

Shanghai University of International Business & Economics

Bachelor of Management in Tourism Management



Students who have successfully completed the first four semesters at the Shanghai University of International Business and Economics (SUIBE) of the Tourism Management major, including the courses listed below, will receive 120 points of credit (105 points at 100-level and 15 points at 200-level) towards the University of Canterbury (UC) Bachelor of Commerce (BCom) degree.

SUIBE course/s	UC equivalent
Management	MGMT100 Fundamentals of Management
Tourism Marketing	MKTG100 Principles of Marketing
Microeconomics	ECON104 Introduction to Microeconomics
Macroeconomics	ECON105 Introduction to Macroeconomics
Management Information System	INFO123 Business Information Systems and Technology
Statistics	STAT101 Statistics 1
General Artificial Intelligence I General Artificial Intelligence II	Unspecified 100-level elective credits
Service Management	MKTG205 Service Marketing and Management

To be eligible, students must also meet UC standard [entrance requirements](#) and meet the eligibility requirements for a New Zealand Student Visa. UC reserves the right not to grant advanced standing where the performance of an individual student is deemed unacceptable.

Shanghai University of International Business & Economics

Bachelor of Management in Tourism Management



Study options at UC for students who have successfully completed the required courses at SUIBE:

Eligible UC BCom major and minor	Points to complete at UC	Time to complete at UC
Major in Tourism Marketing and Management Minor in Digital Product Design	<u>240 points</u>	2 years