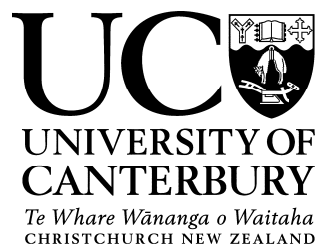


STATEMENT OF STRATEGIC INTENT



**We have a vision of
People prepared to make a difference
- tangata tū, tangata ora.**

**Our mission is to
contribute to society through knowledge
in chosen areas of endeavour
by promoting a world-class
learning environment
known for attracting people
with the greatest potential to make a difference.**

**We seek to be known as a
university where knowledge is
created, critiqued, disseminated and protected and
where research, teaching and learning take place
in ways that are
inspirational and innovative.**

**Looking towards 2023,
the 150th anniversary of our founding,
the primary components of our strategy are to
Challenge, Concentrate and Connect.**

Dr Rod Carr
Vice-Chancellor
1st October, 2009