

# AKO | STUDY UMANGA | BUSINESS

## Bachelor of Commerce (BCom)

### Major Subjects

#### Accounting

Master the language of business — measure, analyse and communicate financial performance to guide decision-making.

**Pairs well with:** Finance, Taxation, Law, Information Systems

**Career paths:**

- Accountant
- Auditor
- Financial Controller



#### Economics

Understand how people, markets and governments make decisions that shape our world.

**Pairs well with:** Finance, Marketing, Accounting, Statistics

**Career paths:**

- Economist
- Policy Analyst
- Data Analyst



#### Finance

Learn how to manage, invest and grow money to support businesses and individuals.

**Pairs well with:** Accounting, Economics, Marketing

**Career paths:**

- Investment Analyst
- Financial Advisor
- Corporate Finance Analyst



#### Human Resource Management

Build strong, inclusive workplaces where people can thrive and grow.

**Pairs well with:** Management, Psychology, Marketing

**Career paths:**

- Talent Manager
- HR Advisor
- Learning & Development Specialist



#### Information Systems

Bridge business and technology to solve real problems and enable innovation in every industry.

**Pairs well with:** Management, Marketing, Data Science

**Career paths:**

- Digital Project Manager
- Accounting
- IT Consultant
- Business Analyst



#### Innovation and Entrepreneurship

Turn ideas into impact — develop the mindset and tools to start and grow ventures.

**Pairs well with:** Management, Marketing, Finance

**Career paths:**

- Innovation Consultant
- Founder
- Business Development Manager



#### International Business

Lead across borders — gain the skills to navigate trade, culture and global markets.

**Pairs well with:** Marketing, Languages, Strategy

**Career paths:**

- Trade Consultant
- Export Manager
- Global Operations Analyst



#### Management

Learn to lead people and projects to achieve organisational goals responsibly and effectively.

**Pairs well with:** Human Resource Management, Marketing, Innovation & Entrepreneurship, Operations and Supply Chain Management

**Career paths:**

- Operations Manager
- Business Consultant
- Project Manager



#### Marketing

Create strategies that connect brands and customers through creativity and data.

**Pairs well with:** Information Systems, Management, Psychology, Innovation and Entrepreneurship

**Career paths:**

- Digital Strategist
- Brand Manager
- Marketing Coordinator



#### Operations and Supply Chain Management

Design the systems that move products efficiently from creation to customer.

**Pairs well with:** Management, Information Systems, Economics

**Career paths:**

- Supply Chain Analyst
- Logistics Manager
- Operations Planner



#### Taxation and Accounting

Dive deep into how tax shapes organisations, society and the economy.

**Pairs well with:** Accounting, Economics, Law

**Career paths:**

- Tax Advisor
- Policy Analyst
- Chartered Accountant



#### Business School minor options:

- Tourism, Marketing and Management
- Business Analytics
- Business and Sustainability
- Innovation
- Entrepreneurship

NB: Any BCom major subject can also be taken as a minor (except Management), and you may also choose a minor from any other UC faculty.

#### Bachelor of Commerce – example degree structure

Year 1

ACCT 102	ECON 104	INFO 123	MGMT 100	STAT 101	100 Level	100 Level	100 Level
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Year 2

BSNS 201	200 Level	200 Level	200 Level	200 Level	100 Level	200 Level	200 Level
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Year 3

BSNS 299	300 Level	300 Level	300 Level	300 Level	200 Level	300 Level	300 Level	200 Level
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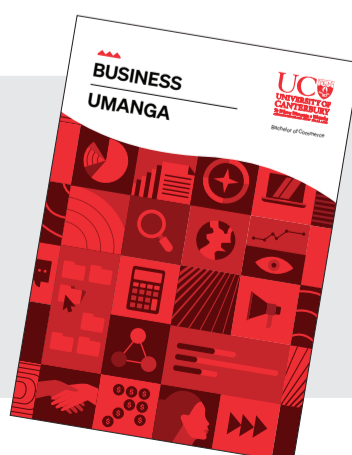
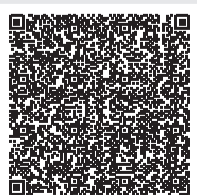
Zero-points, zero-fees courses
  Compulsory courses
  Major courses
  Other Commerce courses
  Courses from Commerce or other degrees

Each small block represents a 15-point course. However, some courses may be 30 points or more.

*This degree structure, in an example only. It will be adjusted depending on major/minor, see the Future Student Team for your personalised course plan.*

### For more information

E: [futurestudents@canterbury.ac.nz](mailto:futurestudents@canterbury.ac.nz)  
 Te Whare Wānanga o Waitaha  
 Private Bag 4800, Christchurch 8140,  
 New Zealand  
[www.canterbury.ac.nz](http://www.canterbury.ac.nz)



Ko te whakapiki  
mana tā mātou mahi  
In the Business of  
Making a Difference

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Business School  
Te Kura Umanga