 points at 100 and 200-levels is completed at a partner university.
4. BSNS 299 is a 0-point course.
5. Select 15 points from FINC 203, MGMT 228, MKTG 201, or MKTG 294.
6. Students must have passed 45 points of 200-level MGMT or MKTG courses to take MGMT 344.
7. Select 15 points from FINC 201, MGMT 322, MKTG 301, MKTG 342, MKTG 302, MKTG 209.

ECON 213 is requirement for entry to the BCom(Hons) or BCom in Finance. Each small block represents a 15-point course. However, some courses may be 30 points (or more).

**International Business**

BCom, BA (minor only), BSc (minor only), BSpC (minor only), BYCL (minor only)

Aotearoa New Zealand organisations are becoming increasingly globalised and need well-prepared graduates able to operate with confidence in the international business environment.

This subject provides the opportunity to gain skills relevant for conducting business in a global, multicultural economy.

**Why study International Business at UC?**

You will study activities and transactions that involve:

- the crossing of borders both from the viewpoint of a firm and the individual
- decision making and management in cross-cultural settings
- how firms can configure their activities to achieve their owners’ objectives in an evolving operating environment
- the strategic and cross-cultural aspects involved in international business
- the market for foreign exchange, currency risk, and hedging
• the viewpoint of a country, the reasons for and the welfare effects of international trade, and trade policies such as tariffs and export subsidies.

You will also study an approved foreign language and/or culture course. International Business students are encouraged to spend a semester studying at an overseas partner university. This provides a great opportunity to learn about a different culture, gain insight into different business environments and practices, and form new contacts.

Recommended background

There are no formal requirements for those wishing to study International Business. An interest in social sciences such as psychology, sociology, political science, economics, and education is advantageous as these areas are present in all areas of management.

Good communication skills, both written and interpersonal, are important. Those who have studied English to an advanced level at school will benefit from the skills they have developed. A sound understanding and previous study of statistics is also useful.

Former studies in a foreign language would be beneficial and allow the inclusion of more advanced language courses as part of this major. This would enhance your immersion in a language and culture, and make an exchange semester even more productive.

100-level courses

The first-year, 100-level courses required to complete a Bachelor of Commerce majoring in International Business are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>or ECON 199</td>
<td></td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
<tr>
<td>MKTG 100</td>
<td>Principles of Marketing</td>
</tr>
<tr>
<td>or MATH 101</td>
<td>Methods of Mathematics</td>
</tr>
<tr>
<td>or MATH 199</td>
<td>Mathematics 1A (a STAR course for secondary school students)</td>
</tr>
</tbody>
</table>

30 points in a single subject from Chinese, French, German, Japanese, Russian, or Spanish. These courses could be on language and/or culture (see below).

Bachelor of Commerce majoring in Innovation – typical degree structure

Year 1

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
<tr>
<td>MKTG 100</td>
<td>Principles of Marketing</td>
</tr>
<tr>
<td>or MATH 101</td>
<td>Methods of Mathematics</td>
</tr>
<tr>
<td>or MATH 199</td>
<td>Mathematics 1A</td>
</tr>
</tbody>
</table>

Recommended background

We recommend that if either English or Māori is your native language and you do not have prior exposure to a foreign language that you take language courses. You will be directed to the appropriate level of courses based on an assessment of your language ability. This will be carried out by the relevant language department. The selected language or cultural courses must be approved.

Native speakers of a foreign language are not permitted to take courses in that language/culture for credit towards the major.

Finance and/or Marketing and Strategy pathways

There are at least four distinct pathways in the International Business major, depending on what you wish to specialise in and whether you want to take part in an international exchange.

• If you wish to specialise in Finance, with or without an international exchange you need to complete MATH 101 Methods of Mathematics or MATH 102 Mathematics 1A.
• If you wish to specialise in Marketing and Strategy with or without an international exchange, you need to complete MKTG 100 Principles of Marketing.

You will need to apply by 1 July in your first year at UC. Note: some applications are as early as 31 May. For further information, consult the interactive degree plans for the International Business major.

You are encouraged to go on exchange to a country whose language/culture you have studied. However, this may not be possible due to restrictions placed on the number of students that can go to a particular exchange university. You are not able to go on an exchange in your country of origin.

In some circumstances, it may be best for you to go on your international exchange in your third year. In this situation, if you wish to complete your degree in three years, it is crucial to choose an exchange university that offers courses which are direct substitutes for the required third-year International Business major courses.

While only 30 points of language and cultural studies are required, further language and/or cultural studies would be highly beneficial.

Career opportunities

Graduates will have completed coursework covering financial accounting, marketing, microeconomics, and international management. They will have specialised knowledge and an understanding of the international business environment. Graduates' advanced theoretical and practical knowledge in International Business will prepare them well for higher-level employment opportunities or for entry into advanced research degrees.

Typical job opportunities include import/export agent, foreign currency investment advisor, foreign sales representative, and international management consultant. Frequent employers include government departments, banks, import/export corporations, multinational manufacturers, consulting firms, international non-governmental organisations, electronics and transportation companies, and tourism and hospitality organisations.
Innovation
BCom, BA (minor only), BSc (minor only), BSpC (minor only), BYCL (minor only)

Innovation is the key to successful business, government, and society, where generating new ideas for improvement is a continuous goal. Employers have long recognised innovators as highly valued members of their industries. Being able to anticipate the socioeconomic, cultural, environmental, and political factors that lead to an innovative solution is a skill sought after across the world.

Through Innovation studies at UC, students will learn about the development and commercialisation of new ideas, with direct input from local organisations. Students will use real-world examples to identify opportunities for innovation, learn how to recognise the impact their ideas will have, and also have the chance to implement these within an organisation.

