

Programme Highlights

SLU 2026 International Talent Program in
Cross-border E-commerce Shanghai Summer School

- ◆ **Discover China:** Explore Shanghai, the vibrant metropolis, and Suzhou, a picturesque water town, to experience China's trade from multiple perspectives.
- ◆ **Course Study:** Attend open classes and lectures delivered by university professors and entrepreneurs.
- ◆ **On-site Exchange:** In-person visits to Chinese cross-border e-commerce companies.
- ◆ **Cultural Experience:** Participate in cultural experience activities, etc. to gain a deep understanding of the richness of Chinese culture.
- ◆ **Certificate Award:** All participants will receive a summer camp completion certificate.

Expected Scale

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30 participants

Expenses

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The program will cover food, accommodation, transportation, course study, and tour expenses for participants during the camp. International travel, visa, and insurance expenses will be borne by the participants.

Eligibility

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Participants must be enrolled university students, meet the basic physical and mental health requirements for attending an overseas summer camp, and comply with the programme rules and regulations.



Registration Deadline, Materials, and Application Process

- ◆ **Registration Deadline:** May 20, 2026
- ◆ **Required Materials:** Registration Form, ID Photo, and Electronic Copy of Passport Information Page
- ◆ **Registration & Inquiry Email:** liuhj@lixin.edu.cn



上海立信会计金融学院
SHANGHAI LIXIN UNIVERSITY OF ACCOUNTING AND FINANCE

2026

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In the summer of 2026, Shanghai Lixin University of Accounting and Finance will organize the 2026 Shanghai Summer School of International Talent Program in Cross-border E-commerce, to demonstrate the latest developments in China's cross-border e-commerce and the richness and diversity of Chinese culture. Participants will spend an enjoyable summer creating unforgettable memories of their youth.

The summer camp aims to provide foreign students with a platform to learn about cross-border e-commerce and engage in cultural exchange between China and other countries. The program focuses on cultivating talent with global perspectives and cross-cultural communication skills in the field of cross-border e-commerce. Participants will also explore traditional Chinese arts, savor local cuisine, visit historical landmarks, and experience Chinese culture firsthand. Through these immersive activities in Shanghai, a global metropolis, students will gain a deeper understanding of modern China. Using Shanghai as a gateway, they will expand their knowledge of the country while also having opportunities to demonstrate their own national cultures, enriching the summer camp with a multicultural atmosphere.

Date and Location

June-July, 2026 (about 2weeks)

Shanghai, China



Schedule

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Course Type

Course Topic

Thematic Lecture	Multi-platform Operations in Cross-border E-commerce Theory and Practice of Cross-border E-commerce Payments and Settlements in Cross-border E-commerce Supply Chain Management in Cross-border E-commerce Logistics and Warehousing in Cross-border E-commerce Compliance and Regulation in Cross-border E-commerce Marketing and Promotion in Cross-border E-commerce, etc.
Happy Study Chinese Course	Experiential Chinese (Daily Life, Travel, Business) and Chinese Practice (Real-life Oral Communication Training)
Chinese Cultural Experience	Chinese Dragon Boat Racing, Cuisine, Handicrafts, and Traditional Music, etc.
Visits and Tours	Shanghai Cultural Tour, Suzhou Cultural Tour, and Visits to Cross-border E-commerce Companies.
Student Exchange	Cross-border E-commerce Networking Salons, etc.

