

University Statement of Strategic Intent | Te Tauākī Whakamaunga Rautaki o te Whare Wānanga

*We have a vision of People
prepared to make a difference —
tangata tū, tangata ora.*

*Our mission is to contribute to society
through knowledge in chosen areas of
endeavour by promoting a world-class learning
environment known for attracting people with
the greatest potential to make a difference.*

*We seek to be known as a university where
knowledge is created, critiqued, disseminated
and protected and where research, teaching and
learning take place in ways that are inspirational
and innovative.*

*Looking towards 2023, the 150th anniversary
of our founding, the primary components of
our strategy are to Challenge,
Concentrate and Connect.*

Adopted by University Council on 30 September 2009 and affirmed in 2012.