Why study Innovation at UC?

• Through UC's award-winning business experts, students will gain insight to the current global market, the different levels of business, from family-owned to large corporations, and the latest technologies changing the face of the corporate world.

• The flexible programme allows students to combine their Innovation major or minor with courses from a range of other subjects, to gain a competitive edge with expertise in key areas, such as technology, business, education, policy, and society.

• At second and third year, Innovation students complete team consulting projects with real-world organisations to demonstrate their comprehensive knowledge. They also have the opportunity to complete a practical project implementing an innovative solution for a real-world organisation.

• UC is also home to Te Pokapū Rakahihonga UC Centre for Entrepreneurship which runs the Incubator Programme and Summer Startup Programme — where budding entrepreneurs can join a community of like-minded students and staff, access useful resources, learn how to set up a new business venture, gain experience, or take on an internship.

• Aotearoa New Zealand is ranked as the #1 country for starting a business (World Bank Group Doing Business 2020 Report), and Ōtautahi Christchurch is home to a number of computing technology and innovation industries, with many start-up companies searching for skilled graduates from UC.

Recommended background

This subject is open to all students and no previous study is required. A good standard of oral and written English is important.

Secondary school studies in economics and business studies may be especially useful.

100-level courses

The first-year, 100-level courses required to complete a Bachelor of Commerce majoring in Innovation are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
<th>Required courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
<td></td>
</tr>
<tr>
<td>ECON 104 or ECON 199</td>
<td>Introduction to Microeconomics (a STAR course for secondary school students)</td>
<td></td>
</tr>
<tr>
<td>ECON 105</td>
<td>Introduction to Macroeconomics</td>
<td></td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
<td></td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
<td></td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
<td></td>
</tr>
</tbody>
</table>

200-level and beyond

Innovation students will develop understanding of global business, politics, and the economic market, learn how to recognise opportunities for innovation, and evaluate whether their solution is possible based on a number of factors.

At third year, major and minor students will also take a two-course capstone experience, working in teams to help real-world organisations identify the implications of focus innovations on stakeholders, society, and sector.

There is also an opportunity within both second and third years to take a practical project-based course implementing an innovative solution for an organisation.

Career opportunities

Innovation graduates will be among Aotearoa New Zealand’s leaders for innovative change, and have the opportunity to lead the nation in the future global market. Innovation offers a highly multidisciplinary skillset suitable for a range of industries, particularly in areas of business, technology, entertainment, product production, iwi development, and government.

With their key skills in problem solving and generating ideas, graduates of this subject may be suitable as consultants, project managers, risk evaluators, stakeholder managers, product designers, marketers, communicators, and political advisors, among many other occupations.

Department of Management, Marketing and Entrepreneurship
T: +64 3 369 3888
E: studybusiness@canterbury.ac.nz
www.canterbury.ac.nz/business
/department-of-management-marketing-and-entrepreneurship

www.canterbury.ac.nz/careers/students/subjects
Management

CertCom, BCom (major only)

Management involves creating organisational performance. People in a variety of roles practise management. Some are line managers and executives who manage teams and systems, others manage specific functions or processes in an organisation.

Studying management explores how organisations function, and how you can influence their performance. The subject is broad and you will cover a range of topics, including leadership, business strategy, organisational behaviour, people management, operations management, change and innovation.

Why study Management at UC?

• UC is ranked in the top 250 universities in the world for Business and Management Studies (QS World University Rankings by Subject, 2020).
• Our courses are closely linked with business, and taught by leading experts in their fields.
• Our programme is strongly applied and so you will gain both knowledge and skills related to managing.
• Students can work on consulting projects dealing with current challenges in a variety of industries.

Recommended background

An interest in human behaviour and social sciences (such as psychology and sociology) as well as a general interest in business, is advantageous as these areas are present in all aspects of Management.

Good communication skills, both written and interpersonal, are important.

A sound understanding and previous study of statistics can be useful.

100-level courses

The required first-year, 100-level courses are:

Course code Course title
ACCT 102 Accounting and Financial Information
ECON 104 or ECON 199 Introduction to Microeconomics (a STAR course for secondary school students)
INFO 123 Information Systems and Technology
MGMT 100 Fundamentals of Management
MKTG 100 Principles of Marketing
MGMT 170 Managerial Decision Making
STAT 101 Statistics 1

Plus 15 points from 100-level Commerce or any other UC courses.

www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

Bachelor of Commerce majoring in Marketing – typical degree structure

Year 1

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
<th>Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
<td>100 Level</td>
</tr>
<tr>
<td>ECON 123</td>
<td>Information Systems and Technology</td>
<td>100 Level</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
<td>100 Level</td>
</tr>
<tr>
<td>MKTG 100</td>
<td>Principles of Marketing</td>
<td>100 Level</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
<td>100 Level</td>
</tr>
</tbody>
</table>

Year 2

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
<th>Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSN 201</td>
<td>Introduction to Microeconomics</td>
<td>200 Level</td>
</tr>
<tr>
<td>MKTG 201</td>
<td>Managerial Decision Making</td>
<td>200 Level</td>
</tr>
<tr>
<td>MKTG 202</td>
<td>Principles of Marketing</td>
<td>200 Level</td>
</tr>
<tr>
<td>MKTG 204</td>
<td>Fundamentals of Management</td>
<td>200 Level</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
<td>200 Level</td>
</tr>
</tbody>
</table>

200-level and beyond

At 200-level, management courses cover areas such as organisational behaviour, operations and supply chain management, and marketing.

