

# Postgraduate Diploma in Journalism (PGDipJ)

## College of Arts



**THE  
WORLD'S  
BEST  
CHOICE**

### Key facts about the programme

- 1** Intensive training in media ethics and law, newsgathering and writing, research and analysis, and multimedia skills.
- 2** Rated first-class by industry leaders.
- 3** Each year, most, if not all, of our graduates win jobs, many of them before the programme has even finished.



### What does this programme cover?

The skills and knowledge required of a journalist are changing. In addition to core newswriting and newsgathering skills, journalists are increasingly required to have multimedia skills, the ability to use social media and forms of audience interaction, and the ability to tailor media content for different platforms.

UC is a leading provider of journalism education in New Zealand. The Postgraduate Diploma in Journalism enables students to:

1. acquire advanced knowledge and skills in journalism practice and research
2. build on the problem solving and analytical skills developed at undergraduate level
3. develop a critical understanding of journalism practices and their context.

There is a strong emphasis on practical work - you will report for local newsrooms and broadcast live on local radio, and we maintain a close relationship with the profession through our many guest lecturers and tutors, who are all working journalists.

### What are the entry requirements?

Qualifications required to enrol in the Postgraduate Diploma in Journalism

Every candidate for the Postgraduate Diploma in Journalism shall have:

- (a) either
  - i. successfully completed the course for any Bachelor's degree in New Zealand or equivalent; or
  - ii. been admitted ad eundem statum with graduate status in the University of Canterbury; and
- (b) been approved as a candidate by the Board of Studies in Journalism as constituted by the Academic Board, on the basis of a written application and interview.

English	Overall	Lowest Band
IELTS	7.5*	7.0
TOEFL	90	20 writing

### AT A GLANCE

#### Start Dates

February

#### Months to Complete

PGDipJourn..... 8 to 12 months

#### Features

Practical Work .....Yes

Industry Experience .....Yes

#### Tuition fees\*

PGDipJourn..... \$29,000

#### Scholarship

Robert Bell Scholarship up to \$4000

For more information on scholarships go to [www.canterbury.ac.nz/get-started/scholarships/](http://www.canterbury.ac.nz/get-started/scholarships/)

\*The price (tuition fee) is indicative for 2019.



### Graduate Profile

'The Journalism course at UC is highly practical, with tutors who have worked, or are still working in the field. Throughout the course, we did training exercises simulating breaking news stories, were introduced to other journalists, and placed in newsrooms. The real-world experience gave me the confidence to hit the ground running with a job after I graduated.'

#### Katie Kenny

Journalist, Stuff, Fairfax Media NZ



### Graduate Profile

'During my Journalism degree I got to do work experience at lots of different companies. 'I'd say the best thing about doing the postgraduate Journalism course was learning industry ethics. It really did teach me what is right and wrong in this business.'

#### Max Towle

Journalist, The Wireless, Radio New Zealand

### What careers can this lead to?

Each year, most, if not all, of our graduates win jobs, many of them before the programme has even finished – debunking the myth that reporting jobs are hard to find. Recent graduates have walked into jobs at Newshub, Stuff.co.nz, RNZ, RadioLIVE, NewstalkZB, NZME, The Press, TVNZ, and various regional and community papers, and have landed social and online media roles with various government and corporate organisations.

### Average starting salary

\$40,000 – \$50,000 with Postgraduate Diploma.

### Average salary by year 5

\$50,000 – \$60,000 with Postgraduate Diploma.

*Salaries range depending on the organisation, region and expertise. They are indicative of the New Zealand job market at the time of publication and should only be used as a guideline.*

### Enrolment information

#### How to apply

Apply online through myUC: <https://myuc.canterbury.ac.nz>

#### When to enrol

Applications need to be made in October the year prior to study. Late applications may be accepted.

#### Who to contact

College of Arts  
artsdegreedvice@canterbury.ac.nz  
[www.arts.canterbury.ac.nz](http://www.arts.canterbury.ac.nz)

### Important information

Refer to the 'International Toolkit' on our website for more information on:

- University of Canterbury
- Christchurch as a study destination
- Student visa and insurance

This information was correct at May 2020.

### AT A GLANCE

#### Why New Zealand?

- 2<sup>nd</sup> in the world for peacefulness
- 1<sup>st</sup> in the world for personal freedom

#### Why Christchurch?

- Largest city in the South Island
- Easy to get around
- Lowest unemployment rate in Australasia
- Strong economy

#### Why the University of Canterbury?

- QS ranked 231<sup>st</sup>
- Residential campus
- Connected to media industry
- Our graduates win jobs, many of them before the programme has even finished
- Dedicated career and internship department for job searching