

The Degree of Master of Product Innovation (MProdInnovation – 180 points)

These regulations must be read in conjunction with the General Regulations for the University.

1. Version

- (a) These Regulations came into force on 1 January 2025.
- (b) This degree was first offered in 2020.

2. Variations

In exceptional circumstances the Amo Matua, Pūhanga | Executive Dean of Engineering or delegate may approve a personal programme of study which does not conform to these Regulations

3. The structure of the Qualification

To qualify for the Master of Product Innovation degree a student must complete a programme of study that consists of courses totalling not less than 180 points including:

- (a) all courses listed in Schedule C; and
- (b) at least 30 points of courses selected from Schedule E: Group 1 to the Regulations for the Master of Product Innovation; and
- (c) at least 30 points of courses selected from Schedule E: Group 2.

4. Admission to the Qualification

A student for the Master of Product Innovation must have:

- (a) either
 - i. qualified for the award of a Bachelor's degree in Aotearoa New Zealand with the equivalent of a GPA of 5.0 or more in their highest level courses; or
 - ii. been admitted with Academic Equivalent Standing; and
- (b) been approved as a student for the degree by the Amo Matua, Pūhanga | Executive Dean of Engineering or delegate based on relevance and standard of previous study.

5. Subjects

There are no majors, minors or endorsements for this qualification.

6. Time limits

- (a) A student must study full-time unless approval for part-time study is granted by the Amo Matua, Pūhanga | Executive Dean of Engineering or delegate.
- (b) The time limit for this qualification is 36 months.

7. Transfers of credit, substitutions and cross-credits

This qualification adheres to the Credit Recognition and Transfer Regulations, with no additional stipulations.

8. Progression

This qualification adheres to the General Regulations for the University, which permits 30 points of course failures to qualify for the degree, with no additional stipulations.

9. Honours, Distinction and Merit

This qualification adheres to the General Regulations for the University and may be awarded with Distinction or Merit.

10. Exit and Upgrade Pathways to other Qualifications

Students who complete a minimum of 60 points in the Master of Product Innovation, comprising 30 points from Schedule C and at least 15 points from Schedule E: Group 2 for this degree but do not complete the qualification will be eligible to apply to the Amo Matua, Pūhanga | Executive Dean of Engineering or delegate to graduate with a Postgraduate Certificate in Product Innovation.

Schedule C: Compulsory Courses for the Degree of Master of Product Innovation

For full course information, go to courseinfo.canterbury.ac.nz

Course Code	Course Title	Pts	2025	Location	P/C/R/RP/EQ
INOV680	Product Innovation Project	90	A	Campus	P: Approval by the Director of the Centre for Entrepreneurship, based upon the student identifying an appropriate project mentor and supervisor. RP: PROD601
PROD601	Design Critique and Research Methods	15	S1	Campus	P: Approval of the Head of the School of Product Design
PROD614	Design Ethics	15	S2	Campus	P: Approval of the Head of the School of Product Design

Schedule E: Elective Courses for the Degree of Master of Product Innovation

Group 1

Course Code	Course Title	Pts	2025	Location	P/C/R/RP/EQ
PROD602	Systems Thinking for Product Design	15	NO		P: Approval of the Head of the School of Product Design
PROD611	Design and Manufacture	15	NO		P: Approval of the Head of the School of Product Design
PROD612	Bio-inspired design	15	S2	Campus	P: Approval of the Head of the School of Product Design
PROD613	Development of Interdisciplinary Practice and Self	15	NO		P: Approval of the Head of the School of Product Design
PROD621	Games for Health & Wellbeing	15	NO		P: Approval of the Head of the School of Product Design
PROD622	Immersive Collaborative Play and Design	15	S2	Campus	P: Approval of the Head of the School of Product Design
PROD623	Gamification for Enterprises	15	NO		P: Approval of the Head of the School of Product Design
PROD631	Fragrance Design	15	S2	Campus	P: Approval of the Head of the School of Product Design

Or any course in the University at 400-level or higher approved for this endorsement by the Amo Matua, Pūhanga | Executive Dean of Engineering or delegate.

Group 2

Course Code	Course Title	Pts	2025	Location	P/C/R/RP/EQ
MBAZ673	Innovation	15	S2	Campus	P: (1) 60 points from MBAZ, MBUS, MPAC, MBIS, MFIN; or (2) 30 points from PROD at 600-level (01 Jan 2021 - present); or (3) with approval from the Head of Department.
MBUS601	Marketing	15	S1	Campus	R: MKTG201

Or any 600-level courses selected from Te Kura Umanga | UC Business School, with the approval of the Amo Matua, Pūhanga | Executive Dean of Engineering or delegate and the Tumuaki Tari/Kaihautū | Head of Department/Director responsible for offering the course.