2020
Introduction to Business
He Kupu Arataki mō te Umanga

Business.

Bachelor of Commerce
#1 for Marketing and Tourism Research in the country

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Cover: UC students Philip (Bachelor of Science in Computer Science and Finance) and Lydia (studying towards a Master of Commerce in Economics and Finance) in the new Te Kura Umanga Wāhi Hokohoko UC Business School Trading Room.

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The University’s official regulations are at www.canterbury.ac.nz/regulations

Welcome to Business

E ngā pītau whakarei o tēnei waka, nāia te reo rāhiri e karanga atu ki a koutou.

Tauti mai ki Te Kura Umanga!

Tēnā koutou katoa.

The dynamic nature of business means people and organisations are constantly changing. The highly digital world that we live in – with social media, live streaming, and big data – will evolve considerably as new technologies are developed and integrated into our daily lives. Even the traditional areas of accounting, economics, management, and marketing are rapidly adopting new and innovative approaches to better engage with customers and markets.

At Te Kura Umanga | UC Business School, we encourage you to be more outward looking and build strong connections with the corporate world, and public and not-for-profit sectors. A strong focus on resilience, entrepreneurship, sustainability, plus an international perspective, aims to develop the skills and personal attributes required to drive innovation and sustainable growth in Aotearoa New Zealand and beyond.

The UC Bachelor of Commerce (BCom) emphasises anticipating and adapting to the world of business, while making a positive difference. By combining majors and minors, and adding internships, projects, and networking experiences, you will graduate with core business skills that you can apply anywhere.

Professor Paul Ballantine
Head | Tumuaki
UC Business School | Te Kura Umanga
8
specialist business clubs and societies (see page 39)

Study Business at UC

Te Kura Umanga | UC Business School has a wide range of qualifications that prepare you for life in the fast-paced and dynamic business world. Here are eight reasons why you should choose the UC Business School.

The best of contemporary business research and teaching

Research by Te Kura Umanga UC Business School not only informs teaching, it is often a part of student learning, and postgraduate students regularly are part of inquiries and projects (page 4).

Flexibility

Combine majors and minors in commerce and non-commerce subjects so that you can learn core business skills and tailor your degree to suit your interests, and stand out in the job market (page 6).

Economic hothouse

Learn from Aotearoa New Zealand’s fastest growing regional economy. UC students have opportunities to observe and engage with local businesses as they prepare to transform business tomorrow (page 8).

Digital integration

Become tech-savvy and develop your understanding of technology’s role in creating value and revolutionising the way consumers behave and how organisations operate more effectively using digital tools (page 10).
Work integrated learning

Be more work ready when you graduate. We are famous for taking innovative approaches to teaching that puts theory into practice, bringing the learning and working experience closer together (page 12).

Entrepreneurship

Te Pokapū Rakahinonga
UC Centre for Entrepreneurship (UCE) has innovation at its core. UCE aims to develop and support young entrepreneurs through a combination of research, teaching, and community engagement (page 14).

Internationalisation

Te Kura Umanga | UC Business School has extensive international links. Our courses have opportunities for study tours and studying abroad at partner universities, so you can combine international courses with travel and an OE (page 16).

Connected to business

Te Kura Umanga | UC Business School has many connections with industry and our partner businesses benefit from having access to talented students for internships, postgraduate student projects, and graduates for recruitment. We also offer tailored programmes for individual companies and professional development courses for busy executives (page 18).

Mikaila — GREEN MARKETING CHAMPION
Studying towards a Master of Commerce
The best research and teaching

Te Kura Umanga | UC Business School programmes and research are benchmarked against the best in the world. Learn alongside experts in their fields.

A quality assured business school
Preparing for a career in business requires choosing the best business school — one with top teachers, impactful research, innovative and enterprising students, and the highest standards of quality. AACSB accreditation* places Te Kura Umanga | UC Business School in the top five percent of business schools globally. Studying at an AACSB-accredited school means your qualification is recognised worldwide by employers and other universities.

Research and scholarship
Research in Te Kura Umanga | UC Business School spans a range of subjects. Notable areas of research strength include marketing and tourism, where UC is ranked first in Aotearoa, along with management, accounting, and finance, all ranked second in Aotearoa New Zealand.*

Our researchers collaborate with national and international partners, including other universities, research institutes, and local and national government organisations.

Internationally recognised staff
Our academics have international standing in their fields. You will learn first-hand from the experts giving you an education that is internationally recognised, professionally relevant, and community focused.

* The Association to Advance Collegiate Schools of Business.

** Tertiary Education Commission 2012 PBRF Assessment.

‘I’ve had the chance to learn from world-class lecturers, each with their own specialty area and contemporary research. Moreover, they have an open door policy which I really appreciate. They’re happy to chat with students. So I get to learn from published experts who are still really welcoming to students.

Engaging with experts helps you with your research. It also prepares you for everything beyond. Everyone here has been really supportive in helping me to create a CV that can stand up against students from all over the world. There’s tough competition out there, so it’s great having people who are helping to build me up.’

Joya Kemper (pictured right)
PhD in Marketing
Lecturer in Marketing, Te Whare Wānanga o Tāmaki Makaurau | University of Auckland
Flexibility

Start from a core foundation, tailor your degree, and even study abroad. These are just some of the ways that studying commerce at UC allows you to put more strings to your bow.

Build your business base first
The UC BCom only requires five core first-year courses and one core second-year course. They provide you with a strong foundation in business areas covering accounting, economics, management, information systems, and statistics. From there, you will have the freedom to build up your degree with courses that excite and inspire you.

Customise your degree
By combining majors and minors in Commerce and non-Commerce subjects, you can tailor your degree to suit your interests and aspirations. You’ll also create a point-of-difference that makes you more competitive in the job market.

If you are studying a non-Commerce degree, then consider adding a fourth year of postgraduate study through our Taught Master’s degrees, to add professional business skills and further increase your attractiveness to employers.

Expand your horizons and study abroad
UC has over 60 partner universities around the world. You can take your studies overseas through study tours such as MGMT 228 and ECON 228, and the UC Exchange Programme. Combining your studies with an OE gives you the best of both worlds. Learning about other countries and cultures, and perhaps even gaining a new language, is all part of doing business in an international setting.

‘It’s been really good to study business because I’ve had exposure to a wide variety of different subjects. In first year, I was able to test the waters with economics, accounting, marketing, and management. That flexibility helped me figure out what I wanted to do whilst I was studying rather than having to make a decision before I came to uni.

You have the freedom to go in a totally different direction from what you’re expecting, if that’s what you want to do. The opportunities are incredible.’

Meg Gerrard (pictured right)
Bachelor of Commerce in Human Resource Management
Master of Professional Accounting

*RANKED TOP 250 IN THE WORLD
Business and Management*

QS World University Rankings by Subject, 2019.
Economic hothouse

Learn from Aotearoa New Zealand’s fastest growing regional economy. UC students have opportunities to observe and engage with local businesses as they prepare to transform business tomorrow.

A booming economy

The Ōtautahi Christchurch economy is expected to continue growing over the next 20 years, and Waitaha Canterbury is home to high-value sectors such as manufacturing, telecommunications, professional services, agriculture, and health (www.cdc.org.nz). This makes UC a prime destination for developing your business skills and widening your networks, through our courses, internships, and industry events.

Students have the opportunity to observe and engage with local businesses as they transform to become more resilient, sustainable, globally connected, and socially aware through Te Pokapū Rakahinonga | Centre for Entrepreneurship and internships.

Put what you learn into practice

It’s an exciting time to be studying and living in dynamic and vibrant Ōtautahi Christchurch. You’ll be in a creative and energetic environment that supports you to try new ideas and ventures. We encourage you to get involved with business and community activities happening locally, nationally, and globally, through our partnerships and industry engagement events. You’ll build your skillset and work experience so you’ll be able to meet the market with courage, determination, and resourcefulness.

‘It felt really good when I finished my project to see the culmination of what I had been working on for the past 13 weeks, and got to present to those who had helped me and were interested in the work I had been doing.

It was very rewarding to see all the hard work coming together and getting to share what I had learnt about well-being and the ideas I had for the organisation.’

Shayne (pictured right)
Bachelor of Commerce in Management and Marketing
Intern, Connetics Ltd

*Ranked Top 200 in the World
Accounting and Finance*

*QS World University Rankings by Subject, 2019.
Digital integration

Become tech-savvy and develop your understanding of technology’s role in creating value and revolutionising the way consumers behave, and how organisations operate more effectively using digital tools.

Prepare for a new future
We live in a highly digital world with social media, online shopping, and services on-demand. Much of our lives will evolve considerably as new technologies are developed and integrated into our daily activities. Courses such as business intelligence, internet technologies, and data analytics help prepare our students for jobs that didn’t even exist 20 years ago.

Bridging the business-technology divide
At UC, we bring technology and business closer together. No matter what subject you specialise in, you’ll need an understanding of data and analytical skills.

Studying business at UC is about asking the big questions – how can we use technology and data to improve our organisation? How can consumers and producers improve their connections and experiences in a digital environment?

Revolutionise the way we work and live
Changes in technology are revolutionising industry and how we interact. The domain of Big Data is a growing field in business and provides huge opportunities for businesses — from developing marketing campaigns based on a person’s location and shopping preferences, to transforming industries like healthcare and insurance. It’s an exciting time to be in business!

‘Technology plays a huge role in the workplace. It’s growing at an exponential pace – even experts find it difficult to keep up-to-date in their niche industries. Rather than learning a limited subset of tech, it’s better to tune your skills to be adaptable to emerging changes. That’s what allows you to stay on top of your game.

Content is great – but make sure you’re focused on “learning how to learn” throughout the tertiary experience. At UC, I found the courses and lecturers to be excellent but it’s the cumulative experience that’s helped me get where I am today, rather than any single part.’

Henry Lane (pictured right)
Bachelor of Commerce in Information Systems
CEO, Corvecto
Executive Director, EPIC
Learning outside the classroom

While you are studying for a Bachelor of Commerce (BCom), we encourage you to extend your learning beyond the classroom and make the most of practical experiences for an employment advantage when you graduate. Internships and project-based courses enable you to apply academic theory to actual projects so you gain skills that employers value highly, such as teamwork, communication, and problem solving. BCom students have interned at companies such as ANZ, World Vision, Fulton Hogan, City Care, Landcare Research, and Te Papa Atawhai | Department of Conservation. Employers engage with UC students through clubs and societies events, internships, work-integrated learning, research, voluntary work, and project work. Undertaking an internship or work placement is a great way to meet and recruit prospective employees. It gives employers a chance to view you for future potential work, and is great for obtaining relevant work experience and contacts.

Work integrated learning

Be more work ready when you graduate. We are famous for taking innovative approaches to teaching that puts theory into practice, bringing the learning and working experience closer together.

Employers engage with UC students through clubs and societies events, internships, work-integrated learning, research, voluntary work, and project work. Undertaking an internship or work placement is a great way to meet and recruit prospective employees. It gives employers a chance to view you for future potential work, and is great for obtaining relevant work experience and contacts.

95% of UC’s 2018 graduates chose innovation, entrepreneurship, work, or community-engaged learning in their study

‘There are lots of business courses that get you out into the industry. Right now I’m looking at doing a course that involves a study tour around South American vineyards. It’s an integrated way to learn about the economics of the wine industry. It sounds really cool!

Compared to high school, you get a lot more flexibility here. It helps you to step up and keeps your mind stimulated. The skills you learn and the thought processes behind them are really relevant. I’m only in second year but I can already see how what I’m learning now will apply to my career.’

Alyssa Tomlinson (pictured right)

Ngāti Porou
Bachelor of Commerce in Economics and Finance, with a minor in Accounting

2020 Introduction to Business
Entrepreneurship

Innovation and entrepreneurship are integral to the success of Aotearoa New Zealand businesses in today’s competitive, global marketplace. We provide students with opportunities to test entrepreneurial ideas in a safe environment.

**Future-focused graduate**

Organisations need graduates who can help take ideas from a simple concept, through to development, manufacture and production, and marketing to customers. BCom graduates will be employable, innovative, and enterprising as a core part of their degree.