At 300-level, students will cover topics such as leading change and innovation, human resource management, strategic management, entrepreneurship, and other specialist topics.

www.canterbury.ac.nz/careers/students/subjects

Career opportunities

Management graduates are found in every kind of organisation. They start their careers in a wide range of roles such as trainee managers, coordinators of functions, marketing, or market research roles, and advance into positions as business consultants, strategic business analysts, and senior managers in the commercial, public, and not-for-profit sectors.

www.canterbury.ac.nz/careers/students/subjects

Department of Management, Marketing and Entrepreneurship

T: +64 3 369 3888
E: studybusiness@canterbury.ac.nz

www.canterbury.ac.nz/business/what-can-i-study/management

Marketing

CertCom, BCom, BA (minor only), BSc (minor only), BSpC (minor only), BYCL (minor only)

Our continuous exposure to advertising and sales pitches leads us to believe that marketing activities begin only when goods or services have been produced. But that is only the tip of the iceberg. Marketing is concerned with the analysis of customer needs and securing information needed to design and produce goods or services that match buyer expectations.

Strategic research methods, advertising and promotion, merchandising, sales, and management of products and services are utilised in the process, which applies to profit-oriented firms as well as not-for-profit organisations.

Why study Marketing at UC?

• UC is ranked first in Aotearoa New Zealand for research in Marketing and Tourism (Te Amorangi Mātauranga Matua | Tertiary Education Commission 2018 PBRF Assessment) and our lecturers are regular recipients of teaching awards at UC.
• Students are encouraged to get involved in annual UC-wide competitions, such as entré for young entrepreneurs, and communities such as the UC Centre for Entrepreneurship Te Pokapū Rakahinonga. Students regularly enter and succeed in inter-university business challenges too. All these opportunities allow Marketing students to build their new product and service development, planning, project management, and teamwork skills, as well as gain real-world experience and make connections with businesses and the community.
• Internships and company-related projects taken as part of your studies count towards your degree and help enhance your résumé. Students have worked with a diverse range of organisations, such as Animate, Burgerfuel, Creatrix Ltd, Deep South Ice Cream, Golden Eagle Brewery, Harvey Cameron, Riccarton House, Top Hi-Fi, and others.

Career opportunities

The marketing and business skills acquired at UC are relevant globally. A Bachelor of Commerce majoring in Marketing will open the door to an exciting, varied, and fast-paced career in anything from advertising and promotion, brand management, product management, market research, retail management, marketing and communications, strategic marketing, direct marketing and sales, and merchandising. Most of these jobs require a mix of quantitative, communication, and interpersonal skills.
Marketing careers provide lots of variety, since the roles and functions of marketers are constantly evolving as the business environment changes and a huge number of industries and organisation types the world over require marketers.

Graduates may enter the profession as marketing executives, officers, assistants, or coordinators, with good graduates progressing to advisors, specialists, and managers within a few years.

Many marketing-trained staff end up in senior organisational roles of senior manager, director, chief officer, president, or working independently as a consultant.

www.canterbury.ac.nz/careers/students/subjects

Operations and Supply Chain Management

BCom, BA (minor only), BSc (minor only), BSpC (minor only), BYCL (minor only)

How do you make sure that people, money, materials, and buildings are used efficiently across the whole organisation? How can you as a manager/planner ensure that your organisation is successful in achieving its goals? These are big questions, and it is obvious that a broad number of skills are involved in such an important business role.

Operations and Supply Chain Management (OSCM) is applicable to most organisations and is concerned with the design, planning, and management of all facilities, processes, and activities required to transform resources into goods and services.

Operational managers control more than 70% of organisational resources (people, money, materials, and buildings) used in the production of goods or in providing services. Successful operations managers also need knowledge of marketing, human resource management, and finance.

Why study Operations and Supply Chain Management at UC?

• UC’s OSCM courses focus on issues such as operations strategy, performance management, supply chain management, procurement, product design, process design, planning, inventory management, project management, quality management, and continuous improvement.

www.canterbury.ac.nz/courses

Bachelor of Commerce majoring in Operations and Supply Chain Management – typical degree structure

<table>
<thead>
<tr>
<th>Year 1</th>
<th>ACCT 102</th>
<th>ECON 100 Level</th>
<th>INFO 123</th>
<th>MGMT 100</th>
<th>MGMT 170</th>
<th>STAT 101</th>
<th>100 Level</th>
<th>100 Level</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Year 2</td>
<td>BNS 201†</td>
<td>MGMT 270</td>
<td>MGMT 271</td>
<td>MGMT 223 or 230 or 281</td>
<td>200 Level</td>
<td>200 Level</td>
<td>200 Level</td>
<td>100 Level</td>
</tr>
<tr>
<td>Year 3</td>
<td>BNS 299†</td>
<td>MGMT 370</td>
<td>30 points from MGMT 371-379</td>
<td>MGMT 300 Level</td>
<td>300 Level</td>
<td>300 Level</td>
<td>200 Level</td>
<td>200 Level</td>
</tr>
</tbody>
</table>

† Or an alternative course as approved by the Dean of Business.

‡ BNS 299 is a 0-point course.

Each small block represents a 15-point course. However, some courses may be 30 points (or more).

• OSCM is beneficial for students who study disciplines such as Marketing, Human Resource Management, Finance, Information Systems, and Engineering. The flexibility of the Bachelor of Commerce makes double majors, as well as double degrees, possible. By adding OSCM to your studies, you can broaden your education and enhance the prospect of progress in your chosen career.

Recommended background

For the study of OSCM, proficiency in statistics and modelling up to Year 13 is desirable. Students also do well if they have an interest in solving problems and good communication skills.

To specialise in this field, some concurrent study in Economics, Accounting, and Information Systems is highly desirable.

100-level courses

UC offers a major and a minor in Operations and Supply Chain Management as part of the Bachelor of Commerce (BCom). You can also study this subject as a minor within the Bachelor of Arts.

