



BSNS228 International Study Tours Info Session

Basic info

- Credit: 15 point BSNS elective (BSNS228)
 - Cost: BSNS228 tuition fee (loanable) plus \$2,500 fee which covers flights, accommodation, and programme-related activities (food and other expenses are additional)
 - Funding conditions: The \$2,500 fee is subsidised fee using the UC Business School Global Experience Award. This award only applies to BCom students who have not already received the Global Experience Award. If you are from another a degree or have already received the Global Experience Award, the fee will be \$4,000.
 - Eligibility: 120 points at UC, including ECON104 and a further 15 points from Schedule V of the BCom
 - Limited enrolment course: 15 students minimum, 20 students maximum.
- The basis of selection will be demonstrated academic achievement in the form of an applicant's GPA and the quality of the personal statement. Equal consideration will be given to both criteria.
- Learning objectives of the course make it generally unsuitable for students from the countries visited



BSNS228 Learning Outcomes

Upon completion of this course you will be able to:

- Reflect on and develop your capability to function effectively in culturally diverse situations;
- Describe the key features of the host country's economy and its role in the global economy;
- Compare and contrast the economies of the host country and New Zealand and their respective roles in the Asia-Pacific region or wider global economy;
- Discuss the main characteristics of the business environment and culture in the host country;
- Reflect on the similarities and differences between the business practices and cultures in the host country and New Zealand, including Māori and Pacific business practices and cultures;
- Analyse the opportunities and challenges for organisations wishing to conduct business in the host country;
- Apply relevant theoretical frameworks and practical knowledge in undertaking a project relating to a specific industry or opportunity in the host country.



BSNS228 assessment

Assessment	Date	Weight
Cultural Intelligence (CQ) Report 1	01/10/2023	20%
Group Assignment	20/10/2023	30%
Individual Assignment	10/12/2023	40%
Cultural Intelligence (CQ) Report 2	15/12/2023	10%





Pre-departure programme

Regular activities over S2, including:

- 1.5 day noho marae
- Guest lecture/discussion on Māori and Pacific business practices and values
- Panel discussions on Chinese/Malaysian business practices and values
- Interactive activity with students from the countries visited
- Health and safety briefing

Eating arrangements

- While some meals may be provided, generally food will be at your own cost
- Lots of inexpensive restaurants to choose from



STUDY TOUR TO SOUTHEAST ASIA



Kuala Lumpur,
Malaysia



Find out more



Three weeks in November
Earn UC credit, subsidised cost



Business School
Te Kura Umanga

Schedule

Sunday	10-Nov	Depart Christchurch, arrive Singapore
Monday	11-Nov	Free day in Singapore
Tuesday	12-Nov	Meetings/visits in Singapore
Wednesday	13-Nov	Meetings/visits in Singapore
Thursday	14-Nov	Depart Singapore, arrive KL (bus to Melaka)
Friday	15-Nov	Melaka sightseeing/time to explore
Saturday	16-Nov	Travel from Melaka to KL
Sunday	17-Nov	KL free time
Monday	18-Nov	KL meetings/visits/activities
Tuesday	19-Nov	KL meetings/visits/activities
Wednesday	20-Nov	KL meetings/visits/activities
Thursday	21-Nov	KL meetings/visits/activities
Friday	22-Nov	KL meetings/visits/activities

Saturday	23-Nov	KL free time
Sunday	24-Nov	KL free time
Monday	25-Nov	Travel from KL to Jakarta
Tuesday	26-Nov	Jakarta meetings/visits/activities
Wednesday	27-Nov	Jakarta meetings/visits/activities
Thursday	28-Nov	Jakarta meetings/visits/activities
Friday	29-Nov	Jakarta meetings/visits/activities AM, free-time PM
Saturday	30-Nov	Jakarta free time
Sunday	1-Dec	Depart Jakarta
Monday	2-Dec	Arrive Christchurch



Malaysia, Singapore & Indonesia

About Malaysia

- Muslim-majority, multicultural country (Malay 50%, Malaysian Chinese 23%, Malaysian Indian 7%)
- Strategic business hub for operating in South East Asia (location, language, legal system, etc)

