

BCom – Marketing Major

To qualify for the Degree of Bachelor of Commerce a student must:

- (a) be credited with a minimum of 360 points towards the qualification; and
- (b) be credited with the courses listed in **Schedule C** to these Regulations; and
- (c) satisfy the requirements for a major as listed in **Schedule S** to these regulations; and
- (d) be credited with:
 - i. at least 255 points from courses listed in **Schedule V** - Valid Courses for the Degree of Bachelor of Commerce (see Calendar for the detailed list); and
 - ii. at least 225 points above 100-level; and
 - iii. at least 90 points at 300-level.

Typical degree structure:

- 135 points at 100 level
- 135 points at 200 level (if you take additional points at 200 level you can take fewer points at 100 level)
- 90 points at 300 level (if you take additional points at 300 level you can take fewer points at 200 or 100 level)

Suggested Degree Plan: Bachelor of Commerce Marketing Major - Use the following table to plan your degree.

NB - Full time study is considered to be 120 points per year

300 Level 90 points	MKTG 300 level 60 points from MKTG 301-316, 390					15 points	15 points			
200 Level 135 points	BSNS 201 15 points	BSNS 299* 0 points	MKTG 201 15 points	MKTG 202 15 points	MKTG 204 15 points	MKTG 205 or MKTG 230 15 points	15 points	15 points	15 points	15 points
100 Level 135 points	ACCT 102 15 points	ECON 104 15 points	INFO 123 15 points	MGMT 100 15 points	STAT 101 15 points	MKTG 100 15 points	15 points	15 points	15 points	

Schedule C - Compulsory Courses for the Bachelor of Commerce

- ACCT102, BSNS201, BSNS299, ECON104, INFO123, MGMT100 and STAT101
- *BSNS299: Recommended to be completed in final year of study due to 180 point pre-requisite.

Schedule S - Subject Courses for the Degree of Bachelor of Commerce - Marketing Major

A student intending to complete the Bachelor of Commerce majoring in Marketing must be credited with the following:

- 100-level Required: MKTG100
- 200-level Required: MKTG201, MKTG202, MKTG204; and 15 points from MKTG205 or MKTG230
- 300-level Required: At least 60 points from MKTG301-316 and MKTG390

Schedule V - Valid Courses for the Degree of Bachelor of Commerce

Courses from Schedule V or other degrees up to 150 points