To major in OSCM within the Bachelor of Commerce, the following 100-level courses are required:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 104 or ECON 105</td>
<td>Introduction to Microeconomics or Introduction to Macroeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>or ECON 199</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>MGMT 170</td>
<td>Managerial Decision Making</td>
</tr>
</tbody>
</table>

200-level and beyond

There are a number of OSCM courses at 200 and 300-level which deal with various topics eg, operations strategy, project management, supply chain design, product design, and quality management.

Career opportunities

Every organisation, whether a company or a not-for-profit organisation, has some operations function to it, so the skills learnt in OSCM courses are widely applicable.

Operations and Supply Chain Management provides graduates with the skills and understanding to enable them to function as supply chain managers, production planners, operations managers, quality managers, project managers, procurement managers, business analysts, and management consultants. Many graduates are expected to rise to senior management levels.

Students in other disciplines often find it valuable to include some OSCM courses in their degree programme, as exposure to the principles of OSCM has become an assumed part of the training of quantitative social scientists as well as accountants, computer specialists, and engineers.

For examples of jobs in this area, visit www.cips.org and for further career information, please go to www.canterbury.ac.nz/careers/students/subjects
Entrepreneurship at UC?

Why study Strategy and potentially employability. Knowledge at an undergraduate level, and discipline. This can increase breadth of Community Leadership students to complement Sport Coaching, and Bachelor of Youth and which allows Bachelor of Commerce, Bachelor of Business and Entrepreneurship

Strategy and
Entrepreneurship

BCom (major only)
Entrepreneurship: BA (minor only), BSc (minor only), BSpC (minor only), BYCL (minor only)

Strategy and Entrepreneurship is the highest level of managerial activity, usually performed by a company’s chief executive officer, and executive team.

Strategy is the capstone function of business management. It deals with making decisions to create advantage and above-normal profits, and provides overall direction to an enterprise. Entrepreneurship pertains to how to recognise, assess, and exploit attractive opportunities using innovation, leveraging risk, and engaging in effective competitive action. Entrepreneurship refers to all aspects of setting up, running, and growing new business ventures.

Together, these disciplines help managers develop and grow businesses of any size (including new ventures).

A major in Strategy and Entrepreneurship is a useful companion to a technical degree as it adds a managerial way of thinking to technical competence.

Minor in Entrepreneurship

UC also offers a minor in Entrepreneurship, which allows Bachelor of Commerce, Bachelor of Arts, Bachelor of Science, Bachelor of Sport Coaching, and Bachelor of Youth and Community Leadership students to complement their major subject with study in a different discipline. This can increase breadth of knowledge at an undergraduate level, and potentially employability.

Why study Strategy and Entrepreneurship at UC?

• Entrepreneurship is one of the fastest growing majors internationally in universities with over 2,000 programmes globally. UC has an internationally recognised group of scholars in Strategy and Entrepreneurship who are active researchers and award-winning teachers. In addition, the Strategy and Entrepreneurship academics have an impact on government and industry, for example studying how Ōtautahi Christchurch’s rebuild was most effectively accomplished by one coordinating super-organisation; and whether business accelerators create jobs in Aotearoa New Zealand or build community entrepreneurial capabilities.

• Students at UC will be exposed to business at all levels from individually owned and run small businesses, to family business, to social enterprise, to high-tech focused startups, and large corporations using innovation to gain advantage.

• A wide portfolio of classes in Strategy and Entrepreneurship allow students to develop their ability to recognise opportunities as well as core business skills of planning, project management, and teamwork. Students gain real-world experience and make connections with businesses and the community through business case competitions.

• UC is also home to the Te Pokapū Rakahinonga | UC Centre for Entrepreneurship which runs the Incubator Programme and Summer Startup Programme — where budding entrepreneurs can join a community of like-minded students and staff, access useful resources, learn how to set up a new business venture, gain experience, or take on an internship.

• Aotearoa New Zealand is ranked as the #1 country for starting a business (World Bank Group Doing Business 2020 Report), and Ōtautahi Christchurch is home to a number of computing technology and innovation industries, with many start-up companies searching for skilled graduates from UC.

Career opportunities

Whether you want to specialise in strategy, take over a family business, create a social enterprise to solve an unmet human need, work in government policy, become a venture investor, manage a large corporation, or even start your own business one day — UC Commerce programmes reflect the latest research and business applications to give you a flying start in whatever career you choose.

UC’s real-world focus on internships, competitions, entrepreneurship, and community involvement gives you a taste of the excitement and opportunity of working at the top end of business innovation and leadership.

Graduates start their careers in a wide range of trainee management, operations, marketing or market research roles and advance into positions as business consultants, strategic business analysts, and senior managers in the commercial, public, and not-for-profit sectors.

www.canterbury.ac.nz/employees

www.canterbury.ac.nz/entrepreneurship

BSNS 201
MGMT 221
MGMT 223
MGMT or MKTG 200 Level 2

2 Select 30 points from MGMT 206, MGMT 230, MGMT 270, MKTG 210.
2 BSNS 299 is a 3-point course.

Each small block represents a 15-point course. However, some courses may be 30 points (or more).

