

## Programme Highlights

SLU 2026 International Talent Program in  
Cross-border E-commerce Shanghai Summer School

- ◆ **Discover China:** Explore Shanghai, the vibrant metropolis, and Suzhou, a picturesque water town, to experience China's trade from multiple perspectives.
- ◆ **Course Study:** Attend open classes and lectures delivered by university professors and entrepreneurs.
- ◆ **On-site Exchange:** In-person visits to Chinese cross-border e-commerce companies.
- ◆ **Cultural Experience:** Participate in cultural experience activities, etc. to gain a deep understanding of the richness of Chinese culture.
- ◆ **Certificate Award:** All participants will receive a summer camp completion certificate.

## Expected Scale

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30 participants

## Expenses

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The program will cover food, accommodation, transportation, course study, and tour expenses for participants during the camp. International travel, visa, and insurance expenses will be borne by the participants.

## Eligibility

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Participants must be enrolled university students, meet the basic physical and mental health requirements for attending an overseas summer camp, and comply with the programme rules and regulations.



## Registration Deadline, Materials, and Application Process

- ◆ **Registration Deadline:** April 30, 2026
- ◆ **Required Materials:** Registration Form, ID Photo, and Electronic Copy of Passport Information Page
- ◆ **Registration & Inquiry Email:** liuhj@lixin.edu.cn



上海立信会计金融学院  
SHANGHAI LIXIN UNIVERSITY OF ACCOUNTING AND FINANCE

# 2026

## International Talent Program in Cross-border E-commerce Shanghai Summer School





2026

SLU International Talent Program in Cross-border E-commerce Shanghai Summer School

In the summer of 2026, Shanghai Lixin University of Accounting and Finance will organize the 2026 Shanghai Summer School of International Talent Program in Cross-border E-commerce, to demonstrate the latest developments in China's cross-border e-commerce and the richness and diversity of Chinese culture. Participants will spend an enjoyable summer creating unforgettable memories of their youth.

The summer camp aims to provide foreign students with a platform to learn about cross-border e-commerce and engage in cultural exchange between China and other countries. The program focuses on cultivating talent with global perspectives and cross-cultural communication skills in the field of cross-border e-commerce. Participants will also explore traditional Chinese arts, savor local cuisine, visit historical landmarks, and experience Chinese culture firsthand. Through these immersive activities in Shanghai, a global metropolis, students will gain a deeper understanding of modern China. Using Shanghai as a gateway, they will expand their knowledge of the country while also having opportunities to demonstrate their own national cultures, enriching the summer camp with a multicultural atmosphere.

### Date and Location

June 27- July 10, 2026

Shanghai, China



### Schedule

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Course Type	Course Topic
Thematic Lecture	Multi-platform Operations in Cross-border E-commerce Theory and Practice of Cross-border E-commerce Payments and Settlements in Cross-border E-commerce Supply Chain Management in Cross-border E-commerce Logistics and Warehousing in Cross-border E-commerce Compliance and Regulation in Cross-border E-commerce Marketing and Promotion in Cross-border E-commerce, etc.
Happy Study Chinese Course	Experiential Chinese (Daily Life, Travel, Business) and Chinese Practice (Real-life Oral Communication Training)
Chinese Cultural Experience	Chinese Dragon Boat Racing, Cuisine, Handicrafts, and Traditional Music, etc.
Visits and Tours	Shanghai Cultural Tour, Suzhou Cultural Tour, and Visits to Cross-border E-commerce Companies.
Student Exchange	Cross-border E-commerce Networking Salons, etc.