**Innovation and enterprise**

Te Pokapū Rakahinonga | UC Centre for Entrepreneurship (UCE) is a dedicated, student-focused space where ideas and innovation can flourish. UCE hosts guest speakers, lectures, seminars, competitions, and incubator programmes for growing business ideas and start-ups. Home to student clubs entré and 180 Degrees Consulting, UCE can help you help you gain all-round business skills to take out into the world.

[www.canterbury.ac.nz/business/uce](http://www.canterbury.ac.nz/business/uce)

**Try out your own ideas**

At UC, you will have opportunities to develop your innovative thinking and entrepreneurial skills, starting with entré. This student-run company inspires you to excel in the business world and test your product ideas with the help of mentors and business connections. UCE builds creative and entrepreneurial capability for professional roles, founding your own start-up, or establishing a socially focused project (see page 8).

‘With a UC Commerce degree, you can apply what you learn in class to any business venture you might have. There’s also a strong mentor programme and facilities at the Centre for Entrepreneurship. They teach you everything you need to know to get your business idea off the ground, from pitching and public speaking to investment and IP.’

Tom Mackintosh (pictured right)
Bachelor of Commerce in Accounting and Finance

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$200,000 on offer for UC’s student innovators

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Incubator is part of the UC Centre for Entrepreneurship. It’s a space where they nurture students’ business plans and ideas. They have mentors, programmes, workshops, and lectures to help you get your venture up and running.’

Tom Mackintosh (pictured right)
Bachelor of Commerce in Accounting and Finance
International exchange programmes

The UC Exchange Programme allows students to study for one or two semesters at an overseas university. Courses taken at an international partner institution may be credited towards your UC degree.

Why go on an international exchange?
• Meet like-minded people and make lifelong friends.
• Experience a different culture and improve your foreign language skills.
• Become exposed to different teaching styles to enhance your learning.
• An international exchange will look great on your CV.
• It is a life-changing experience that will benefit your personal and professional development.

International experience is an excellent complement to business study. Te Kura Umanga | UC Business School and clubs such as Global China Connection offer you a number of options to make overseas links.

UC has over 60 partner universities around the world. Most of these are open to Bachelor of Commerce students. Our Commerce partners were chosen because they offer:
• a great selection of courses in a wide range of Commerce subjects
• courses in English, so you will be able to study with limited or no knowledge of the local language.

For more information about Commerce exchanges, please visit www.canterbury.ac.nz/business/international/international-opportunities

There are so many international opportunities at UC. If you want to go somewhere for five weeks, you can do an internship or a course. If you want to go for longer you can do an exchange. There are 60 different countries you can go to because UC has so many partner universities to choose from. Wherever you want to go, there’s an opportunity for you.

Going to China, I made thirty new friends in five weeks. Those are connections for my future. It also gave me the courage to get out and explore. I loved being exposed to a new culture, new values, and new approaches to business. I’ve got a new passion now – I want to see the world!’

Piumini Bowatte (pictured right)
Bachelor of Commerce in Accounting and Finance
Studying towards a Master of Commerce in Accounting
Connected

We maintain strong connections with the corporate world as well as the public and not-for-profit sectors. These ties ensure our teaching is always grounded in current business practice and contemporary issues. Our students benefit from networks, expert input, and the chance to undertake internships and projects in our partner organisations.

Part of a global community
Ōtautahi Christchurch and Waitaha Canterbury are transforming at a rapid pace with opportunities for you to get involved in community initiatives locally and overseas. You can also study abroad on an exchange to broaden your experiences (see page 16).

Trading Room
Te Kura Umanga Wāhi Hokohoko | UC Business School Trading Room is a state-of-the-art teaching and research facility for students, industry, and the wider community. Located in the Meremere Building, Ilam campus, the Wāhi Hokohoko | Trading Room reflects the School’s innovative teaching methods that put theories into practice and brings the learning and working experience closer, creating work-ready graduates.

Partnering with industry leaders
The UC Business School Advisory Board provides strategic advice and guidance to the School, ensuring our programmes meet the demands of modern business. Board members are selected for their experience, knowledge, and influence to enable the School to build effective links with the business and professional communities. Members include senior executives from the private and public sectors with national and international links.

‘I’ve been interviewed by two big accountancy firms for an internship and I had to do business cases for both. It was great being able to show that I had done it before and it even translated into internship offers from both firms.

I also interned at a global design and advertising agency based in Christchurch. I worked on a business development project and helped out with their client services team. I got to apply what I’d learned at UC to real life and gained work experience in a professional environment. In interviews they always ask “do you have professional work experience?” and thanks to UC I can say yes.’

Katherine Pearse (pictured right)
Bachelor of Commerce in International Business and a Bachelor of Laws
Bachelor of Commerce

From financial markets to the latest management practices and the rapidly expanding world of online commerce, a Bachelor of Commerce (BCom) at UC gives you the knowledge and skills to succeed in a global business environment.

The BCom is a three-year degree with 13 major subjects to choose from. The degree is accredited by AACSB International1 reflecting our commitment to innovation and providing a competitive and industry-relevant qualification for the business professions.

Recommended preparation

All students who have entry to the University can study a BCom from 100-level without previous study in the area. However, it is useful to have studied accounting, economics, business studies, and mathematics (especially statistics) at school.

If you have achieved top results in accounting and/or economics at school, you may be eligible for direct entry to some 200-level courses.

A good standard of oral and written English is important.

Degree structure

The three year BCom degree requires a minimum total of 360 points:

- at least 255 points from Commerce courses (up to 60 points of Mathematics and/or Statistics at 100 or 200-level may be included in the 255 points)
- the remaining 105 points can be from Commerce courses or courses from other degrees.

A minimum of 225 points must be from courses above 100-level, with at least 90 points at 300-level.

Degree requirements

To graduate with a Bachelor of Commerce, you must complete the requirements of at least one of the 13 major subjects. You must also pass five 100-level compulsory courses (75 points) selected from six ‘core’ 100-level courses, plus BSNS 201 (15 points) and BSNS 299 (0 points). You should aim to complete the 100-level core courses in your first year of study as they provide a good general business background and are required for entry to some 200 and 300-level courses. However, you can complete some of these courses in your second and third years depending on the requirements of your major.

You also have the option to complete a minor subject as part of your degree.

www.canterbury.ac.nz/regulations

Major and minor subjects

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<th>Subject Major</th>
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<td>Business and Sustainability ✓</td>
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<td>Business Economics ✓</td>
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<td>Economics ✓ ✓</td>
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<td>Entrepreneurship ✓</td>
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<tr>
<td>Tourism Marketing and Management ✓</td>
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Flexible study options

The flexible nature of the BCom allows you to include courses from other degrees. Many students complete either a double major (combining two areas of study into one degree, see page 23) or a double/conjoint degree (combining with another degree, see page 23). BCom students also have the option of completing a minor in a subject from the BCom or BA.

Further study

Students can complete an honours or research master’s degree in the subject of their first degree.

Other master’s degrees in Applied Finance and Economics, Business Management, Business Information Systems, Financial Management, and Professional Accounting enable graduates to upskill in an area different to their first degree.

Career opportunities

As a Commerce graduate, you could work in numerous and varied roles from being an accountant, economist, and financial analyst, through to being an operations manager, marketer, and information systems specialist. You could be a manager, consultant, or your own boss.

www.canterbury.ac.nz/careers

More information

UC Business School | Te Kura Umanga
T: +64 3 369 3888
E: studybusiness@canterbury.ac.nz
www.canterbury.ac.nz/business

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1 The Association to Advance Collegiate Schools of Business.
Certificates

Certificate in Commerce
This certificate is an option if you want to add commerce content alongside your degree, or do not want to study a full degree.
The certificate comprises four standard courses (a minimum of 60 points) from any courses in the Commerce schedule, and can be completed in four years. The Certificate in Commerce can be used as a stepping-stone to the Bachelor of Commerce.

Certificate in Commerce – subjects available
- Accounting
- Computer Science
- Economics
- Finance
- Information Systems
- Innovation
- Management
- Marketing

www.canterbury.ac.nz/courses

Certificate in University Preparation
The Certificate in University Preparation (CUP) is a one-semester programme designed for students who do not meet the requirements for University Entrance or who have been out of study for a substantial period.
Students who successfully complete the programme will be eligible to apply for entry to 100-level degree courses at UC.

CUP intakes are in February, June, and November. CUP welcomes students who:
- have recently finished Year 13 programmes but missed University Entrance
- are under 20 and left school without University Entrance
- have been out of study for a number of years and want to refresh their study skills and obtain further background knowledge before beginning a degree programme
- are Aotearoa New Zealand or Australian Citizens or Permanent Residents who are proficient in English.
If you are under 18, you must meet the literacy and numeracy requirements for University Entrance and provide evidence of support from your school.

www.canterbury.ac.nz/get-started/transition/certificate

Programme structure and duration
The CUP programme helps students to develop the skills necessary for successful university study, including time management; oral and written communication; analytical, critical, and problem solving; and interpersonal, group, and teamwork skills.
In the February and June intakes, the core course BRDG 006 Academic Communication and Study Skills is delivered in partnership with Hagley College on the UC campus.
Māori and Pasifika students can study the core skills course on the University campus as part of the connective grouping – Te Waka Talanoa. An academic pathway will be designed around a student’s individual needs via another three courses that make up the CUP certificate.

While it is desirable to complete the CUP full-time in one 13 week semester, it is possible to study part-time. Distance/flexible options are also available. Students who want to enrol in one or more CUP courses are able to do so by enrolling in a Certificate of Proficiency Preparatory (COP PREP). A number of CUP courses are available through distance learning.

CUP courses*
The certificate comprises four courses: BRDG 006 and three optional courses.

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<tr>
<th>Course code</th>
<th>Course title</th>
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<td>Academic Communication and Study Skills**</td>
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<tr>
<td>BRDG 011</td>
<td>Individuals in Society</td>
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<td>BRDG 014</td>
<td>Teacher Education and Educational Studies</td>
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<td>BRDG 034</td>
<td>Making the World a Better Place: Ideals and Realities</td>
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<tr>
<td>BRDG 035</td>
<td>Pacific Migration, European Expansion and the Treaty of Waitangi</td>
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</tbody>
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* Courses are under review and may change. See www.canterbury.ac.nz/get-started/transition/certificate for the latest information.
** Compulsory.

More information
UC Liaison | Te Rōpū Takawaenga
Freephone in NZ: 0800 VARSITY (827 748)
E: liaisons@canterbury.ac.nz
www.canterbury.ac.nz/get-started/transition/certificate

www.canterbury.ac.nz
Our mission statement

‘Ko te whakapiki mana tā mātou mahi | In the Business of Making a Difference’

We believe that knowledge creation and dissemination enables individuals to make positive changes to communities. In a fast-changing, global environment, we also recognise the need to develop resilient Business graduates with the skills and personal attributes required to drive innovation and sustainable growth within Ōtautahi Christchurch, the Waitaha Canterbury region, Aotearoa New Zealand, and beyond.

Aronga | Purpose
To provide a learning and research community that is:
• Internationally relevant, yet distinctively Aotearoa
• Resilient, innovative, and experiential
• Collegial and inclusive
• Engaged with our community and industry partners
• Globally aware.

Tirohanga Whānui | Vision
We aspire to be:
• A place of learning for students and staff who want to build a better world.
• Ranked among the highest performing university business schools in Australasia and, for key areas, to be recognised globally for our preeminence.
• An integral component of the Waitaha Canterbury region’s business and community ecosystems.
• Deeply connected with industry and research partners locally and globally.

Uara | Values
We value:
• Academic freedom, intellectual curiosity, and innovation
• Integrity, ethical practice, and sustainable development
• Diversity in the community of students and staff
• Biculturalism and Te Tiriti o Waitangi | Treaty of Waitangi.

How do majors and minors work?

BCom students can specialise in two areas, with a major and minor, or with two majors.

