UC Business School
Bachelor of Commerce

BCom – International Business (Marketing & Strategy)

To graduate with a Bachelor of Commerce you must meet the degree requirements as follows:

i. To qualify for the degree of Bachelor of Commerce a candidate must pass courses having a minimum total value of 360 points.

ii. Of the 360 for International Business (Marketing & Strategy) Major:
   (a) At least 255 points must be from the Schedule of Courses for the Bachelor of Commerce, plus two Language courses; and
   (b) Up to 75 points (over the 30 point language) may be from approved courses from another college of the University.

iii. And of the 360:
   (a) At least 225 points must be for courses above 100-level.
   (b) At least 90 points must be for courses at 300-level.
   (c) At least 60 points at 300 level must be in prescribed courses from the schedule of courses for the Bachelor of Commerce for the major in International Business (Marketing & Strategy).
   (d) Compulsory 100 level courses that must be passed – ACCT102; INFO123; MGMT100; STAT101; ECON104 and any other prescribed courses as per the major plan for International Business (including BSNS201, BSNS299).

iv. **Major subjects**
   (a) For a **Major** – refer to the plan for each BCom Major.
   (b) For **a Double Major** – points at 300 level will depend on the subject majors (120 points). Refer to each subject major plan.

   Typical degree structure:
   - 135 points at 100 level
   - 135 points at 200 level (if you take additional points at 200 level you can take fewer points at 100 level)
   - 90 points at 300 level (if you take additional points at 300 level you can take fewer points at 200 or 100 level)

Use the following table to plan your degree.

BCom International Business (Marketing & Strategy) Major: Degree Plan from 2020

300 level 90 pts	15 pts FINC344	15 pts MGMT332	15 pts MGMT344	15 pts from MGMT324 MKTG305 MKTG309 MKTG314	15 pts	15 pts				
200 level 135 pts	15 pts ECON222	15 pts FINC201	15 pts MGMT221	15 pts from MKTG201 MKTG204 MGMT228	15 pts Commerce elective	15 pts Commerce elective	15 pts BSNS201	15 pts	15 pts	0 pt UC EP BSNS299
100 level 135 pts	15 pts ACCT102	15 pts INFO123	15 pts MGMT100	15 pts ECON104	15 pts STAT101	15 pts MKTG100	15 pts Language +	15 pts Language +	15 pts	

*UCEP – Employability Portfolio (BSNS299: 180 point pre-req. Recommended to be completed in final year of study).

☐ BCom Major compulsory courses ☐ Courses from Commerce or other degrees (up to 75 points)

+Language: 30 points from same prefix from FREN, CHIN, SPAN, JAPA, GRMN, RUSS.

**Entry to MKTG309: 30 pts MKTG 200 level; Entry to MKTG305: MKTG201, 202, 204.