



上海财经大学

SHANGHAI UNIVERSITY OF FINANCE AND ECONOMICS

Shanghai **BEST** Summer School

Business, Entrepreneurship & Smart Technology

SUFE 2026

28th June - 18th July

院學商海上文國

The background of the bottom half of the poster features a detailed illustration of traditional Chinese architectural elements, including a colorful, ornate roof with intricate carvings and a central blue sign with gold Chinese characters. The sign reads '院學商海上文國', which translates to 'Wenxian Shanghai Business School'.



Program Overview

Shanghai, an international hub for economics, finance, trade, and shipping, is on its way to becoming a globally influential center for technological innovation. In 2026, come here to immerse yourself in BEST (Business + Entrepreneurship + Smart Technology) Summer School, experience the business dynamics of the world's most economically vibrant region, and enhance the global perspective and leadership skills essential for business elites.

From Campus to Industry

A seamless integration of "academics + practice" – comprising three themed lecture series plus in-depth visits to top-tier companies and institutions.

From Business to Technology

Experience business in one of the world's most dynamic regions – learning cutting-edge business knowledge and understanding the latest in business technology.

From Scholar to Entrepreneur

Gain a multi-dimensional understanding of the path to business success – excellent teaching team including scholars, entrepreneurs, innovators, and senior corporate executives.

Admission and Scholarship Policy

1. Applicants from partner institutions are exempt from the application fee. Upon being selected through a merit-based admission process, they will be automatically awarded a full scholarship (covering both tuition and accommodation fees in full).
2. Applicants who are not from SUFE or partner institutions are required to pay the application fee (415CNY). Scholarships will be awarded on a merit basis, determined by the quality of the applicants' submitted materials and their overall performance in the admission interview. Those who do not receive a scholarship may opt for self-funded enrollment.

Unit Outline

WEEK1 (6/29 – 7/5) : New Energy Vehicles

Lectures

Sustainable Development and ESG in China: Current Status and Opportunities for Growth
Innovation and Internationalization of New Energy Vehicles in China
Venture Capital and Industry Investment in the Automotive Sector
Financial Integration in Major Automotive Companies

Corporate Visits

Shanghai Environment and Energy Exchange (Theme: Sustainable Development and ESG)
Chinese State-Owned Automotive Group (Theme: Challenges and Opportunities Faced by Traditional Car Manufacturers)



WEEK2 (7/6– 7/12) : Digital Economy

Lectures

The Current State and Trends of China's Digital Economy
Business Model Innovation and Transformation in the Digital Age
Digitalization and the Platform Economy: Practices in China
Digital Transformation of Traditional Chinese Enterprises

Corporate Visits

Baidu PaddlePaddle AI Industry Empowerment Center (Theme: Integration of AI Technology and Reality)
Global Leading Mobile Payment Platform Company (Theme: Mobile Payment and Business Opportunities)
Leading Chinese Express Delivery Company (Theme: Digitalization and Competitive Edge in Logistics Companies)



WEEK3 (7/13 – 7/17) : Innovation & Entrepreneurship

Lectures	The Current Status and Environment for Entrepreneurship in China
	Venture Capital and Entrepreneurship
	Innovation and Entrepreneurship Policies in Shanghai
	Innovation Management and Practices in Chinese Companies
Corporate Visits	Chinese Leading Venture Capital Firm (Theme: Venture Capital and Industry Analysis)
	National University Science Park (Theme: The Academic Advantage and Innovation and Entrepreneurship Support of Universities)

** Lectures and visits are subject to change.*

Program Modules

Thematic Lectures on Business, Technology and Innovation

A series of English-taught lectures on smart technology, digital economy, and innovation-driven growth, providing a structured understanding of China's contemporary business environment.

Corporate Visits and Practical Learning

Organized visits to selected enterprises and institutions, connecting academic concepts with real-world business practice through on-site observation and discussion.

Chinese Culture Experience and Social Exploration

Cultural courses, museum visits, and city exploration activities that enable participants to experience Chinese culture in an engaging and educational way.