With a major and a minor subject
The BCom gives you the option of completing a minor in a subject from the BCom degree Schedule or Bachelor of Arts (BA) degree Schedule. If you enjoy humanities subjects at high school or have an interest in studying something new, the BCom allows you to complement your major subject with study in a different discipline (called a ‘minor’).

A BCom minor can increase breadth of knowledge at an undergraduate level, and potentially employability. So why not take on a foreign language, Psychology, or another minor, to add another string to your bow?
Visit the BA and BCom webpages to see the subjects available as minors at www.canterbury.ac.nz/courses

With two majors (a double major)
The BCom first year at UC is the most flexible in Aotearoa New Zealand. This means we can keep a number of different options open for you, including a double major where you specialise in two subjects. In many cases, this may take the same amount of time as a single major and our Student Advisors are able to help plan your study programme so you keep on track to graduate.

Popular combinations include:
• Accounting, and Finance
• Accounting, and Information Systems
• Economics, and Finance
• Management, and Strategy and Entrepreneurship.
Double and conjoint degrees

Working towards two degrees at the same time means you may complete some combinations in four or five years.

You will graduate with two different bachelor’s degrees, giving you career flexibility and different opportunities. For those who have interests in diverse areas, a double degree can broaden your skillset, provide complementary and enhanced knowledge, and give you the flexibility to work in a number of different subjects when you graduate.

You can enrol in two degrees at the same time, and are usually able to cross-credit (share) courses in common, up to a maximum of 120 points. Certain combinations of degrees may allow additional cross-credits or exemptions.

BCom/BSc, BCom/BA
These double degree options may be completed in five years. Many other combinations are possible.

LLB/BCom
A typical LLB double degree combination may be completed in five-and-a-half years, although this will involve increased course loads in some years.

Students enrolling in this option must include LAWS 101 and LAWS 110 in their first year. If they are seeking to complete in the minimum time, they must also complete the 75-point, non-Law component of the LLB in the first year.

BE(Hons)/BCom
Double degree combinations with the BE(Hons) are possible. The length of time taken will depend on the major or specialisation chosen.

Other double degree combinations
• The Bachelor of Sports Coaching degree is flexible and students may wish to combine it with the study of a BCom.
• It is possible for the BForSc/BCom to be completed in five years.

Conjoint degrees
Conjoint degrees are accelerated programmes for high-achieving students that combine two degrees into a single bachelor’s degree, in as little as four years.

The accelerated programmes require 60 points less than a double degree, as well as a minimum sustained Grade Point Average (equivalent to a B-) and a higher workload at 135 points per year. Students must graduate in both degrees that are part of the conjoint at the same time.

UC offers two BCom conjoint degrees:
• Conjoint BCom/BSc (4 years)
• Conjoint BProdDesign/BCom (4 years)

Conjoint BCom/BSc
This Conjoint degree offers the breadth and depth of skills of both the science and commerce subjects. Graduates will be able to follow postgraduate pathways in Commerce or Science, choose employment in science-focused careers but with a commercial/business background, and/or add scientific discipline knowledge to a Commerce degree.

To earn this degree, you must:
• Be credited with a minimum of 255 points of BCom courses, with 165 points above 100-level; and 75 points must be at 300-level.
• Be credited with a minimum of 255 points of BSc courses, with 165 points above 100-level; and 75 points must be at 300-level.
• Complete core courses for both the BCom and BSc.
• Meet requirements for a major in both the BCom and BSc.

Optionally, a student may also meet the requirements of a minor in a BCom subject.

Conjoint BProdDesign/BCom
By combining a BProdDesign with a BCom, students will develop skills in the aesthetic and technical design of products in their fields of interest, along with business skills.

This conjoint degree has the following structure:
• A minimum of 255 points from the Bachelor of Product Design, including a minimum of 75 points at 300-level to satisfy the requirements of a major.
• A minimum of 255 points from the Bachelor of Commerce. Requirements for at least one of the majors from the degree must also be met, including a minimum of 75 points at 300-level.
• Complete the core courses for the BCom.
• Overall, the 540 points will include 330 points above 100-level and a minimum of 150 points at 300-level.

More information
Careful course planning is necessary when you are planning on studying double or conjoint degrees, to avoid overload and to ensure all requirements for each degree are met. Contact Te Rōpū Takawaenga | UC Liaison team at www.canterbury.ac.nz/liaison
www.canterbury.ac.nz/regulations

www.canterbury.ac.nz
Subjects

25 Accounting
26 Business and Sustainability
26 Business Economics
27 Economics
28 Finance
29 Human Resource Management
30 Information Systems
31 International Business
33 Innovation
33 Management
34 Marketing
35 Operations and Supply Chain Management
36 Strategy and Entrepreneurship
37 Taxation and Accounting
38 Tourism Marketing and Management

23% of BCom students are from overseas
Accounting
BCom, BA (minor only), CertCom

The study of Accounting covers a wide range of accounting practices and theories in a number of different contexts, providing a solid foundation for a successful professional career. Accountants provide important financial and other information for key external groups such as owners, investors, and regulators, as well as assisting managers with insight that allows them to make organisational decisions. Alongside this, accountants verify the accuracy and reliability of financial information (auditing), assess risk, and ensure taxation laws and rules are adhered to.

The subject is therefore divided into:
- financial accounting and reporting
- cost and management accounting
- auditing and assurance
- taxation
- other relevant areas, including sustainability reporting.

Why study Accounting at UC?
- UC is ranked in the top 200 universities in the world in Accounting and Finance (QS World University Rankings by Subject, 2019).
- The Bachelor of Commerce Accounting major is a pathway to external qualifications with Chartered Accountants of Australia and New Zealand, CPA Australia, the Association of Chartered Certified Accountants (ACCA), and other professional accounting bodies internationally.
- At UC, you will study alternative perspectives on contemporary accounting. Students will learn about the modern, reflective role accountants can play in many spheres such as public and private, social, environmental, economic, political, and cultural.
- UC experts will help you answer the question of how the nature of the accountant’s work differs from other management and professional specialists, politicians, and public officials.
- You will also consider important topical issues, such as business ethics and corporate social responsibility, Māori as tāngata whenua and the role of the Crown, and the challenges presented by increasing globalisation.

Recommended background
While some previous study of accounting is useful preparation, it is not essential to have studied accounting at secondary school level.

A background in statistics is recommended. However, accounting is not all number-oriented, and a good grounding in spoken and written English communication is essential.

### Bachelor of Commerce majoring in Accounting – professional accounting degree structure

<table>
<thead>
<tr>
<th>Year 1</th>
<th>ACCT 102</th>
<th>ACCT 103</th>
<th>ECON 104</th>
<th>INFO 123</th>
<th>MGMT 100</th>
<th>STAT 101</th>
<th>ACCT 152 or LAWS 101*</th>
<th>ECON 105</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level</td>
<td>100</td>
<td>100</td>
<td>200</td>
<td>120</td>
<td>100</td>
<td>101</td>
<td>200 or 300 Level</td>
<td>105</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 2</th>
<th>ACCT 211</th>
<th>ACCT 222</th>
<th>BSNS 201*</th>
<th>ACCT 254</th>
<th>ACCT 252</th>
<th>FINC 201</th>
<th>INFO 243</th>
<th>200 Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level</td>
<td>210</td>
<td>220</td>
<td>200</td>
<td>250</td>
<td>250</td>
<td>200</td>
<td>200</td>
<td>200 Level</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year 3</th>
<th>ACCT 312*</th>
<th>ACCT 322*</th>
<th>ACCT 348*</th>
<th>ACCT 358*</th>
<th>BSNS 299*</th>
<th>ACCT 256</th>
<th>300 Level</th>
<th>300 Level</th>
<th>200 Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level</td>
<td>320</td>
<td>320</td>
<td>300</td>
<td>300</td>
<td>290</td>
<td>256</td>
<td>300</td>
<td>300</td>
<td>200</td>
</tr>
</tbody>
</table>

1 ACCT 152 is a 15-point course and LAWS 101 is a 30-point course.
2 Or an alternative course as approved by the Dean of Business.
3 For a major in Accounting, select 60 points from prescribed ACCT 300-level courses. The courses shown are required for CA ANZ.
4 BSNS 299 is a 6-point course.

Career opportunities

As a specialist in accounting, you will be able to work in a variety of fields throughout your career. The most common positions are: Chartered Accountant, Accounting Manager, Auditor, Consultant, Credit Analyst, Manager or Executive, and Chief Financial Officer.

You can focus on a range of areas such as tax, audit, financial management, investment analysis, business services, company or treasury systems accountancy, government finance, or third sector development work. UC Accounting graduates get work in a wide variety of roles around the world.

Many Accounting major graduates go on to become chartered accountants, through Chartered Accountants Australia and New Zealand, or become members of CPA (Australia), or the Association of Chartered Certified Accountants (ACCA). For membership of some of these professional bodies, your Bachelor of Commerce degree must include specific courses. For details refer to the website of the relevant professional accounting body.

www.canterbury.ac.nz/careers/students/subjects

Contact

Department of Accounting and Information Systems
T: +64 3 369 3888
E: studybusiness@canterbury.ac.nz
www.canterbury.ac.nz/business

www.canterbury.ac.nz/what-can-i-study/accounting
Business and Sustainability
BCom (minor only), BA (minor only)

Sustainability is about meeting the needs of today without adversely impacting the needs of future generations. It involves looking at the entire business process from manufacture to end user, whilst being more efficient, using cleaner production methods, and maximising resources and minimising waste. For small businesses and large corporations, performance is no longer simply about economic profit – it encompasses corporate social responsibility (CSR) activities that reflect society.

Firms recognise that customers are choosing suppliers with environmental, social, and cultural values and practices similar to their own. Organisations with sustainability strategies not only save money but benefit from an improved image and reputation through their social initiatives and corporate citizenship.

Why study Business and Sustainability at UC?

- UC Business and Sustainability courses draw from various disciplines including environmental economics, sustainable tourism, operations and supply chain management, and corporate social responsibility. Our expert lecturers focus on modern notions of corporate performance (environmental, social, cultural), triple bottom line reporting, and understanding issues from ethical, global, and multicultural perspectives.

Recommended background

All students who have entry to the University can study a BA or BCom from 100-level without previous study in the area. However, it is useful to have studied accounting, economics, business studies, and mathematics (especially statistics) at school. A good standard of oral and written English is important.

An interest in sustainability can be illustrated in everyday actions such as reusing goods, recycling materials, and minimising waste; as well as conserving energy and caring for our natural environment. Business and Sustainability attracts anyone who wants to make a genuine difference in the world we live in and look after it for future generations.

100-level courses

MGMT 100 Fundamentals of Management is a required course for this minor. MGMT 100 introduces you to the fundamental principles of management: planning, organising, leading, and controlling. You will also gain an understanding of how organisations are linked to the Aotearoa New Zealand and global business environment.

200-level and beyond

Beyond first year, there are two required courses:

- MGMT 230 Business, Society and the Environment – analyse the changing responsibilities of business at organisation, national, and global levels. Consider the impact of climate change, globalisation, and consumerism, and identify ways in which business organisations respond ethically to the needs of society and the environment.
- MGMT 335 Special Topic: Business and Sustainability – examine business and sustainability theory, the implications for a business if it pursues sustainability goals, and measuring and monitoring sustainability in business, supply chains, and related institutions.

Plus a further 30 points selected from ECON 225 Environmental Economics, MGMT 270 Introduction to Operations and Supply Chain Management, ACCT 340 Social and Environmental Reporting, and MGMT 333 Managing Corporate Responsibility.

Career opportunities

This subject provides a background for any career which requires a detailed understanding of sustainability and strategic business decisions involving social accounting, corporate reporting, and stakeholder engagement.

A minor in Business and Sustainability complements Commerce specialisations such as Accounting, Management, Operations and Supply Chain Management, Strategy and Entrepreneurship, as well as any other discipline that involves an organisation’s corporate social responsibility activities.