Bachelor of Commerce majoring in Strategy and Entrepreneurship – typical degree structure

Year 1

<table>
<thead>
<tr>
<th>Level</th>
<th>ACCT</th>
<th>ECON</th>
<th>INFO</th>
<th>MGMT</th>
<th>MKTG</th>
<th>MGMT</th>
<th>STAT</th>
<th>100</th>
</tr>
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<td>100</td>
<td>100</td>
<td>101</td>
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</tr>
</tbody>
</table>

Year 2

<table>
<thead>
<tr>
<th>Level</th>
<th>BSNS</th>
<th>MGMT</th>
<th>MGMT</th>
<th>MGMT or MKTG</th>
<th>200 Level 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>200</td>
<td>299</td>
<td>344</td>
<td>345</td>
<td>300 Level 4</td>
<td></td>
</tr>
<tr>
<td>300</td>
<td></td>
<td></td>
<td></td>
<td>300 Level</td>
<td></td>
</tr>
<tr>
<td>200</td>
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<td>200 Level</td>
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<tr>
<td>200</td>
<td></td>
<td></td>
<td></td>
<td>200 Level</td>
<td></td>
</tr>
</tbody>
</table>

1 Or an alternative course as approved by the Dean of Business.
2 Select 30 points from MGMT 324, MGMT 342, MGMT 343.

Taxation and Accounting

BCom (major only)
Taxation: BA (minor only), BSc (minor only), BSpC (minor only), BYCL (minor only)

Taxation is more than interpreting and applying legislation. Societies need taxation in order to redistribute wealth, to provide for expenditure on public goods and services, as well as serve as a tool to influence behaviour.

Taxation is a core area within the broader fields of accounting and law, drawing together concepts from these disciplines, with those from economics. More recently, knowledge and theories in a number of other disciplines, such as psychology and sociology, have been applied to assist with a greater understanding of the impact of taxation on society.

www.canterbury.ac.nz/business
Chartered Accountants Australia and New Zealand recognise the importance of studies in taxation, with courses containing taxation content included in their ‘core’ and ‘accounting and/or business related’ academic requirements. Studying taxation will equip you with the skills and knowledge to become a taxation specialist within the accounting profession, a commercial professional, or a chartered accountant.

Minor in Taxation
UC also offers a minor in Taxation, which allows Bachelor of Commerce, Bachelor of Arts, Bachelor of Science, Bachelor of Sport Coaching, and Bachelor of Youth and Community Leadership students to complement their major subject with study in a different discipline. This can increase breadth of knowledge at an undergraduate level, and potentially employability.

Why study Taxation and Accounting at UC?
• UC is ranked in the top 150 universities in the world in Accounting and Finance (QS World University Rankings by Subject, 2020).
• A Bachelor of Commerce majoring in Taxation and Accounting is a pathway to external qualifications and membership of CPA Australia, Chartered Accountants Australia and New Zealand, the Association of Chartered Certified Accountants (ACCA), and other professional accounting bodies internationally.
• Taxation courses are taught by staff at UC who have been formally recognised as excellent teachers, and guest lectures from leading professionals are incorporated to enable a wider appreciation of tax issues faced in practice.
• The courses provide a balance of legal, accounting and practical perspectives that provide a thorough preparation for a professional career. Students are introduced to academic and practice-informed research into current tax issues by the third year.

Recommended background
While some previous study of accounting is useful preparation, it is not essential to have studied accounting at secondary school. Competence in spoken and written English communication is essential for both taxation and accountancy studies.

Bachelor of Commerce majoring in Taxation and Accounting – typical degree structure

### Year 1

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ACCT 103</td>
<td>Accounting and Taxation: An Introduction</td>
</tr>
<tr>
<td>ACCT 152 or LAWS 101</td>
<td>Law and Business Legal System: Legal Method and Institutions</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics</td>
</tr>
<tr>
<td>ECON 105</td>
<td>Introduction to Macroeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

With the growing importance and use in accountancy of mathematical methods and statistical tools, a background in mathematics and statistics is strongly recommended for Taxation and Accounting majors.

Students with very good Year 13 results in accounting may be offered direct entry to 200-level Accounting courses at the discretion of the Head of Department of Accounting and Information Systems.

### Year 2

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSN 201</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ACCT 211 or 222</td>
<td>Law and Business Legal System: Legal Method and Institutions</td>
</tr>
<tr>
<td>ACCT 254</td>
<td>Introduction to Taxation</td>
</tr>
</tbody>
</table>

1. ACCT 152 is a 15-point course and LAWS 101 is a 30-point course.
2. Or an alternative course as approved by the Dean of Business.
3. BSN 299 is a 0-point course.

Each small block represents a 15-point course. However, some courses may be 30 points (or more).

### Year 3

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSN 299</td>
<td>Taxation and Accounting</td>
</tr>
<tr>
<td>ACCT 358</td>
<td>Law and Business Legal System: Legal Method and Institutions</td>
</tr>
<tr>
<td>ACCT 359</td>
<td>Introduction to Microeconomics</td>
</tr>
<tr>
<td>ACCT 300</td>
<td>Introduction to Macroeconomics</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

For Chartered Accountants Australia and New Zealand membership, both ECON 104 (or ECON 199) and ECON 105 are required, as are ACCT 152 (or LAWS 101), INFO 123 and ACCT 103 at 100-level.

The Association of Chartered Certified Accountants (ACCA) also have requirements which can be referenced — refer to www.accaglobal.com

www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

200-level and beyond

Later courses provide a more detailed treatment of the topics introduced at 100-level. At the conclusion of ACCT 254 Introduction to Taxation, you will have a working knowledge of income tax (income and deductions), the Goods and Services Tax (GST), and Fringe Benefit Tax. You will also understand the concepts of residence and source, and aspects of tax administration.

