

# RSU – Joint Master Programs

Eligible UC programme	UC intake	Points to complete at UC	Time to complete at UC
Master of Business Management (MBM)	February	<u>120 points</u>	1 year
Master of Marketing (MMktg)	July	<u>120 points</u>	

To be eligible, students must meet UC standard entrance requirements and have successfully completed the following courses at RSU

RSU course/s	UC equivalent	Eligible UC programmes
IDB603 Advanced in Digital Marketing	MKTG631 Marketing	MBM, MMktg
IDB604 Digital Entrepreneurial Finance	MBAZ603 Managerial Finance	MBM, MMktg
IDB612 International Business Strategic Management	MBUS650 Business Strategy	MBM, MMktg
IDB606 Research Methodology for Digital Business	MBAZ604 Business Research Methods, or unspecified points at 600-level that can be credited towards the MBM	MBM
IDB607 Quantitative Analysis and Digital Business Statistics	MKTG632 Marketing Analytics	MMktg