Bachelor of Commerce majoring in Business Economics – typical degree structure

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 104 or 199</td>
<td>BSNS 201*</td>
<td>BSNS 299*</td>
</tr>
<tr>
<td>or ECON 105</td>
<td>ECON 207</td>
<td>ECON 310</td>
</tr>
<tr>
<td>ACCT 102</td>
<td>ECON 208</td>
<td>ECON 300 Level</td>
</tr>
<tr>
<td>INFO 123</td>
<td>ECON 275 or 214</td>
<td>ECON 300 Level</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>FINC 201</td>
<td>200 or 300 Level</td>
</tr>
<tr>
<td>STAT 101</td>
<td>200 or 300 Level</td>
<td>300 Level</td>
</tr>
<tr>
<td>100 Level</td>
<td>100 Level</td>
<td>300 Level</td>
</tr>
</tbody>
</table>

1 Recommended FINC 201.
2 Or an alternative course as approved by the Dean of Business.
3 BSNS 299 is a 0-point course.

A minor in Economics cannot be used as part of a major in Business Economics. Each small block represents a 15-point course. However, some courses may be 30 points (or more).

Business Economics
BCom

Business Economics applies the tools and rigour of Economics to business situations. Students focus on a broad range of analytical and business skills and take courses that apply economic reasoning and insight to problems in business or the non-profit sector. The focus is on managerial economics and informed decision making.

By incorporating valuable skills from business disciplines in finance, accounting, or management, graduates with a major in Business Economics will enhance their work-readiness and ability to engage and connect with the wider world.

Why study Business Economics at UC?

- UC is the only Aotearoa New Zealand university to offer a pathway that combines Economics with at least one other commerce discipline in a formal major.
- The Business Economics major at UC combines knowledge of an academically rigorous discipline with skills that equip graduates to be work-ready. For example, the third-year capstone course ECON 310 Economic Thinking for Business has a strong community engagement emphasis. It looks at the application of economics with regard to incentives, opportunity cost, and constrained optimisation to actual business and real world situations.

Contact

Department of Management, Marketing and Entrepreneurship
T: +64 3 369 3888
E: studybusiness@canterbury.ac.nz
www.canterbury.ac.nz/study
/subjects/business-and-sustainability
Other Commerce courses

Recommended background

While previous study of economics is useful preparation, it is not essential to have studied economics at secondary school level. The Business Economics major does not require mathematics.

A broad education, including history and English, is useful to develop the ability to write clearly and analyse written material.

100-level courses

The first-year, 100-level courses required to complete a Bachelor of Commerce majoring in Business Economics are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 104 or ECON 199</td>
<td>Introduction to Microeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>ECON 105</td>
<td>Introduction to Macroeconomics</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

Plus 30 points from 100-level Commerce or any other UC courses.

www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

200-level and beyond

Students who wish to major in Business Economics are required to take:

- ECON 207 Intermediate Microeconomics – Households and Government
- ECON 208 Intermediate Microeconomics – Firms and Markets
- FINC 201 Business Finance
- ECON 214 Data Analytics for Business Economics or ECON 213 Introduction to Econometrics
- ECON 310 Economic Thinking for Business. This is a capstone project which integrates all of your business economics studies and features group projects, case studies, and guest lectures by practitioners.

Students choosing the Business Economics major must also complete a minor in another commerce subject as specified in the list of BCom minors. Further courses can then be taken in order to complete a double major in Business Economics and another commerce subject (as long as you meet all course and degree requirements).

For the complete, three-year BCom Business Economics major degree plan, go to www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

www.canterbury.ac.nz/courses

Career opportunities

Graduates in Business Economics are well prepared for employment in many areas of government and business, where it is recognised that an economist’s education provides valuable training for a professional career as well as good preparation for an executive, entrepreneurial, or administrative career.

The inclusion of a second business discipline gives breadth to a degree that requires good analytical and problem-solving skills.

Professional business economists are employed to conduct research and give advice on economic matters in various organisations such as government ministries and state-owned enterprises (eg, Treasury, Health, Social Development, Agriculture and Forestry, Foreign Affairs and Trade). Graduates also find work in marketing organisations, Te Pōtia Matua Reserve Bank, Tauranga Aoteaorā | Stats NZ, trading and merchant banks, stockbroking, insurance, trade commissions, local authorities, market research and other consultancies, and large businesses.

Those who are passionate about economics and education can also go on to teaching careers in schools or universities.

Economics

BCom, BA, BSc, CertArts, CertCom, CertSc

Economics is the study of how people behave. Every day, people and society are confronted by choices. Should you go to university or start a career? What should you do with your next dollar? Should the government raise the minimum wage, or not? How do we address the big issues in the world, such as poverty and climate change?

Choices involve trade-offs where we are choosing between two things. The outcomes of choices have both costs and benefits to consider. Economics is the study of how people and societies make such decisions in the production, exchange, distribution, and consumption of goods and services.

Why study Economics at UC?

- At UC, students can specialise in Economics or study it alongside other disciplines. As Economics can be studied as part of an Arts, Commerce, or Science degree, you can decide which combination suits your personal strengths and interests best. Common combinations include studying Economics with Finance, Political Science and International Relations, Psychology, and Mathematics. Students who wish to combine the study of Economics with another business discipline as part of a BCom degree may be interested in the Business Economics major.

www.canterbury.ac.nz
• There is a ‘compact study route’ available, which is a pathway for students looking to combine Economics with another major or another degree but who have little interest in postgraduate study in the subject. Visit the Department of Economics and Finance website for more information on this route.

• The Department of Economics and Finance operates a consultancy project and internship programme where students have the opportunity to gain real world experience that enhances the valuable work-ready skills that an Economics degree provides.

Recommended background

While previous study of economics is useful preparation, it is not essential to have studied this subject at secondary school.

Students can major in Economics without having to take any mathematics. However, students who wish to keep open the option of progressing to postgraduate study in Economics are strongly advised to include calculus, statistics, and modelling in their Year 13 programme.

A broad education, including history and English, is useful to develop the ability to write clearly and analyse written material.

Students with very good Year 13 results in economics may be offered direct entry to 200-level Economics courses at the discretion of the Head of Department.

100-level courses

The first-year, 100-level courses required to complete a BCom majoring in Economics are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics or ECON 199 (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>ECON 105</td>
<td>Introduction to Macroeconomics</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

Plus 30 points from 100-level Commerce or any other UC courses. Note that MATH 102 Mathematics IA (or MATH 199 AIMS – Advancing in Mathematical Sciences for STAR students) is recommended if you intend to do postgraduate study in Economics.

www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

Bachelor of Commerce majoring in Finance – typical degree structure

Year 1

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 100</td>
<td>Introduction to Microeconomics</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MATH 101 or 102 or 199</td>
<td>Calculus for Economists</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

Year 2

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSN 201*</td>
<td>Finance 201</td>
</tr>
<tr>
<td>FINC 203</td>
<td>Investment Analysis 203</td>
</tr>
<tr>
<td>FINC 301 or 311 or 312</td>
<td>Intermediate Microeconomics</td>
</tr>
<tr>
<td>STAT 300</td>
<td>Statistics 300</td>
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</tbody>
</table>

Year 3

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSN 299*</td>
<td>Finance 299</td>
</tr>
<tr>
<td>FINC 301 or 311 or 312</td>
<td>Intermediate Microeconomics</td>
</tr>
<tr>
<td>FINC 300</td>
<td>Financial Markets and Institutions 300</td>
</tr>
</tbody>
</table>

200-level and beyond

Students who wish to major in Economics are required to take Intermediate Microeconomics and Intermediate Macroeconomics. Econometrics is also required for postgraduate study. Your other course choices should be determined by your interests and strengths, and there are a range of options to choose from.

www.canterbury.ac.nz/courses

Career opportunities

Graduates in Economics find employment in many areas of government and business, where it is recognised that an economist’s education provides valuable specialist training for a professional career as well as good general preparation and background for an executive, entrepreneurial, or administrative career.

The increasingly large volume of information available to decision makers has created a demand for people with well-developed quantitative analysis skills, such as those developed in econometrics.

Professional economists are employed to conduct research and give advice on economic matters in various organisations such as government ministries and state-owned enterprises (e.g., Kaitohutohu Kaupapa Rawa Treasury, Health, Social Development, Agriculture and Forestry, and Manatū Aorere | Foreign Affairs and Trade). Graduates also find work in marketing organisations, Te Pūtea Matua | Stats NZ, trading and merchant banks, stockbroking, insurance, trade commissions, local authorities, market research and other consultancies, and large businesses.

Those who are passionate about economics and education can also go on to teaching careers in schools or universities.

www.canterbury.ac.nz/careers/students/topics/whystudieconomics/whystudieconomics-careers.php

Contact

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T: +64 3 369 3888
E: business@canterbury.ac.nz

Finance

BCom, BSc, BA (minor only), CertCom, CertSc

Finance is a rapidly growing discipline that examines the acquisition and allocation of financial resources. Where financial accounting measures past performance, Finance as a discipline is forward focused. It is largely about future planning for firms or investors.

Finance consists of three interrelated subject areas:

• corporate finance studies how firms raise and efficiently utilise funds obtained from lenders and shareholders
• financial markets and institutions explores how the financial system facilitates the transfer of funds from savers and lenders to borrowers
• investment analysis studies how investors choose securities and asset classes for their investment portfolios.

All of these areas assess the trade-off between risk and reward and the valuation of financial and capital assets.

Why study Finance at UC?

UC is ranked in the top 200 universities in the world for Accounting and Finance (QS World University Rankings by Subject, 2019).

The Finance programme prepares students for a variety of jobs in the financial sector and business community. Extra opportunities while studying this subject at UC include:

• internships at a variety of organisations
• participation in case competitions such as the CFA (Chartered Financial Analysts) Institute Research Challenge
Bachelor of Commerce majoring in Human Resource Management – typical degree structure

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Course code</strong></td>
<td><strong>Course title</strong></td>
<td><strong>Course code</strong></td>
</tr>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
<td>BSNS 201</td>
</tr>
<tr>
<td>or ECON 104</td>
<td>Introduction to Microeconomics</td>
<td>or MATH 102</td>
</tr>
<tr>
<td>or ECON 199</td>
<td>Introduction to Macroeconomics (a STAR course for secondary school students)</td>
<td>STAT 101</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
<td>ECON 104</td>
</tr>
<tr>
<td>or MATH 101</td>
<td>Methods of Mathematics</td>
<td>or ECON 199</td>
</tr>
<tr>
<td>or MATH 199</td>
<td>Mathematics 1A (a STAR course for secondary school students)</td>
<td>300 Level</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
<td>100 Level</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
<td>100 Level</td>
</tr>
<tr>
<td>Plus 30 points from 100-level Commerce or any other UC courses</td>
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</tr>
</tbody>
</table>

Note: MATH 103 Mathematics 1B and FINC 101 Personal Finance are recommended.

Recommended background

If you are intending to major in Finance, you are recommended to include maths, statistics, and modelling in your Year 13 programme. Although some previous study of accounting and economics can be useful preparation for the 100-level courses in these subjects, it is not essential to have studied them at secondary school.

Students with very good NCEA Level 3 results (or equivalent standard in another qualification framework) in mathematics, and either economics or accounting may be offered direct entry to 200-level Finance courses at the discretion of the Head of Department.

100-level courses

Bachelor of Commerce

The first-year, 100-level courses required for a Bachelor of Commerce majoring in Finance are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics</td>
</tr>
<tr>
<td>or ECON 105</td>
<td>Introduction to Macroeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>or ECON 199</td>
<td></td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MATH 101</td>
<td>Methods of Mathematics</td>
</tr>
<tr>
<td>or MATH 199</td>
<td>Mathematics 1A (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>or ECON 199</td>
<td></td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
<tr>
<td>Plus 30 points from 100-level Commerce or any other UC courses</td>
<td></td>
</tr>
</tbody>
</table>

Note: FINC 101 Personal Finance is strongly recommended.

200-level and beyond

Later courses provide a more detailed treatment of the topics introduced at 100-level.

Students majoring in Finance should also consider taking 200-level Economics courses in microeconomic theory and econometrics. Students majoring in Finance in the Bachelor of Science are required to take FINC 331 Financial Economics.