Global Youth Student Summit

We facilitate in-depth communication between SUFE students and students from top-tier universities worldwide, with a focus on discussing the evolving landscape of economic globalization.



Schedule

Date	Time		Activities
June 28	Sun.		Arrival & Check-in
June 29	Mon.	09:00 - 12:00	Opening Ceremony & Welcome Orientation
		14:00 - 16:00	Faculty-Student Meet & Greet, Campus Tour
June 30	Tue.	09:00 - 11:40	Lecture: New Energy Vehicles
		14:00 - 16:00	Cultural Exchange with Chinese Students
July 1	Wed.	09:00 - 11:40	Lecture: New Energy Vehicles
		14:00 - 16:00	Lecture: New Energy Vehicles
July 2	Thu.	09:00 - 11:40	Lecture: New Energy Vehicles
		14:00 - 16:00	Cultural Workshop
July 3	Fri.	09:00 - 12:00	Corporate Visit & Industry Practice
		14:00 - 16:00	Corporate Visit & Industry Practice
July 4	Sat.		Free Time
July 5	Sun.		Free Time
July 6	Mon.	09:00 - 11:40	Lecture: Digital Economy
		14:00 - 16:00	Cultural Workshop
July 7	Tue.	09:00 - 11:40	Lecture: Digital Economy
		14:00 - 16:00	Lecture: Digital Economy
July 8	Wed.	09:00 - 11:40	Lecture: Digital Economy
		14:00 - 16:00	Cultural Workshop
July 9	Thu.	09:00 - 12:00	Corporate Visit & Industry Practice
		14:00 - 16:00	Corporate Visit & Industry Practice
July 10	Fri.	09:00 - 12:00	Corporate Visit & Industry Practice
			Free Time
July 11	Sat.		Free Time
July 12	Sun.		Free Time
July 13	Mon.	09:00 - 11:40	Lecture: Innovation & Entrepreneurship
		14:00 - 16:00	Cultural Workshop
July 14	Tue.	9:00 - 11:40	Lecture: Innovation & Entrepreneurship
		14:00 - 16:00	Lecture: Innovation & Entrepreneurship
July 15	Wed.	09:00 - 11:40	Lecture: Innovation & Entrepreneurship
		14:00 - 16:00	Cultural Workshop
July 16	Thu.	09:00 - 12:00	Corporate Visit & Industry Practice
		14:00 - 16:00	Corporate Visit & Industry Practice
July 17	Fri.	9:00 - 12:00	Cultural Exchange with Chinese Students
		14:00 - 16:00	Closing Ceremony
July 18	Sat.		Check-out & Departure

*The schedule is subject to change. SUFE contact will keep participants updated on any changes to the schedule.

Accommodation

Two participants will share a comfortable twin room in an off-campus hotel.

Room amenities	Air conditioner	Bathroom	Telephone	TV set
	Water fountain	Internet cable	Bed (with pillow, sheet and quilt)	

Application & Admission

Eligibility

1. Non-Chinese citizen with a passport valid beyond 30th August 2026
2. 18-40 years old, in good health
3. Applicants must be native English speakers, or provide evidence of English proficiency through one of the following approved English skill test scores:

IELTS: 5.5 or above

TOEFL iBT: 60 or above

Duolingo English Test: 90 or above

When to Apply

10th January – 30th April 2026

How to Apply

1. Create your applicant account using your personal email address via the SUFE applicant portal: <http://ao.sufe.edu.cn>.
2. Fill out an application form, upload the supporting documents and submit your application through SUFE applicant portal.
 - Passport identification page
 - Academic transcript certified and translated (if documents are neither in English nor Chinese) by an authorized person
 - Study plan (written in English or Chinese)

After Applying

1. Take the interview.
2. Check admission result.
3. Accept your offer for admission.
4. Proceed with your visa application upon receiving the electronic admission documents.

Contact Us

TEL: +86-21-65315724

E-mail: ices@sufe.edu.cn



Website



WeChat