Courses at 300-level build on the foundations laid in earlier study, considering a range of topics including tax planning, avoidance and evasion, international taxation, taxation of investments, company taxation, ethics, tax policy, taxation of land sales, taxation of charities, and further aspects of tax administration and compliance.

www.canterbury.ac.nz/courses

Career opportunities

As a specialist in Taxation and Accounting, you will be able to enter a variety of organisations and do interesting, well-paid work around the world. For example, in chartered accounting firms, government organisations (including Te Tari Tāke | Inland Revenue and the Kaitohutohu Kaupapa Rawa Treasury), Māori and iwi organisations, business and commercial enterprises, non-profit organisations, banking and financial services, management consultancies, education organisations, law firms.
Tourism Marketing and Management

Bachelor of Commerce majoring in Tourism Marketing and Management – Typical degree structure

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>BSN 201</td>
<td>BSN 299</td>
</tr>
<tr>
<td>ECON 104 or 105 or 199</td>
<td>MKTG 202</td>
<td>MKTG 314</td>
</tr>
<tr>
<td>INFO 123</td>
<td>MKTG 240</td>
<td>MKTG 317</td>
</tr>
<tr>
<td>MKMT 100</td>
<td>MKTG 241</td>
<td>MKTG 340</td>
</tr>
<tr>
<td>STAT 101</td>
<td>MKTG 349</td>
<td>STAT 100</td>
</tr>
<tr>
<td>100 Level</td>
<td>200 Level</td>
<td>300 Level</td>
</tr>
<tr>
<td>100 Level</td>
<td>200 Level</td>
<td>200 Level</td>
</tr>
</tbody>
</table>

Courses from Commerce / required courses
Courses from Commerce / other degrees

Why study Tourism Marketing and Management at UC?

- UC is ranked first in Aotearoa for research in Marketing and Tourism (Te Amorangi Mātauranga Matua | Tertiary Education Commission 2018 PBRF assessment).
- UC’s tourism studies has a strong focus on the managerial and marketing aspects of the tourism industry, particularly on cultural and natural resources management in Aotearoa New Zealand, offering a unique background and skillset from graduates of other universities.
- Tourism Marketing and Management students will be able to pair their studies with a major or minor that will develop their expertise in particular areas, for example with languages, in foreign policy, or digital marketing.

Recommended background

There are no formal requirements for those wishing to study Tourism Marketing and Management. An interest in travelling, marketing, and international language will be useful towards your study.

Good Communication skills, both written and interpersonal, are important. For secondary school students, those who have studied English-rich subjects eg, English, Classics, will benefit from the skills they have developed.

Other subjects that may assist include: business studies, tourism, statistics, a language, and geography.

100-level courses

The required courses for the Tourism Marketing and Management minor are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MKTG 100</td>
<td>Principles of Marketing</td>
</tr>
<tr>
<td>MKMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

Career opportunities

Graduates of Tourism Marketing and Management will have a strong background in tourism development, tourism marketing, and tourism management, making them ideal for managerial positions in tourism, events, and hospitality industries internationally.

Their experience in Aotearoa tourism in particular working alongside local iwi and mana whenua will be highly valued in our national industry, which is in need for managers with bicultural expertise to grow our national economy, identity, and smaller tourism enterprises.

www.canterbury.ac.nz/careers/students/subjects
Commerce clubs and societies

UC prides itself on its student experience, and our clubs and societies play a huge part in this. Business students are well served and spoiled for choices.

**entré**

entré, a not-for-profit UC company run by students for all tertiary students in the Waitaha Canterbury region, aims to foster an entrepreneurial spirit, and to educate students in the basics of business development. entré hosts competitions, workshops, and networking events, including ‘entré for lunch’ seminars. These seminars, presented by industry experts, provide relevant and practical knowledge for students endeavouring to enter the world of business.

**UCom**

UCom is one of the largest and most established clubs on campus. It has an award-winning social calendar, academic support throughout the year, as well as skills sessions and numerous opportunities to meet industry professionals. There are BBQ’s, concerts, the Annual UCom Ball, and also academic tutorials and sessions to help improve your CV.

**AccSoc**

The UC Accounting Society (AccSoc) aims to enhance the student experience of all accounting students and others interested in accounting.

AccSoc supports career development through a range of workshops and tutorials, combined with the opportunity to connect with others, build confidence, and have fun through a multitude of social events.

**Investment Society**

If you are looking at a career in finance or you want to understand the role of investing in your financial future, membership of the Investment Society is something you don’t want to miss.

‘Invested interests’ seminars host some of Aotearoa New Zealand’s top business leaders from various backgrounds.

You will learn investment basics, which you can put to the test in the Stock Portfolio challenge. At the Valuation Competition you will learn a fundamental aspect of corporate finance.

**180 Degrees Consulting**

180 Degrees Consulting is the world’s largest student-driven consultancy, with operations in 81 universities spread over 33 countries. Each semester students are trained to carry out projects to help charities and not-for-profit organisations in the development of innovative, sustainable, and practical solutions.

You can build your profile and learn valuable skills, while making meaningful contributions to society under the guidance of industry mentors.

**Global China Connection (GCC)**

Global China Connection (GCC) Canterbury, a not-for-profit, non-partisan organisation, aims to inspire UC students of all nationalities to engage in China’s emergence as a global economic power, through professional and networking opportunities. Some engaging, relevant, and fun events for students are popular Lingo Swap language sessions, Shanghai Shout Internship Challenge, See Me Live Challenge, and the China Talk Series.

**LANZSOC**

The Latin America New Zealand Society (LANZSOC) connects students of Te Whare Wānanga o Waitaha | University of Canterbury with those from Latin America who wish to engage in business opportunities, strengthen cultural awareness, and build long-lasting relationships. Latin America is an emerging market and there are an increasing number of opportunities for students to live, work, and study there.

**Women in Business**

UC Women in Business is all about improving your capabilities and confidence, and helping you connect with like-minded people. There are a range of practical workshops during the year as well as social events that allow members to get to know each other. It’s all about uplifting one another to do your best in the workplace.
Postgraduate and graduate studies in Business

Te Kura Umanga UC Business School is proud of its range of graduate and postgraduate programmes. They are designed to equip graduates with the applied skills, knowledge, and business acumen needed to transition into business roles and advance their careers.