A double major (or minor) with either Accounting or Economics provides additional opportunities.

www.canterbury.ac.nz/courses

Career opportunities

Today it would be rare for a person to rise to the position of chief financial officer (CFO) without a strong grounding in both Accounting and Finance.

There are also many other career opportunities for Finance graduates, with typical jobs including financial analyst, money market and foreign exchange dealer, loan analyst, equity analyst, risk analyst/manager, portfolio manager, financial planner, investment banker, and small-business manager.

www.canterbury.ac.nz/careers/students/subjects

Contact

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www.canterbury.ac.nz/business /what-can-i-study/finance

Human Resource Management

BCom, BA (minor only)

Human Resource Management (HRM) is the science of people and organisations. It is about attracting, developing, and managing staff, to create high-performing workplaces where people want to give their best.

The HRM programme aims to create leaders who shape the way people act in organisations. It covers topics such as team leadership, communication, leading change, sustainability, and learning and development.

Why study Human Resource Management at UC?

• HRM is taught by staff from around the world, who bring their experience into classes.
• The learning is innovative, using new, engaging ways to equip you with leading knowledge and skills.
• The courses involve applied assignments and activities that address real-world business issues.

www.canterbury.ac.nz
• Our close links with the local business allow you to learn from experienced leaders.
• Students can work on consulting projects dealing with current challenges in a variety of industries.
• Our programme links with the competencies required for becoming a professional HR practitioner in the Human Resources Institute of New Zealand (HRINZ).

Recommended background
There are no formal requirements for those wishing to study Human Resource Management. An interest in human behaviour and social sciences (such as psychology, sociology, and management) as well as a general interest in business, is advantageous.

Good communication skills, both written and interpersonal, are important. An understanding of statistics can also be useful.

100-level courses
The first-year, 100-level courses required to complete a Bachelor of Commerce majoring in Human Resource Management are as follows:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics</td>
</tr>
<tr>
<td>or ECON 105</td>
<td>Introduction to Macroeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

For the complete, three-year BCom Human Resource Management major degree plan, go to www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

For the complete, three-year BCom Human Resource Management major degree plan, go to www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

Career opportunities
UC graduates are found in every kind of organisation.

As a human resources practitioner, you may work primarily in human resources teams and consulting companies, both in Aotearoa New Zealand and overseas. HR professionals can choose a generalist career, or specialise in areas such as recruitment and retention, performance or talent management, staff pay and rewards, learning and development, performance, coaching, and organisational change.

Careers as management consultants are also possible and graduates, particularly those with postgraduate degrees, may find this path very rewarding.

www.canterbury.ac.nz/courses

For the complete, three-year BCom Human Resource Management major degree plan, go to:

www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

Information Systems
BCom, BA (minor only), CertCom
We live in an ‘Information Age’ where access to information, information systems, and digital technology play a major role in organisations. With information systems, we can change how we work, how we communicate, and how we do business.

Information Systems (IS) is about how businesses use information technology to become smarter, better, faster, and achieve their strategic goals. IS enables businesses to create value, provide solutions to business problems, and use technology to innovate and create new opportunities. The subject of Information Systems addresses the design, development, and delivery of solutions to business problems; and the management of IS projects, IS personnel, and IS resources.

A Bachelor of Commerce in Information Systems takes a business perspective compared with Computer Science (Bachelor of Science) or Software or Computer Engineering (Bachelor or Engineering with Honours). For example, it examines how organisations may use and benefit from IT, and considers the role of new technologies in internet business and social media. Some IS courses focus on business issues such as IT management, business process design and improvement, and how big data is analysed to deliver insights and drive change.

Students completing a BCom in Information Systems will take courses across a range of business disciplines, including Accounting, Economics, and Management. These courses help IS graduates gain a broad understanding of the world of business. Thus they will be both ‘business-savvy’ and ‘tech-savvy’. This mix of skills means that IS graduates are well prepared to become business analysts and project managers, as well as software developers. IS graduates have a choice of highly paid and exciting careers.

Why study Information Systems at UC?
• At UC, you can get work experience while you study – internships with local companies and project groups allow students to work on real-life projects and gain practical experience.

www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

www.canterbury.ac.nz/business/courses

www.canterbury.ac.nz/courses
• IS students have their own computer lab to study and work together on assignments and projects.
• Our programme offers great flexibility to combine the study of IS with other subjects. There are three pathways you could consider for potentially different future career opportunities: a BCom major or minor in Information Systems (or a BA minor in Information Systems); a BCom double major in Information Systems and another Commerce subject (e.g., Accounting, Management or Strategy and Entrepreneurship); or a Bachelor of Commerce/Bachelor of Science double degree combination – see page 23 for double degrees.

Recommended background
No specific prior knowledge or experience is required for those wishing to study Information Systems. An interest in technology and how it is used on the job and in business is beneficial.
Good English language skills, both written and spoken, are also important.

100-level courses
The first-year, 100-level courses required to complete a Bachelor of Commerce majoring in Information Systems are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics</td>
</tr>
<tr>
<td>or ECON 105</td>
<td>Introduction to Macroeconomics  (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>INFO 125</td>
<td>Introduction to Programming with Databases</td>
</tr>
<tr>
<td>or COSC 121</td>
<td>Introduction to Computer Programming</td>
</tr>
<tr>
<td>or COSC 122</td>
<td>Introduction to Computer Science</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

Plus 30 points from 100-level Commerce or any other UC courses.

Students majoring in Information Systems should also consider taking Computer Science courses (especially on programming and databases) and Software Engineering courses.

www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

200-level and beyond
Later courses provide a more detailed treatment of the topics introduced at 100-level. These include business systems analysis, data analytics and business intelligence, business process management, internet business and technology, systems development, accounting information systems, and web design and development. Options are also available that enable specialisation in areas of interest.

www.canterbury.ac.nz/courses

Career opportunities
Information Systems is one of the fastest growing areas for study and employment. It is on the long-term skill shortage list for Aotearoa New Zealand and there is also a global shortage in this area, ensuring high demand for well-prepared graduates able to operate in the international business environment.

For IS majors, there are many exciting career options: business analyst, IT project manager, user experience (UX) designer, business intelligence professional, systems analyst, IS implementation consultant, IS manager.

IS expertise is marketable worldwide and can open the door to even more exciting and challenging careers. Many of our graduates are now in key positions all around the world including the UK, USA, Hong Kong, and Australia.

If you take Computer Science/Software Engineering with IS, your options also include: solutions architect, software engineer, applications developer, programmer/analyst, database administrator, and website designer/developer.

www.canterbury.ac.nz/careers/students/subjects

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www.canterbury.ac.nz/business/what-can-i-study/information-systems

International Business
BCom, BA (minor only)

Aotearoa New Zealand organisations are becoming increasingly globalised and need well-prepared graduates able to operate with confidence in the international business environment.

This major provides the opportunity to gain skills relevant for conducting business in a global, multicultural economy.

Why study International Business at UC?
You will study activities and transactions that involve:
• the crossing of borders both from the viewpoint of a firm and the individual
• decision making and management in cross-cultural settings
• how firms can configure their activities to achieve their owners’ objectives in an evolving operating environment
• the strategic and cross-cultural aspects involved in international business
• the market for foreign exchange, currency risk, and hedging
• the viewpoint of a country, the reasons for and the welfare effects of international trade, and trade policies such as tariffs and export subsidies.

You will also study an approved foreign language and/or culture course. International Business students are encouraged to spend a semester studying at an overseas partner university. This provides a great opportunity to learn about a different culture, gain insight into different business environments and practices, and form new contacts.

Recommended background

There are no formal requirements for those wishing to study International Business. An interest in social sciences such as psychology, sociology, political science, economics, and education is advantageous as these areas are present in all areas of management.

Good communication skills, both written and interpersonal, are important. Those who have studied English to an advanced level at school will benefit from the skills they have developed. A sound understanding and previous study of statistics is also useful.

Former studies in a foreign language would be beneficial and allow the inclusion of more advanced language courses as part of this major. This would enhance your immersion in a language and culture, and make an exchange semester even more productive.

100-level courses

The first-year, 100-level courses required to complete a Bachelor of Commerce majoring in International Business are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
<th>Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
<td>100</td>
</tr>
<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics (a STAR course for secondary school students)</td>
<td>100</td>
</tr>
<tr>
<td>or ECON 199</td>
<td></td>
<td>100</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
<td>100</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
<td>100</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
<td>100</td>
</tr>
<tr>
<td>MKTG 100</td>
<td>Principles of Marketing</td>
<td>100</td>
</tr>
<tr>
<td>or MATH 101</td>
<td>Methods of Mathematics Mathematics 1A (a STAR course for secondary school students)</td>
<td>100</td>
</tr>
<tr>
<td>or MATH 199</td>
<td></td>
<td>100</td>
</tr>
</tbody>
</table>

30 points in a single subject from Chinese, French, German, Japanese, Russian, or Spanish. These courses could be on language and/or culture.°

° Language and cultural courses

We recommend that if either English or Māori is your native language and you do not have prior exposure to a foreign language that you take language courses. You will be directed to the appropriate level of courses based on an assessment of your language ability. This will be carried out by the relevant language department. The selected language or cultural courses must be approved.

Native speakers of a foreign language are not permitted to take courses in that language/culture for credit towards the major.

Finance and/or Marketing and Strategy pathways

There are at least four distinct pathways in the International Business major, depending on what you wish to specialise in and whether you want to take part in an international exchange.

• If you wish to specialise in Finance, with or without an international exchange you need to complete MATH 101 Methods of Mathematics or MATH 102 Mathematics 1A.

• If you wish to specialise in Marketing and Strategy with or without an international exchange, you need to complete MKTG 100 Principles of Marketing.

www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

200-level and beyond

Later courses provide a more detailed treatment of the topics introduced at 100-level. These include international management, international entrepreneurship, and international marketing.

International exchange

During your first year, you are encouraged to apply for an international exchange, taken in Semester 2 of your second year. Courses credited from other universities will be complementary to the International Business major and allow progression.

You will need to apply by 1 July in your first year at UC. Note: some applications are as early as 31 May. For further information, consult the interactive degree plans for the International Business major.

You are encouraged to go on exchange to a country whose language/culture you have studied. However, this may not be possible due to restrictions placed on the number of students that can go to a particular exchange university. You are not able to go on an exchange in your country of origin.

In some circumstances, it may be best for you to go on your international exchange in your third year. In this situation, if you wish to complete your degree in three years, it is crucial to choose an exchange university that offers courses which are direct substitutes for the required third-year International Business major courses.

While only 30 points of language and cultural studies are required, further language and/or cultural studies would be highly beneficial.

www.canterbury.ac.nz/courses

Career opportunities

Graduates will have completed coursework covering financial accounting, marketing, microeconomics, and international management. They will have specialised knowledge and an understanding of the international business environment. Graduates’ advanced theoretical and practical knowledge in International Business will prepare them well for higher-level employment opportunities or for entry into advanced research degrees.

Typical job opportunities include import/export agent, foreign currency investment advisor, foreign sales representative, and international management consultant. Frequent employers include government departments, banks, import/export corporations, multinational manufacturers, consulting firms, international non-governmental organisations, electronics and transportation companies, and tourism and hospitality organisations.

www.canterbury.ac.nz/careers/students/subjects
Innovation
BCom, BA (minor only)

Innovation is the key to successful business, government, and society, where generating new ideas for improvement is a continuous goal.

Employers have long recognised innovators as highly valued members of their industries. Being able to anticipate the socioeconomic, cultural, environmental, and political factors that lead to an innovative solution is a skill sought after across the world.

Through Innovation studies at UC, students will learn about the development and commercialisation of new ideas, with direct input from local organisations. Students will use real-world examples to identify opportunities for innovation, learn how to recognise the impact their ideas will have, and also have the chance to implement these within an organisation.

Why study Innovation at UC?