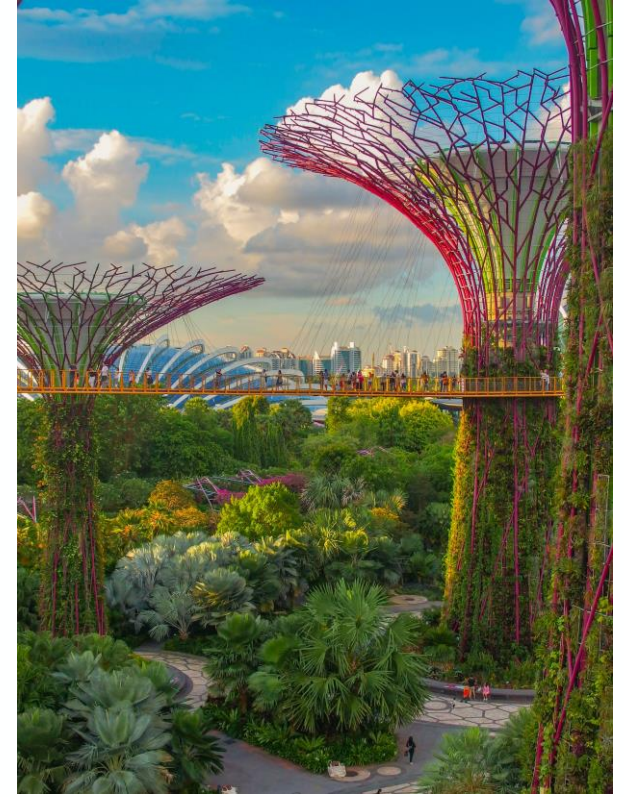
About Singapore

- Third most densely populated country in the world with 5.5 million people in area smaller than Lake Taupō.
- Gateway to Asia with 38,000 international companies having a local presence there

About Indonesia

- The world's fourth most populous country and largest Muslim-majority nation.
- Largest economy in ASEAN (and 16th largest in the world), with a young population and growing middle-class





Accommodation arrangements

- Accommodation will be shared rooms in hotels (typically twin or triple)
- Each is carefully chosen for its convenient location



STUDY TOUR TO CHINA



Find out more



Three weeks in November
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Business School
Te Kura Umanga

Schedule

Date	Activity	Date	Activity
Sun, 10 Nov	Depart from Christchurch Airport (CHC) Land in Shanghai Pudong International Airport (PVG)	Sat, 23 Nov	Free day
Mon, 11 Nov	Free day	Sun, 24 Nov	Free day
Tue, 12 Nov	Arranged by ZGU	Mon, 25 Nov	Meetings / visits / activities
Weds, 13 Nov	Arranged by ZGU	Tue, 26 Nov	Meetings / visits / activities
Thurs, 14 Nov	Arranged by ZGU	Weds, 27 Nov	Meetings / visits / activities
Fri, 15 Nov	Arranged by ZGU	Thurs, 28 Nov	Meetings / visits / activities
Sat, 16 Nov	Arranged by ZGU	Fri, 29 Nov	Travel from Shanghai to Guangzhou
Sun, 17 Nov	Arranged by ZGU	Sat, 30 Nov	Free day / SCNU Activity
Mon, 18 Nov	Arranged by ZGU	Sun, 1 Dec	Potential one-day trip to Shenzhen / cultural tour in Guangzhou
Tue, 19 Nov	Arranged by ZGU	Mon, 2 Dec	Meetings / visits / activities
Weds, 20 Nov	Arranged by ZGU	Tue, 3 Dec	Depart from Hong Kong Airport (HKG)
Thurs, 21 Nov	Arranged by ZGU	Weds, 4 Dec	Arrive in Christchurch
Fri, 22 Nov	Travel from Hangzhou to Shanghai		



Hangzhou & Zhejiang Gongshang University (ZGU)



About Hangzhou

- Located in the northeastern part of Zhejiang province.
- Well-known in information technology and e-commerce industries; home to the headquarters of large global tech companies such as Alibaba Group, Ant Group, and NetEase.
- Remains historical and cultural heritage and natural environment (West Lake)

About Zhejiang Gongshang University

- Longstanding friendship with UC since 2009.
- Ranked in the top 8 universities that specialise in Commerce in China.

Shanghai & Guangzhou



Shanghai & Guangzhou

About Shanghai

- One of the world's major centres for finance, business and economics, research, science and technology, manufacturing, transportation, tourism, and culture
- Third most populated city in the world
- Hub for international businesses and trade

About Guangzhou

- The capital and largest city of Guangdong province in southern China
- A transportation hub
- Main languages: Mandarin and Cantonese.



Accommodation arrangements

- Accommodation will vary by each city, but you will stay in shared rooms.
- Room type: student accommodation, international youth hostel and hotel twin room.
- Each is carefully chosen for its convenient location



More information

- Application deadline: Sunday, 12 May 2024
- Find out more and apply here:



- Will Shannon / Micky Lu: businessinternational@canterbury.ac.nz