Why undertake further study at UC?

- Our academic staff are highly regarded teachers and researchers. Many have been recipients of teaching awards both at UC and nationally.
- UC’s research in Marketing is ranked first among all Aotearoa New Zealand’s universities, and in the top two universities nationally for research in Management, Accounting, and Finance (Te Amorangi Mātauranga Matua | Tertiary Education Commission PBRF Assessment, 2018).
- While studying at UC, you will benefit from participating in learning that strengthens your bicultural competence and confidence in an intercultural context.
- Every year the School hosts a number of international experts, through the renowned Erskine Fellowship programme. These experts teach students at all levels and contribute to the research culture of the school. Similarly, academic staff from the School often engage in research overseas, collaborating with national and international partners.
- The School’s strong links with industry provide you with the opportunity to attend guest lectures and presentations by business leaders, managers, and corporate and community representatives.

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<tr>
<th>Subject</th>
<th>Honours</th>
<th>Master’s</th>
<th>PhD</th>
<th>PG Cert</th>
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Honours and master’s qualifications

The Bachelor of Commerce with Honours (BCom(Hons)) and Master of Commerce (MCom) have a strong emphasis on research-based teaching and can help you to enhance your business knowledge and differentiate yourself to employers.

If you are studying a non-commerce degree, consider extending your studies at UC with a taught (coursework-based) master’s degree such as the Master of Business Management.

Accreditation

The MBA programme is fully accredited by the Association of MBAs (AMBA), confirming UC’s commitment to international benchmarking of its postgraduate business programmes.

Te Kura Umanga | UC Business School is accredited by the Association to Advance Collegiate Schools of Business (AACSB) and EFMD Quality Improvement System (EQUIS). This means Te Kura Umanga | UC Business School holds the ‘Triple-Crown’ of accreditations (AACSB, EQUIS, and AMBA), putting us in the top 1% of business schools worldwide.
Our Business Taught Masters programmes are postgraduate conversion degrees that allow you to gain skills in business after completing a degree in another discipline. Whether you want to become a Chartered Accountant or take advantage of the growing demand in the IT sector, we offer you the pathway to get there.

Business for all
Our programmes are accessible to students from any background, whether Fine Arts, Political Science and International Relations, Engineering, or Biochemistry. Our programmes are designed to add complementary skills and expertise to the knowledge, experience, and interests that you already have so you can do more of what you love. They are an opportunity to gain higher level understanding and skills in either general business, or a specialised field such as accounting, information systems, or financial management.

Business Taught Masters programmes

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<tr>
<th>Programme</th>
<th>Points</th>
<th>Duration</th>
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<tr>
<td>Master of Business Information Systems (MBIS)</td>
<td>180</td>
<td>12–15 months</td>
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<tr>
<td>Master of Business Management (MBM)</td>
<td>180</td>
<td>12–15 months</td>
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<tr>
<td>Master of Financial Management (MFM)</td>
<td>180</td>
<td>12–15 months</td>
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<tr>
<td>Master of Professional Accounting (MPA)</td>
<td>240</td>
<td>15–18 months</td>
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<tr>
<td>Postgraduate Diploma in Business (PGDipBus)</td>
<td>120</td>
<td>10 months</td>
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<tr>
<td>Postgraduate Diploma in Business Information Systems (PGDipBIS)</td>
<td>120</td>
<td>8–12 months</td>
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</table>

Get career ready
Graduates from our Business Taught Masters programmes benefit from high post-study employment and promotion rates. A large portion of our students receive a job offer within two months of completing their studies — many are offered jobs before graduation.

If students have come from a non-commerce background, they are often able to find business roles in areas related to their undergraduate studies.

Course and project-based learning
Our qualifications are applied programmes that consist largely of coursework. These programmes are delivered and assessed in module and culminate in a project or internship. Most are shorter than research-based qualifications, so students can upskill efficiently in a relatively short period of time.

Real-world experience
All Business Taught Masters programmes include a project or internship, allowing you to apply what you learn in class to a real organisation. You will be assigned to an organisation and will work with them on what they need.
Te Kura Umanga UC Business School is proud of its diverse student body and faculty. With pūkenga lecturers representing over 28 different nationalities and students hailing from across the globe, you will feel right at home.

Code of Practice
The Code of Practice for the Pastoral Care of International Students is designed to guide institutions and protect international students when they study in Aotearoa. UC is a signatory to the Code, and is required to meet the standards set by the government.

www.nzqa.govt.nz/providers-partners/education-code-of-practice

Atawhai Ākonga | UC Student Care is your international support team at UC. They provide cultural transition and well-being support from orientation to graduation, as well as coaching students to develop effective personal management and communication skills.

www.canterbury.ac.nz/support

International and connected
An internship or project with one of our many industry partners, and our work-integrated learning will not only give you invaluable skills, but will help you build connections to gain employment in Aotearoa New Zealand when you graduate.

International clubs
180 Degrees Consulting and Global China Connection (GCC) have chapters across the globe and are a great way to be a part of an extensive international network.

Our clubs have over 20 cultures represented, from Bangladesh, China, the Cook Islands, Fiji, France, India, Indonesia, Iran, Japan, Latin America, Malaysia, Nepal, Pakistan, Philippines, Samoa, and Spain.

www.ucsa.org.nz/clubs/find-a-club

International student requirements
If you are an international student or permanent resident and have not gained University Entrance with an Aotearoa New Zealand-based qualification, you have to provide evidence of your English skills:

www.canterbury.ac.nz/enrol/international/english

Transition programmes for international students

English for Academic Purposes (EAP)
CCEL (Christchurch College of English Language) provides an English for Academic Purposes Pathway to UC. After you successfully complete EAP and achieve the necessary grades, and if you also meet the academic entrance requirements, you can apply to study at UC.

www.ccel.co.nz

UC International College (UCIC)
If you need to qualify for direct entry to the University bachelor’s degree programmes, UCIC offers University Transfer Programmes (UTPs) for Commerce and other subjects, where students transfer directly into second year of the Bachelor of Commerce degree at UC.