- Through UC’s award-winning business experts, students will gain insight to the current global market, the different levels of business, from family-owned to large corporations, and the latest technologies changing the face of the corporate world.
- The flexible programme allows students to combine their Innovation major or minor with courses from a range of other subjects to gain a competitive edge with expertise in key areas, such as technology, business, education, policy, and society.
- At second and third year, Innovation students complete team consulting projects with real-world organisations to demonstrate their comprehensive knowledge. They also have the opportunity to complete a practical project implementing economic, social, and/or business solutions for an organisation.
- UC is also home to Te Pokapū Rakahinonga UC Centre for Entrepreneurship which runs the Incubator Programme and Summer Startup Programme – where budding entrepreneurs can join a community of like-minded students and staff, access useful resources, learn how to set up a new business venture, gain experience, or take on an internship.
- Aotearoa New Zealand is ranked as the #1 country globally for starting a business (World Bank Group Doing Business 2019 Report).

Recommended background

This subject is open to all students and no previous study is required. A good standard of oral and written English is important.

Secondary school studies in economics and business studies may be especially useful.

100-level courses

The first-year, 100-level courses required to complete a Bachelor of Commerce majoring in Innovation are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 104 or ECON 199</td>
<td>Introduction to Microeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>ECON 105</td>
<td>Introduction to Macroeconomics</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

Plus 30 points from 100-level Commerce or any other UC courses.

www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice/degree-plans-for-bcom-majors

200-level and beyond

Innovation students will develop understanding of global business, politics, and the economic market, learn how to recognise opportunities for innovation, and evaluate whether their solution is possible based on a number of factors.

At third year, major and minor students will also take a two-course capstone experience, working in teams to help real-world organisations identify the implications of focus innovations on stakeholders, society, and sector.

There is also an opportunity within both second and third years to take a practical project-based course implementing an innovative solution for an organisation.

www.canterbury.ac.nz/courses

Career opportunities

Innovation graduates will be among Aotearoa New Zealand’s leaders for innovative change, and have the opportunity to lead the nation in the future global market. Innovation offers a highly multidisciplinary skillset suitable for a range of industries, particularly in areas of business, technology, entertainment, product production, and government, which are in continuous need for innovative thinkers.

With their key skills in problem solving and generating ideas, graduates of this subject may be suitable as consultants, project managers, risk evaluators, stakeholder managers, product designers, marketers, communicators, and political advisors, among many other occupations.

www.canterbury.ac.nz/careers/students/subjects

Contact

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Management

BCom, CertCom

Management involves creating organisational performance. People in a variety of roles practise management. Some are line managers and executives who manage teams and systems, others manage specific functions or processes in an organisation.
Studying management explores how organisations function, and how you can influence their performance. The subject is broad and you will cover a range of topics, including leadership, business strategy, organisational behaviour, people management, operations management, change, and innovation.

Why study Management at UC?
• UC is ranked in the top 250 universities in the world for Business and Management Studies (QS World University Rankings by Subject, 2019).
• Our courses are closely linked with business, and taught by leading experts in their fields.
• Our programme is strongly applied and so you will gain both knowledge and skills related to managing.
• Students can work on consulting projects dealing with current challenges in a variety of industries.

Recommended background
An interest in human behaviour and social sciences (such as psychology and sociology) as well as a general interest in business, is advantageous as these areas are present in all aspects of Management.

Good communication skills, both written and interpersonal, are important.
A sound understanding and previous study of statistics can be useful.

100-level courses
The first-year, 100-level courses required to be taken for a Bachelor of Commerce majoring in Management are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 104 or ECON 199</td>
<td>Introduction to Microeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>MKTG 100</td>
<td>Principles of Marketing</td>
</tr>
<tr>
<td>MGMT 170</td>
<td>Managerial Decision Making</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

Plus 15 points from 100-level Commerce or any other UC courses.

www.canterbury.ac.nz/business /bachelor-of-commerce/student-advice /degree-plans-for-bcom-majors

Bachelor of Commerce majoring in Marketing – typical degree structure

Year 1

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ECON 100 Level</td>
<td>Introduction to Microeconomics</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>MKTG 100</td>
<td>Principles of Marketing</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

Year 2

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSNS 201</td>
<td>Business Analysis 1</td>
</tr>
<tr>
<td>MGMT 201</td>
<td>Strategic Management 1</td>
</tr>
<tr>
<td>MGMT 202</td>
<td>Organisational Behaviour 1</td>
</tr>
<tr>
<td>MGMT 204</td>
<td>Management Decision Making 1</td>
</tr>
<tr>
<td>MKTG 205 or 230</td>
<td>Marketing 1</td>
</tr>
</tbody>
</table>

Year 3

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSNS 299</td>
<td>Business Analysis 2</td>
</tr>
<tr>
<td>MGMT 300 Level</td>
<td>Strategic Management 2</td>
</tr>
<tr>
<td>MGMT 300 Level</td>
<td>Organisational Behaviour 2</td>
</tr>
<tr>
<td>MGMT 300 Level</td>
<td>Management Decision Making 2</td>
</tr>
<tr>
<td>MKTG 300 Level</td>
<td>Marketing 2</td>
</tr>
<tr>
<td>MKTG 300 Level</td>
<td>Marketing Research 1</td>
</tr>
<tr>
<td>MKTG 300 Level</td>
<td>Marketing Research 2</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

Marketing
BCom, BA (minor only), CertCom

Our continuous exposure to advertising and sales pitches leads us to believe that marketing activities begin only when goods or services have been produced. But that is only the tip of the iceberg. Marketing is concerned with the analysis of customer needs and securing information needed to design and produce goods or services that match buyer expectations.

Strategic research methods, advertising and promotion, merchandising, sales, and management of products and services are utilised in the process, which applies to profit-oriented firms as well as not-for-profit organisations.

Why study Marketing at UC?
• UC is the top-ranked Marketing department in Aotearoa New Zealand for research* and our lecturers are regular recipients of teaching awards at UC.
• Students are encouraged to get involved in annual UC-wide competitions, such as entré for young entrepreneurs, and communities such as Te Pokapū Rakahinonga | UC Centre for Entrepreneurship. Students regularly enter and succeed in inter-university business challenges too. All these opportunities allow Marketing students to build their new product and service development, planning, project management, and teamwork skills, as well as gain real-world experience and make connections with businesses and the community.
• Internships and company-related projects taken as part of your BCom count towards your degree and help enhance your résumé. Students have worked with a diverse range of organisations, such as Animates, Burgerfuel, Creatrix Ltd, Deep South Ice Cream, Golden

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Career opportunities

The marketing and business skills acquired at UC are relevant globally. A Bachelor of Commerce majoring in Marketing will open the door to an exciting, varied, and fast-paced career in anything from advertising and promotion, brand management, product management, market research, retail management, marketing and communications, strategic marketing, direct marketing and sales, and merchandising. Most of these jobs require a mix of quantitative, communication, and interpersonal skills.

Marketing careers provide lots of variety, since the roles and functions of marketers are constantly evolving as the business environment changes and a huge number of industries and organisation types the world over require marketers.

Graduates may enter the profession as marketing executives, officers, assistants, or coordinators, with good graduates progressing to advisors, specialists, and managers within a few years. Many marketing-trained staff end up in senior organisational roles of senior manager, director, chief officer, president, or working independently as a consultant.

www.canterbury.ac.nz/careers/students/subjects

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www.canterbury.ac.nz/business

Operations and Supply Chain Management
BCom, BA (as a minor)

How do you make sure that people, money, materials, and buildings are used efficiently across the whole organisation? How can you as a manager/planner ensure that your organisation is successful in achieving its goals? These are big questions and it is obvious that a broad number of skills are involved in such an important business role.

Operations and Supply Chain Management (OSCM) is applicable to most organisations and is concerned with the design, planning, and management of all facilities, processes, and activities required to transform resources into goods and services.

Operational managers control more than 70% of organisational resources (people, money, materials, and buildings) used in the production of goods or in providing services. Successful operations managers also need knowledge of marketing, human resource management, and finance.

Why study Operations and Supply Chain Management at UC?

- UC’s OSCM courses focus on issues such as operations strategy, performance management, supply chain management, procurement, product design, process design, planning, inventory management, project management, quality management, and continuous improvement.
- OSCM is beneficial for students who study disciplines such as Marketing, Human Resource Management, Finance, Information Systems, and Engineering. The flexibility of the Bachelor of Commerce makes double majors, as well as double degrees, possible. By adding OSCM to your studies, you can broaden your education and enhance the prospect of progress in your chosen career.

Recommended background

For the study of OSCM, proficiency in statistics and modelling up to Year 13 is desirable. Students also do well if they have an interest in solving problems and good communication skills.

To specialise in this field, some concurrent study in Economics, Accounting, and Information Systems is highly desirable.

100-level courses

UC offers a major and a minor in Operations and Supply Chain Management as part of the Bachelor of Commerce (BCom). You can also study this subject as a minor within the Bachelor of Arts.

To major in OSCM within the Bachelor of Commerce, the following 100-level courses are required:

To graduate with a minor in OSCM, you will need to complete the following courses:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
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</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
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<tr>
<td>ECON 104</td>
<td>Introduction to Microeconomics</td>
</tr>
<tr>
<td>or ECON 105</td>
<td>Introduction to Macroeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>or ECON 199</td>
<td>Introduction to Macroeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>MGMT 170</td>
<td>Managerial Decision Making</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
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<tr>
<td>Plus 30 points from 100-level Commerce or any other UC courses.</td>
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</tbody>
</table>

200-level and beyond

There are a number of OSCM courses at 200 and 300-level which deal with various topics eg, operations strategy, project management, supply chain design, product design, and quality management.

www.canterbury.ac.nz/courses

Career opportunities

Every organisation, whether a company or a not-for-profit organisation, has some operations function to it, so the skills learnt in OSCM courses are widely applicable.

Operations and Supply Chain Management provides graduates with the skills and understanding to enable them to function as supply chain managers, production planners, operations managers, quality managers, project managers, procurement managers, business

www.canterbury.ac.nz
Strategic and Entrepreneurship

BCom

Strategy and Entrepreneurship is the highest level of managerial activity, usually performed by a company’s chief executive officer, and executive team.

Strategy is the capstone function of business management. It deals with making decisions to create advantage and above-normal profits, and provides overall direction to an enterprise. Entrepreneurship pertains to how to recognise, assess, and exploit attractive opportunities using innovation, leveraging risk, and engaging in effective competitive action. Entrepreneurship refers to all aspects of setting up, running, and growing new business ventures.

Together, these disciplines help managers develop and grow businesses of any size (including new ventures).

A major in Strategy and Entrepreneurship is a useful companion to a technical degree as it adds a managerial way of thinking to technical competence.

Minor in Entrepreneurship

UC also offers a minor in Entrepreneurship, which allows Bachelor of Commerce and Bachelor of Arts students to complement their major subject with study in a different discipline. This can increase breadth of knowledge at an undergraduate level and potentially, employability.

Bachelor of Commerce majoring in Strategy and Entrepreneurship – typical degree structure

<table>
<thead>
<tr>
<th>Year 1</th>
<th>Year 2</th>
<th>Year 3</th>
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</thead>
<tbody>
<tr>
<td>ACCT 102</td>
<td>ECON 100 Level</td>
<td>INFO 123</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>MKTG 100</td>
<td>MGMT 170</td>
</tr>
<tr>
<td>STAT 101</td>
<td>100 Level</td>
<td>100 Level</td>
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<tr>
<td>BSNS 201</td>
<td>MGMT 221</td>
<td>MGMT 223</td>
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<td>MGMT or MKTG 200 Level</td>
<td>200 Level</td>
<td>200 Level</td>
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<tr>
<td>200 Level</td>
<td>100 Level</td>
<td>100 Level</td>
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<table>
<thead>
<tr>
<th>Year 2</th>
<th>Year 3</th>
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<tbody>
<tr>
<td>BSNS 299</td>
<td>MGMT 344</td>
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<tr>
<td>MGMT 345</td>
<td>300 Level</td>
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<td>300 Level</td>
<td>200 Level</td>
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</tbody>
</table>

See Schedule B to the Bachelor of Commerce for details of minor subject requirements for both degrees.

Why study Strategy and Entrepreneurship at UC?

- Entrepreneurship is one of the fastest growing majors internationally in universities with over 2,000 programmes globally. UC has an internationally recognised group of scholars in Strategy and Entrepreneurship who are active researchers and award-winning teachers. In addition, the Strategy and Entrepreneurship academics have an impact on government and industry, for example studying how Ōtautahi Christchurch’s rebuild was most effectively accomplished by one coordinating super-organisation; and whether business accelerators create jobs in Aotearoa New Zealand or build community entrepreneurial capabilities.

- Students at UC will be exposed to business at all levels from individually owned and run small businesses, to family business, to social enterprise, to high-tech focused startups and large corporations using innovation to gain advantage.

- A wide portfolio of classes in Strategy and Entrepreneurship allow students to develop their ability to recognise opportunities as well as core business skills of planning, project management, and teamwork. Students gain real-world experience and make connections with businesses and the community through business case competitions.

- UC is also home to Te Pokapū Rakahinonga UC Centre for Entrepreneurship which runs the Incubator Programme and Summer Startup Programme. Budding entrepreneurs can join a community of like-minded students and staff, access useful resources, learn how to set up a new business venture, gain experience, or take on an internship.

- Aotearoa New Zealand is ranked as the #1 country globally for starting a business (World Bank Group Doing Business 2019 Report).

Career opportunities

Whether you want to specialise in strategy, take over a family business, create a social enterprise to solve an unmet human need, work in government policy, become a venture investor, manage a large corporation, or even start your own business one day – UC Commerce programmes reflect the latest research and business applications to give you a flying start in whatever career you choose.

UC’s real-world focus on internships, competitions, entrepreneurship, and community involvement gives you a taste of the excitement and opportunity of working at the top end of business innovation and leadership.

Graduates start their careers in a wide range of trainee management, operations, marketing or market research roles and advance into positions as business consultants, strategic business analysts, and senior managers in the commercial, public, and not-for-profit sectors.

Contact

Department of Management, Marketing and Entrepreneurship
T: +64 3 369 3888
E: studybusiness@canterbury.ac.nz
T: +64 3 369 3888
www.canterbury.ac.nz/biz/why-study-business/strategy-and-entrepreneurship
Taxation and Accounting

Taxation is more than interpreting and applying legislation. Societies need taxation in order to redistribute wealth, to provide for expenditure on public goods and services, as well as to serve as a tool to influence behaviour.

Taxation is a core area within the broader fields of accounting and law, drawing together concepts from these disciplines, with those from economics. More recently, knowledge and theories in a number of other disciplines, such as psychology and sociology, have been applied to assist with a greater understanding of the impact of taxation on society.

Chartered Accountants Australia and New Zealand recognise the importance of studies in taxation, with courses containing taxation content included in their ‘core’ and ‘accounting and/or business related’ academic requirements. Studying taxation will equip you with the skills and knowledge to become a taxation specialist within the accounting profession, a commercial professional, or a chartered accountant.

Minor in Taxation

UC also offers a minor in Taxation, which allows Bachelor of Commerce and Bachelor of Arts students to complement their major subject with study in a different discipline. This can increase breadth of knowledge at an undergraduate level, and potentially employability.

See Schedule B to the Bachelor of Commerce for details of minor subject requirements for both degrees.

Why study Taxation and Accounting at UC?

• UC is ranked in the top 200 universities in the world in Accounting and Finance (QS World University Rankings by Subject, 2019).
• A Bachelor of Commerce majoring in Taxation and Accounting is a pathway to external qualifications and membership of CPA Australia, Chartered Accountants Australia and New Zealand, the Association of Chartered Certified Accountants (ACCA), and other professional accounting bodies internationally.
• Taxation courses are taught by staff at UC who have been formally recognised as excellent teachers, and guest lectures from leading professionals are incorporated to enable a wider appreciation of tax issues faced in practice.

Bachelor of Commerce majoring in Taxation and Accounting – typical degree structure

Year 1

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
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<tbody>
<tr>
<td>ACCT 102</td>
<td>Accounting and Financial Information</td>
</tr>
<tr>
<td>ACCT 103</td>
<td>Accounting and Taxation: An Introduction</td>
</tr>
<tr>
<td>ACCT 152 or LAWS 101</td>
<td>Law and Business Legal System: Legal Method and Institutions</td>
</tr>
<tr>
<td>ECON 104 or ECON 105</td>
<td>Introduction to Microeconomics Introduction to Macroeconomics (a STAR course for secondary school students)</td>
</tr>
<tr>
<td>INFO 123</td>
<td>Information Systems and Technology</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

1 ACCT 152 is a 15-point course and LAWS 101 is a 30-point course. 
2 Or an alternative course as approved by the Dean of Business.
3 BINS 299 is a 9-point course.

Each small block represents a 15-point course. However, some courses may be 30 points (or more).

• The courses provide a balance of legal, accounting and practical perspectives that provide a thorough preparation for a professional career. Students are introduced to academic and practice-informed research into current tax issues by the third year.

Recommended background

While some previous study of accounting is useful preparation, it is not essential to have studied accounting at secondary school.

Competence in spoken and written English communication is essential for both taxation and accountancy studies.

With the growing importance and use in accountability of mathematical methods and statistical tools, a background in mathematics and statistics is strongly recommended for Taxation and Accounting majors.

Students with very good Year 13 results in accounting may be offered direct entry to 200-level Accounting courses at the discretion of the Head of Department of Accounting and Information Systems.

100-level courses

The first-year, 100-level courses required in order to complete a Bachelor of Commerce majoring in Taxation and Accounting are:

Course code Course title |
<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>ACCT 102</td>
</tr>
<tr>
<td>ACCT 103</td>
</tr>
<tr>
<td>ACCT 152 or LAWS 101</td>
</tr>
<tr>
<td>ECON 104 or ECON 105</td>
</tr>
<tr>
<td>INFO 123</td>
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<tr>
<td>MGMT 100</td>
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<tr>
<td>STAT 101</td>
</tr>
</tbody>
</table>

1 Plus 15 points from 100-level Commerce or any other UC courses. If LAWS 101 is studied instead of ACCT 152 (as above) these 15 points are not required as LAWS 101 is a 30-point course and ACCT 152 is a 15-point course.

If you are planning to major in Taxation and Accounting, you should take ACCT 102 and ACCT 103 in your first year. ACCT 152 or LAWS 101 should be taken preferably in your first year of study but may be taken in your second year of study.

For Chartered Accountants Australia and New Zealand membership, both ECON 104 (or ECON 199) and ECON 105 are required, as are ACCT 152 (or LAWS 101), INFO 123 and ACCT 103 at 100-level. The Association of Chartered Certified Accountants (ACCA) also have requirements which can be referenced – refer to www.accaglobal.com

www.canterbury.ac.nz
Tourism Marketing and Management

**BCom (minor only), BA (minor only)**

Tourism Marketing and Management explores the growth of the contemporary tourism industry, and its vast impact on a country’s economy, environment, culture, residents, and on tourists themselves. This minor subject focuses strongly on the development, management, and marketing of tourism, including issues of destination marketing and branding, impacts of tourism, Māori tourism, and insights into marketing practices in the hospitality and events sector.

UC’s focus on the management and marketing side of tourism is unique from other universities. On a national level, Aotearoa New Zealand’s tourism industry is mostly composed of medium to small tourism businesses, so there is a growing need for graduates with managerial experience in tourism.

**Why study Tourism Marketing and Management at UC?**

- UC has several award-winning experts in marketing and tourism research, ranking for marketing and tourism research, and the #1 ranking for marketing and tourism research in Aotearoa New Zealand*.
- UC’s tourism studies has a strong focus on the managerial and marketing aspects of the tourism industry, particularly on cultural and natural resources management in Aotearoa New Zealand, offering a unique background and skillset from graduates of other universities.
- As a minor subject, Tourism Marketing and Management students will be able to pair their studies with a major from the Bachelor of Commerce or the Bachelor of Arts that will develop their expertise in particular areas, for example with languages, in foreign policy, or digital marketing.
- Work Integrated learning such as internships and industry projects are a key component of bachelor’s degree studies at UC, and students may also take on an international exchange experience with one of UC’s global partners.

**Recommended background**

There are no formal requirements for those wishing to study Tourism Marketing and Management. An interest in travelling, marketing, and international language will be useful towards your study.

Good communication skills, both written and interpersonal, are important. For secondary school students, those who have studied English-rich subjects eg, English, Classics, will benefit from the skills they have developed. Other subjects that may assist include: business studies, tourism, statistics, an international language, and geography.

**100-level courses**

The required courses for the Tourism Marketing and Management minor are:

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course title</th>
</tr>
</thead>
<tbody>
<tr>
<td>MKTG 100</td>
<td>Principles of Marketing</td>
</tr>
<tr>
<td>MGMT 100</td>
<td>Fundamentals of Management</td>
</tr>
<tr>
<td>STAT 101</td>
<td>Statistics 1</td>
</tr>
</tbody>
</table>

**200-level and beyond**

After first year, Tourism Marketing and Management minor students will take courses which explore the events and tourism industries globally and within Aotearoa New Zealand, with real-world examples in Waitaha Canterbury in particular.

Students will critically examine the effects of tourism on tourists, residents, and the destination; sustainability, tourism impacts, and resilience of the tourism industry; management of cultural and environmental resources for tourism; and Māori tourism.

www.canterbury.ac.nz/courses

**Career opportunities**

Graduates of Tourism Marketing and Management will have a strong background in tourism development, tourism marketing, and tourism management, making them ideal for managerial positions in tourism, events, and hospitality industries internationally.

Their experience in Aotearoa New Zealand tourism in particular working alongside local iwi and mana whenua will be highly valued in our national industry, which is in need for managers with bicultural expertise to grow our national economy, identity, and smaller tourism enterprises.

www.canterbury.ac.nz/careers/subjects

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Commerce clubs and societies

UC prides itself on its student experience, and our clubs and societies play a huge part in this. From student-run companies like entré through to clubs like UCom, business students are well served.

**entré**

entré is a not-for-profit UC company, run by students for all tertiary students in the Waitaha Canterbury region.

entré aims to foster an entrepreneurial spirit, to encourage innovation and creativity, and to educate students in the basic elements of business development. entré hosts competitions, workshops, and networking events, including ‘entré for lunch’ seminars. These seminars are designed to cover the basic knowledge essential to an entrepreneur and are presented by industry experts. Each seminar provides relevant and practical knowledge for students endeavouring to enter the business world.

**UCom**

UCom is one of the largest and most established clubs on campus with a strong focus on social, academic, and industry areas. UCom has an award-winning social calendar, academic support throughout the year, as well as skills sessions and numerous opportunities to meet industry professionals. Our year includes, but is not limited to, events such as BBQ’s, concerts, and the Annual UCom Ball. We provide academic tutorials, opportunities to connect with industry leaders, and skills sessions to help improve your CV.

**AccSoc**

The UC Accounting Society (AccSoc) aims to enhance the student experience of all accounting students and others who are interested in accounting.

AccSoc offers career development enhancement through a range of workshops and tutorials, combined with the opportunity to connect with others, build confidence, and have fun through a multitude of social events.

**180 Degrees Consulting**

180 Degrees Consulting is the world's largest student-driven consultancy, with operations in 81 universities spread over 33 countries. Each semester they train and support teams of students as they carry out projects to help charities and not-for-profit organisations achieve a greater social impact. Organisations are assisted in the development of innovative, sustainable, and practical solutions. Our students build their graduate profile and make meaningful contributions to society, while developing valuable skills under the guidance of industry mentors.

**Investment Society**

The Investment Society was established in 2014 to promote the role that investing can play in your financial future. Our broad range of events include Invested Interests seminars, which host some of Aotearoa New Zealand’s top business leaders from a wide range of backgrounds. The Stock Portfolio challenge provides an opportunity to put skills learnt at our Investor Basics seminars to the test, and the Valuation Competition will allow you to learn about a fundamental aspect of corporate finance.

Whether you are looking at a career in finance or to gain new knowledge about investing, membership of the Investment Society is something you don’t want to miss!