If you are a permanent resident, you may also be eligible for the Certificate in University Preparation (page 16).

Foundation Studies Certificate
The Foundation Studies Certificate is a pre-degree preparation programme, running full-time over two semesters, with three intakes each year in February, June, and October. Successful completion of the Certificate is accepted for direct entry into the first year of all UC’s undergraduate degree programmes.*

For more information about available study streams, go to www.ucic.ac.nz /programmes/foundation-studies-certificate or email info@ucic.ac.nz

International fees
Your total tuition fees for each year are calculated by the cost of each individual course that makes up your programme of study. Course fees vary by programme and level of study. There are also additional non-tuition fees including insurance, student visa, and course-related costs.

www.canterbury.ac.nz/get-started/fee

* Some degree options may require students to satisfy additional entrance criteria or a higher level of English language ability. Students will be advised at application if there are any additional requirements.
Frequently asked questions

Who can help me with my entry and enrolment into a BCom?

For pre-enrolment advice and admission information, contact Te Rōpū Takawaenga Liaison Office — www.canterbury.ac.nz/liaison or email liaison@canterbury.ac.nz

If you have whakapapa Māori, you can also make contact with Te Tari o te Amokapua Māori | Office of the Assistant Vice-Chancellor Māori who can also provide guidance and support — www.canterbury.ac.nz/support/akonga-maori

How do I get specific advice about a BCom degree?

For specialist course advice and help with degree planning, you should see a Student Advisor. Appointments can be made online or you can email them at studybusiness@canterbury.ac.nz

At various times in the year, the student advisors also hold drop-in sessions.

www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice

Do I have to take only 100-level courses in my first year and 200-level courses in my second year, etc?

No. You can take more advanced courses once you have passed the pre-requisite courses so, for example, you could take 200-level courses in the second semester of your first year. Similarly, you may choose to postpone some 100 or 200-level courses to later years of study.

I’m interested in management, what courses can I take?

MGMT 100 is the first-year course in management. It introduces you to the fundamental principles of management related to planning and organising economic and human resources to accomplish goals. It covers decision-making, leadership, and communication. From there, you take courses specialising in human resource management, operations and supply chain management, strategic management, and entrepreneurship.

Do I need to take calculus in the BCom?

There are some majors in the BCom where students need to take a calculus course.

It is helpful for Finance; and is required for postgraduate Economics. If you have not taken calculus at school and need it as part of your major, we offer an introductory calculus course which can help prepare you for the course you might need.

I didn’t study accounting and/or economics at school and see these are compulsory courses in the BCom. Will I struggle with these?

The accounting course looks at material that is not covered in Year 13 accounting, so this course is taught as though students have not taken accounting at school. The two Economics courses are also taught from a beginner level.

I’m interested in business technology, what courses can I take?

Information Systems includes courses such as Internet and Business Technology, Web Design and Development, Business Intelligence Systems for Organisations, and Business Process Management. Marketing includes a course on Digital Marketing that gives an overview of online, digital, internet, and social media marketing techniques and practices.

Can I include some other subjects in my BCom?

Yes. The BCom is very flexible and students can choose to enhance their knowledge within other commerce subjects, or look to complement their degree with non-commerce subjects (eg. Media and Communication, languages, or Psychology). BCom students have the option of completing a minor in a selection of subjects from the BA, BSc, BSpC, or in Youth and Community Leadership.

See a list of subjects at www.canterbury.ac.nz/study/qualifications-and-courses/bachelors-degrees

What STAR courses can I do at UC?

Te Kura Umanga | UC Business School offers a number of Secondary Tertiary Alignment Resource (STAR) courses to secondary school students in accounting, economics (including ECON 105 and ECON 199 distance courses), Information Systems, management, and marketing.

Talk to your school STAR coordinator or visit www.canterbury.ac.nz/get-started/transition/star-programme
Whakapā mai | Contact us

Te Kura Umanga
UC Business School
T: +64 3 369 3888
E: studybusiness@canterbury.ac.nz
www.canterbury.ac.nz/business

Student advisors
Malcolm Scott and Tsun-En (Ben) Meng
E: studybusiness@canterbury.ac.nz

Useful UC links

Code of Practice
www.canterbury.ac.nz/support/code

Clubs and Societies
www.canterbury.ac.nz/life/studentlife/clubs

Enrol
www.canterbury.ac.nz/enrol

Fees
www.canterbury.ac.nz/get-started/fees

Support Services
www.canterbury.ac.nz/support

Te Rōpū Takawaenga | Liaison Office
www.canterbury.ac.nz/engage/school-resources/liaison

Te Rōpū Rapuara | UC Careers
www.canterbury.ac.nz/careers

Te Waka Pākākano
www.canterbury.ac.nz/support/akonga-maori

UC Pasifika
www.canterbury.ac.nz/support/pasifika

Whare Hauora | UC Health Centre
www.canterbury.ac.nz/healthcentre

UC contact
T: +64 3 369 3999
Freephone in NZ: 0800 VARSITY (827 748)
E: info@canterbury.ac.nz

AskUC Chat is available between 8am–5:15pm Monday–Friday (except NZ public holidays).
www.canterbury.ac.nz

UC social media

facebook.com/universitycanterbury

instagram.com/ucnz

twitter.com/ucnz

snapchat.com/add/uc.nz

youtube.com/UniversityCanterbury

LinkedIn

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