**Global China Connection (GCC)**

Global China Connection (GCC) Canterbury is a not-for-profit, non-partisan organisation for UC students of all nationalities looking to engage in China’s emergence as a global economic power. GCC aims to inspire students to pursue professional and networking opportunities and to help them succeed in a world increasingly connected to China. GCC holds events and programmes that are engaging, relevant, and fun for students, including the popular Lingo Swap language sessions, Shanghai Shout Internship Challenge, See Me Live Challenge, and the China Talk Series.

**LANZSOC**

The Latin America New Zealand Society (LANZSOC) is a club to connect students of Te Whare Wānanga o Waitaha | University of Canterbury and those from Latin America who wish to engage in business opportunities, strengthen cultural awareness, and build long-lasting relationships. Latin America is an emerging market and there are an increasing number of opportunities for students to live, work, and study there. Our aim is to provide networks, links, and connections between students and businesses from both Latin America and Aotearoa.
Postgraduate and graduate studies in Business

Te Kura Umanga
UC Business School is proud of its range of graduate and postgraduate programmes. They are designed to equip graduates with the applied skills, knowledge, and business acumen needed to transition into business roles and advance their careers.

Why undertake further study at UC?

• Our academic staff are highly regarded teachers and researchers. Many have been recipients of teaching awards both at UC and nationally.

• UC’s research in Marketing is ranked first among all Aotearoa New Zealand’s universities and UC is in the top two universities nationally for research in Management, Accounting, and Finance (Tertiary Education Commission PBRF Assessment, 2012).

• Every year the School hosts a number of international experts, through the renowned Erskine Fellowship programme. These experts teach students at all levels and contribute to the research culture of the school. Similarly, academic staff from the School often engage in research overseas, collaborating with national and international partners.

• The School’s strong links with industry provide you with the opportunity to attend guest lectures and presentations by business leaders, managers, and corporate and community representatives.

Honours and master’s qualifications

The Bachelor of Commerce with Honours (BCom(Hons)) and Master of Commerce (MCom) have a strong emphasis on research-based teaching and can help you to enhance your business knowledge and differentiate yourself to employers.

If you are studying a non-commerce degree, consider extending your studies at UC with a taught (coursework-based) master’s degree such as the Master of Business Management.

Accreditation

Te Kura Umanga | UC Business School is accredited by the Association to Advance Collegiate Schools of Business (AACSB) placing it in the top five percent of business schools worldwide.

The MBA programme is fully accredited by the Association of MBAs (AMBA), confirming UC’s commitment to international benchmarking of its postgraduate business programmes.

Subject areas

<table>
<thead>
<tr>
<th>Subject</th>
<th>Honours</th>
<th>Master’s</th>
<th>PhD</th>
<th>PG Cert</th>
<th>PG Dip</th>
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<tbody>
<tr>
<td>Accounting</td>
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<td>Applied Finance and Economics</td>
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<td>Business Administration</td>
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<td>Economics</td>
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<td>Information Systems and Technology</td>
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<td>Management</td>
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<td>Marketing</td>
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<tr>
<td>Professional Accounting</td>
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<tr>
<td>Strategic Leadership</td>
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<td>Taxation</td>
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<td>Taxation and Accounting</td>
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</table>
A professional master’s qualification provides you with a direct pathway into a professional role. Whether you want to become a Chartered Accountant or take advantage of the growing demand in the IT sector, we offer you the pathway to get there.

Business for all

Our programmes are accessible to students from any background, from Fine Arts and Political Science to Engineering and Biochemistry. Our programmes are designed to add complementary skills and expertise to the knowledge, experience, and interests that you already have so you can do more of what you love. They are an opportunity to gain higher level understanding and skills in either general business, or a specialised field such as accounting, information systems, or financial management.

Business taught master’s programmes

<table>
<thead>
<tr>
<th>Programme</th>
<th>Points</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Business Information Systems (MBIS)</td>
<td>180</td>
<td>12–14 months</td>
</tr>
<tr>
<td>Master of Business Management (MBM)</td>
<td>180</td>
<td>12–14 months</td>
</tr>
<tr>
<td>Master of Financial Management (MFM)</td>
<td>180</td>
<td>12–14 months</td>
</tr>
<tr>
<td>Master of Professional Accounting (MPA)</td>
<td>240</td>
<td>15–17 months</td>
</tr>
<tr>
<td>Postgraduate Diploma in Business (PGDipBus)</td>
<td>120</td>
<td>9 months</td>
</tr>
<tr>
<td>Postgraduate Diploma in Business Information Systems (PGDipBIS)</td>
<td>120</td>
<td>8–12 months</td>
</tr>
</tbody>
</table>

Get career ready

Graduates from our business taught master’s programmes benefit from high post-study employment and promotion rates. A large portion of our students receive a job offer within two months of completing their studies — many are offered jobs before graduation. If students have come from a non-commerce background, they are often able to find business roles in areas related to their undergraduate studies.

Course and project-based learning

Our business taught master’s qualifications are applied programmes that consist largely of coursework. These programmes are delivered and assessed in module and culminate in a project or internship. Most are shorter than research-based qualifications, so students can upskill efficiently in a relatively short period of time.

Real-world experience

All business taught master’s programmes include a project or internship, allowing you to apply what you learn in class to a real organisation. You will be assigned to an organisation and will work with them to produce a body of work based on the needs of that organisation.
Te Kura Umanga | UC Business School is proud of its diverse student body and faculty. With lecturers representing over 25 different nationalities and students hailing from across the globe, you will feel right at home.

Code of Practice
The Code of Practice for the Pastoral Care of International Students is designed to guide institutions in their practice and protect international students when they study in Aotearoa New Zealand. UC is a signatory to the Code, and is required to meet the standards set by the government.

International and connected
Te Kura Umanga | UC Business School has extensive international links with organisations operating here and abroad. Experience first-hand what it’s like to conduct business in Aotearoa New Zealand by undertaking an internship or project with one of our many industry partners. Our range of work integrated learning opportunities will give you invaluable skills to take home with you and will help you build connections to gain employment in Aotearoa New Zealand when you graduate.

International clubs
Te Kura Umanga | UC Business School proudly supports a number of business-oriented student clubs, many of which have an international focus (page 39). Clubs such as 180 Degrees Consulting and Global China Connection (GCC) also have chapters across the globe and are a great way to be a part of an extensive international networks.

There is also a huge range of clubs on campus that represent the diverse and inclusive culture of the UC community. There are over 20 cultures represented including those from Bangladesh, China, the Cook Islands, Fiji, France, India, Indonesia, Iran, Japan, Latin America, Malaysia, Nepal, Pakistan, Philippines, Samoa, and Spain.

International student requirements
All our undergraduate and postgraduate programmes require you to have a good standard of oral and written English. If you are an international student or permanent resident and have not gained University Entrance with an Aotearoa New Zealand-based qualification, you will need to provide evidence of your English skills. You can do this by:

• Completing an academic qualification substantially taught in English in a country where English is the predominant language; or
• Obtaining a satisfactory result in an approved English language test taken within the last two years.

Atawhai Ākonga | UC Student Care is your international support team at UC. They provide cultural transition and well-being support from orientation to graduation, as well as coaching students to develop effective personal management and communication skills.

www.canterbury.ac.nz/support

www.nzqa.govt.nz/providers-partners/education-code-of-practice

www.canterbury.ac.nz/support

www.canterbury.ac.nz/enrol/international/english

www.ucsa.org.nz/clubs/find-a-club
Transition programmes for international students

If you don’t meet the English Language or academic requirements for direct entry to UC, our partner organisations on campus offer several preparatory programmes to get you ready for study at UC. If you are a permanent resident, you may also be eligible for the Certificate in University Preparation (page 21).

English for Academic Purposes (EAP)

CCEL (Christchurch College of English Language) provides an English for Academic Purposes Pathway to UC. If you are an international student or permanent resident and have narrowly missed the English language requirements for UC, this 12 week programme on campus may be suitable for you. Once you have successfully complete EAP and achieve the necessary grades, and if you also meet the academic entrance requirements, you can apply to study at UC.

www.ccel.co.nz

UC International College (UCIC)

UC International College (UCIC) offers pathways to undergraduate study at UC for international students who need to qualify for direct entry to the University bachelor’s degree programmes. UCIC offers University Transfer Programmes (UTPs) for Commerce and other subjects where students transfer directly into second year of the Bachelor of Commerce degree at UC.

Foundation Studies Certificate

The Foundation Studies Certificate is a pre-degree preparation programme offered on campus. It runs full-time over two semesters with three intakes each year in February, June, and October. Successful completion of the Foundation Studies Certificate is accepted for direct entry into the first year of all UC’s undergraduate degree programmes.*

Available study streams:

- Arts and Mass Communication
- Business
- Engineering
- Information Technology
- Product Design
- Science.

For more information, go to www.ucic.ac.nz/programmes/foundation-studies-certificate or email info@ucic.ac.nz

International fees

Your total tuition fees for each year are calculated by the cost of each individual course that makes up your programme of study. Course fees vary by programme and level of study. There are also additional non-tuition fees including insurance, student visa, and course related costs.

www.canterbury.ac.nz/get-started/fees

* Some degree options may require students to satisfy additional entrance criteria or a higher level of English language ability. Students will be advised at application if there are any additional requirements.
Who can help me with my entry and enrolment into a BCom?
For pre-enrolment advice and admission information, contact Te Rōpū Takawaenga Liaison Office.
www.canterbury.ac.nz/liaison
e-mail liaison@canterbury.ac.nz

How do I get specific advice about a BCom degree?
For specialist course advice and help with degree planning, you should see a student advisor. Appointments can be made online or you can email them at studybusiness@canterbury.ac.nz
At various times in the year, the student advisors also hold drop-in sessions.
www.canterbury.ac.nz/business/bachelor-of-commerce/student-advice

Do I have to take only 100-level courses in my first year and 200-level courses in my second year, etc?
No. You can take more advanced courses once you have passed the prerequisite courses so, for example, you could take 200-level courses in the second semester of your first year. Similarly, you may choose to postpone some 100 or 200-level courses to later years of study.

I’m interested in management, what courses can I take?
MGMT 100 is the first-year course in management. It introduces you to the fundamental principles of management related to planning and organising economic and human resources to accomplish goals. It covers decision making, leadership, and communication. From there, you take courses specialising in human resource management, operations and supply chain management, strategic management, and entrepreneurship.

Do I need to take calculus in the BCom?
There are some majors in the BCom where students need to take a calculus course. It is helpful for Finance and is required for postgraduate Economics. If you have not taken calculus at school and need it as part of your major, we offer an introductory calculus course which can help prepare you for the course you might need.

I didn’t study accounting and/or economics at school and see these are compulsory courses in the BCom. Will I struggle with these?
The accounting course looks at material that is not covered in Year 13 accounting and so this course is taught as though students have not taken accounting at school. The two Economics courses are also taught from a beginner level.

I’m interested in business technology, what courses can I take?
Information Systems includes courses such as Internet and Business Technology, Web Design and Development, Business Intelligence Systems for Organisations, and Business Process Management. Marketing includes a course on Digital Marketing that gives an overview of online, digital, internet, and social media marketing techniques and practices.

Can I include some other subjects in my BCom?
Yes, The BCom is very flexible and students can choose to enhance their knowledge within other commerce subjects, or look to complement their degree with other non-commerce subjects (eg, Media and Communication, languages, or Psychology). BCom students have the option of completing a minor in a selection of subjects from the BA – see a list of subjects at www.canterbury.ac.nz/study/qualifications-and-courses/bachelors-degrees/bachelor-of-arts

What STAR courses can I do at UC?
Te Kura Umanga | UC Business School offers a number of Secondary Tertiary Alignment Resource (STAR) courses to secondary school students in accounting, economics (including ECON 105 and ECON 199 distance courses), information systems, management, and marketing.
Talk to your school STAR coordinator or visit www.canterbury.ac.nz/get-started/transition/star-programme
This is one of seven introduction publications available for prospective students considering which area to study. Download one or all at www.canterbury.ac.nz/publications